



ASX ANNOUNCEMENT

ASX: YPB | 20 March 2023

A\$2 million Placement Fully Subscribed

Authentication and consumer engagement solutions creator **YPB Group Limited (ASX: YPB)** is pleased to announce that it has successfully closed the bookbuild for YPB's A\$2 million placement (**Placement**), as announced on Thursday, 16 March 2023.

The Placement comprises 2 stages, firstly the issue of 202,702,702 fully paid ordinary shares (**New Shares**) at an issue price of A\$0.00444 per New Share to professional and sophisticated investors. The issue of these New Shares is pursuant to the approval received at the shareholders meeting held on 23 December 2022. The New Shares will rank pari passu with existing shares on issue. The first stage New Shares are expected to be issued on Wednesday, 22 March 2023.

A second stage of commitments received will comprise the issue of 247,747,747 New Shares at an issue price of A\$0.00444 per New Share (**Second Stage New Shares**) to professional and sophisticated investors, these Second Stage New Shares will be subject to shareholder approval. This Second Stage includes a commitment of A\$500,000.00 from Executive Chairman John Houston, subject to Shareholder approval, to participate in the Second Stage New Shares,

Subject to shareholder approval, investors will also be issued 450,450,449 free attaching options (exercise price A\$0.005 strike, expiring 12 months from date of issue to be determined following shareholder approval) on the basis of one free attaching options for every one share subscribed for under the Placement.

YPB will convene a shareholder meeting to seek shareholder approval for the issue of the second stage New Shares and the free attaching options under the Placement and the issue of options to EverBlu Corporate Capital Pty Ltd (**EverBlu**) as part of its fees for lead managing the Placement (see below).

The funds from the Placement will be used by YPB for the payments owed to NVISO under the Artificial Intelligence (AI) licence agreement, development costs for YPB's applications, reduction of debt, marketing, business development and working capital.

EverBlu acted as lead manager for the Placement and is entitled to a fee of 6% of the total amount raised and subject to shareholder approval, the issue of 86,334,459 options (exercise price A\$0.005 strike, expiring 12 months from date of issue).


This announcement has been authorised by the Board of YPB Group Limited.

Ends.

For further information please contact:



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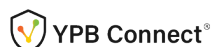
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About YPB Group

YPB Group Limited (ASX: YPB) is listed on the Australian Stock Exchange and has developed and sells of a suite of physical, digital, and AI-based authentication technologies with a vast range of applications. Our solutions can easily authenticate a myriad of items, such as FMCG (fast-moving consumer goods) products, official identification documents, pharmaceuticals, nutraceuticals, dairy products, tax stamps, transactions - and even people.

Our solutions trigger engagement with consumers in a consented, cost-effective, and direct manner. Our proprietary technologies utilize Bluetooth and/or smartphones to capture and analyse invaluable authentication data in our Connect™ global intelligence platform, providing real-time, first-party, and worldwide market intelligence data. This actionable data enables brands to establish digital and direct marketing channels with their customers.

The markets YPB is targeting comprise many billions of items, and this number is growing rapidly, providing YPB with significant growth opportunities for its authentication and consumer engagement technologies.



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