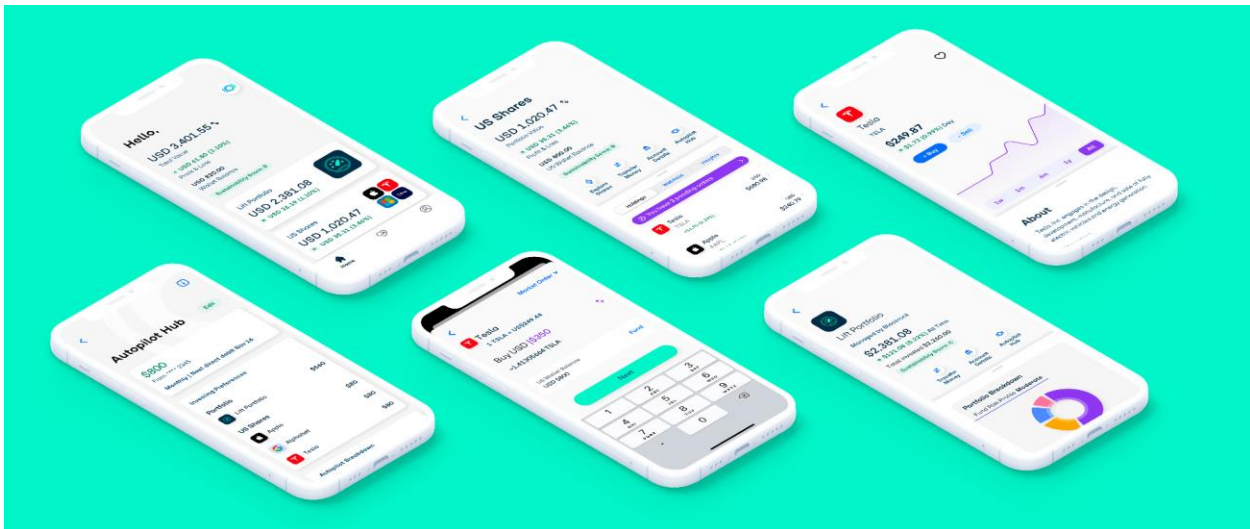


Dough readies launch of its integrated reimagined card, account and loan product

- Dough's focus in the quarter was on developing the second phase of its consumer money management app.
- The reimagined card, account and loan product is being designed to challenge existing debit and credit card offerings in the market today, with a built-in proprietary rewards offering to help customers smooth their cash flow and build long term wealth.
- The Company is showing strong unit economics on its existing micro-investing product from organic growth activities since its soft launch.
 - Total registered customers stands at ~7k
 - Total active customers stands at ~1.3k
 - Total revenue from customers stood at \$22,848, up 475% from Q2
 - Average funding amount of \$232 per customer, per month
 - Average annualised revenue per user stands at \$112
 - 67% of users who funded their account have enabled Autopilot
 - 53% have an investment Portfolio
 - 18% invest in Stocks
 - 28% have a combination of both
- The Company remains on track to launch its new Dough card offering in Q4, subject to receiving the necessary approvals. At this point, Dough will commence its paid marketing activities to drive rapid customer acquisition and revenue growth.



Sydney, 28 April 2023 – Dough Ltd (ASX: DOU), the consumer fintech on a mission to empower everyday Australians to better manage & grow their money is pleased to present the following Q3FY23 activity report.

During the quarter, Douugh focused effort and resources exclusively on the development of its reimagined card, account and loan product to deliver on its 'Manage' strategic pillar targeting Gen-Z and early millennial customer audience, rounding out its money management offering.

The launch of this new service will see Douugh introduce a new material revenue stream in terms of off balance sheet lending and card interchange to complement existing transactional and share trading subscription revenues.

Douugh's customer research in Australia shows an extremely high level of frustration from consumers left with no option but to use multiple self directed, monoline fintech and banking apps to manage and grow their money. The Company's Australian product will appeal to those yearning for smarts and automation to help build good money habits, supported by better education.

Company results

In the lead-up to the launch, the Company has continued to successfully implement cost reductions across its operation with the U.S business having now been wound down. With minimal impact on the Company's ability to achieve its short-term goals.

Commenting on the Company's progress, Douugh's **Founder & CEO Andy Taylor** said:

"Following the launch of the first phase of our money management app in Australia, we are pleased to have been able to validate a lot of our key assumptions on the micro-investing service.

Our focus for the quarter was on the development of our reimagined card product, which we are excited to say is on track to launch in Q4. We believe this will give us a truly unique value proposition in the market, allowing us to challenge existing monoline providers of financial services with a diversified revenue model.

We have also now completed the wind down of the US operating business, which will further reduce our cash burn, with benefits flowing through fully in the next quarter. As part of US cost reductions, the Company has also not renewed its OTC listing."

Business activities

The Company collected \$33k (Previous Qtr (Q2): \$31k) in cash receipts for the quarter from users transacting on the platform. Business activities expenditure totalled \$1.67M for the quarter (Q2: \$1.92M) consisting of research and development \$593k (Q2: \$571k), advertising and marketing \$57k (Q2: \$78k), operating costs \$137k (Q2: \$358k) with the balance to administration \$348k (Q2: \$458k) and staff costs \$530k (Q2: \$458k). Cost reductions continue to flow through with a 13% decline in operating cash outflows versus the December quarter stacking on top of declines versus Q1 and LYQ4.

The aggregate amount of payments to related parties and their associates included in Q4 Cash flows from operating activities totalled ~\$69k. These payments consisted of Directors' fees. All payments were on normal commercial terms.

--End--

About Douugh

[Douugh](#) is an Australian fintech company committed to helping users achieve financial wellness through its innovative money management platform. Led by Founder & CEO Andy Taylor, Douugh offers a user-friendly interface, personalised investment options, and comprehensive educational resources to empower customers in their financial journeys. By constantly seeking new ways to innovate and improve, Douugh is revolutionising the investment landscape in Australia.

For more information contact:

Investor

info@douugh.com

Media

press@douugh.com

ASX Release approved by the CEO on behalf of the Board. The numbers presented are unaudited.

Appendix 4C

Quarterly cash flow report for entities subject to Listing Rule 4.7B

Name of entity

DOOUGH LIMITED

ABN

41 108 042 593

Quarter ended ("current quarter")

31 March 2023

Consolidated statement of cash flows	Current quarter \$A'000	Year to date (9 months) \$A'000
1. Cash flows from operating activities		
1.1 Receipts from customers	33	169
1.2 Payments for		
(a) research and development	(593)	(1,774)
(b) product manufacturing and operating costs	(137)	(982)
(c) advertising and marketing	(57)	(151)
(d) leased assets	-	-
(e) staff costs	(530)	(1,642)
(f) administration and corporate costs	(348)	(1,004)
1.3 Dividends received (see note 3)	-	-
1.4 Interest received	-	4
1.5 Interest and other costs of finance paid	(3)	(7)
1.6 Income taxes paid	-	-
1.7 Government grants and tax incentives	-	2,220
1.8 Other (provide details if material)	-	(25)
1.9 Net cash from / (used in) operating activities	(1,635)	3,192
2. Cash flows from investing activities		
2.1 Payments to acquire:		
(a) entities	-	-
(b) businesses	-	-
(c) property, plant and equipment	(23)	(5)
(d) investments	-	-
(e) intellectual property	(58)	(185)
(f) other non-current assets	-	-

Consolidated statement of cash flows		Current quarter \$A'000	Year to date (9 months) \$A'000
2.2	Proceeds from disposal of:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	-	-
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other non-current assets	-	-
2.3	Cash flows from loans to other entities	-	-
2.4	Dividends received (see note 3)	-	-
2.5	Other (cash from acquired subsidiary)	-	-
2.6	Net cash from / (used in) investing activities	(81)	(210)

3.	Cash flows from financing activities		
3.1	Proceeds from issues of equity securities (excluding convertible debt securities)*	-	1,740
3.2	Proceeds from issue of convertible debt securities	-	-
3.3	Proceeds from exercise of options	-	-
3.4	Transaction costs related to issues of equity securities or convertible debt securities	(6)	(120)
3.5	Proceeds from borrowings	925	1,148
3.6	Repayment of borrowings	(65)	(139)
3.7	Transaction costs related to loans and borrowings	-	-
3.8	Dividends paid	-	-
3.9	Other (provide details if material)	-	-
3.10	Net cash from / (used in) financing activities	854	2,629

4.	Net increase / (decrease) in cash and cash equivalents for the period		
4.1	Cash and cash equivalents at beginning of period	3,360	3,266
4.2	Net cash from / (used in) operating activities (item 1.9 above)	(1,635)	(3,192)
4.3	Net cash from / (used in) investing activities (item 2.6 above)	(81)	(210)

Consolidated statement of cash flows		Current quarter \$A'000	Year to date (9 months) \$A'000
4.4	Net cash from / (used in) financing activities (item 3.10 above)	854	2,629
4.5	Effect of movement in exchange rates on cash held	(7)	(2)
4.6	Cash and cash equivalents at end of period	2,491	2,491

5.	Reconciliation of cash and cash equivalents at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	Current quarter \$A'000	Previous quarter \$A'000
5.1	Bank balances	2,491	3,360
5.2	Call deposits	-	-
5.3	Bank overdrafts	-	-
5.4	Other (provide details)	-	-
5.5	Cash and cash equivalents at end of quarter (should equal item 4.6 above)	2,491	3,360

6. Payments to related parties of the entity and their associates

6.1 Aggregate amount of payments to related parties and their associates included in item 1

6.2 Aggregate amount of payments to related parties and their associates included in item 2

**Current quarter
\$A'000**

69

-

Note: if any amounts are shown in items 6.1 or 6.2, your quarterly activity report must include a description of, and an explanation for, such payments

7. Financing facilities

Note: the term "facility" includes all forms of financing arrangements available to the entity.

Add notes as necessary for an understanding of the sources of finance available to the entity.

	Total facility amount at quarter end \$A'000	Amount drawn at quarter end \$A'000
7.1 Loan facilities	280	-
7.2 Credit standby arrangements	-	-
7.3 Other (please specify)	925	925
7.4 Total financing facilities	1,205	925

7.5 **Unused financing facilities available at quarter end** 280

7.6 Include in the box below a description of each facility above, including the lender, interest rate, maturity date and whether it is secured or unsecured. If any additional financing facilities have been entered into or are proposed to be entered into after quarter end, include a note providing details of those facilities as well.

On 28 March 2022, the Company announced that it had entered into an equity placement funding facility with an investment fund (the Funder). The facility is immediately available to be accessed to the value of \$280k, as at 31 March 2023 utilising 35M shares issued to the Funder and was undrawn at 31 March 2023. The Company can issue up to the value of its available placement capacity (~208.7M as at 31 March 2023) in shares to the Funder, which following the share issue process would provide funding for up to ~\$1.67M. Further draw downs on the facility over available placement capacity would require shareholder approval.

On 24 March 2023, the Company entered into an R&D funding agreement with Radium Capital to the value of \$925,392. This financing is tied to and will be repaid from, an estimated R&D tax incentive credit of ~\$1.7M to be received on completion of the FY23 Company tax return. While outstanding, the interest rate payable on this facility is 16%pa.

8. Estimated cash available for future operating activities	\$A'000
8.1 Net cash from / (used in) operating activities (Item 1.9)	(1,635)
8.2 Cash and cash equivalents at quarter end (Item 4.6)	2,491
8.3 Unused finance facilities available at quarter end (Item 7.5)	280
8.4 Total available funding (Item 8.2 + Item 8.3)	2,771
8.5 Estimated quarters of funding available (Item 8.4 divided by Item 8.1)	1.67

8.6 If Item 8.5 is less than 2 quarters, please provide answers to the following questions:

- Does the entity expect that it will continue to have the current level of net operating cash flows for the time being and, if not, why not?

Answer: No, the Company has completed the bulk of its R&D activities on the Dough platform and expects to launch its card product imminently – this is the last significant development activity in the current pipeline i.e. R&D expenditure will decline. The Company is also reviewing and reducing its other costs (which are declining quarter on quarter).

- Has the entity taken any steps, or does it propose to take any steps, to raise further cash to fund its operations and, if so, what are those steps and how likely does it believe that they will be successful?

Answer: Yes, the Company anticipates that it will receive a R&D tax incentive credit of ~\$1.7M in the first quarter of FY24. In the interim, the Company has obtained R&D funding based on this receipt. If this incentive receipt (or the proceeds from borrowings tied to it) were reflected in net cash from operating activities in this quarter, then the Company would notionally have had more than 2 quarters of funding available (per item 8.5).

3. Does the entity expect to be able to continue its operations and to meet its business objectives and, if so, on what basis?

Answer: Yes, the Company is closely monitoring and reducing its costs and anticipates that it will bank a material R&D tax incentive credit (and has a history of successful claims to support this position) in the coming months. In the interim, the Company has a debt facility in place as well as an equity placement funding facility which it can draw on.

Compliance statement

- 1 This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.
- 2 This statement gives a true and fair view of the matters disclosed.

28 April 2023

Date:

By the Board

Authorised by:
(Name of body or officer authorising release – see note 4)

Notes

1. This quarterly cash flow report and the accompanying activity report provide a basis for informing the market about the entity's activities for the past quarter, how they have been financed and the effect this has had on its cash position. An entity that wishes to disclose additional information over and above the minimum required under the Listing Rules is encouraged to do so.
2. If this quarterly cash flow report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report. If this quarterly cash flow report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
3. Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.
4. If this report has been authorised for release to the market by your board of directors, you can insert here: "By the board". If it has been authorised for release to the market by a committee of your board of directors, you can insert here: "By the [name of board committee – eg Audit and Risk Committee]". If it has been authorised for release to the market by a disclosure committee, you can insert here: "By the Disclosure Committee".
5. If this report has been authorised for release to the market by your board of directors and you wish to hold yourself out as complying with recommendation 4.2 of the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations*, the board should have received a declaration from its CEO and CFO that, in their opinion, the financial records of the entity have been properly maintained, that this report complies with the appropriate accounting standards and gives a true and fair view of the cash flows of the entity, and that their opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.