

## **ASX Announcement**

Qoria Limited (ASX: QOR)

Perth, Tuesday 16 May 2023

We are a global brand with something to say

It's time to tell a better story

## COMPANY NAME CHANGE AND NEW ASX CODE 'QOR'

Qoria Limited (formerly Family Zone Cyber Safety Limited) (ASX: QOR) (Qoria or the Company) is pleased to advise that, following shareholder approval at the 27th April 2023 General Meeting, the Company's name has officially changed with the Australian Securities and Investments Commission and is registered for trading as QOR.ASX on the Australian Stock Exchange (ASX).

Whilst the Company's intended purpose and vision of a universal cyber safety ecosystem has not changed, this new name combines the Company's global business into a single brand identity, helping to increase awareness at a faster pace, to attract more customers and increase lifetime value from existing customers to become the world's dominant player in online safety and digital wellbeing.

Qoria's ASX ticker code will change from 'FZO' to 'QOR'.

The new website for the Company will be live 23 May 2023: <a href="www.qoria.com">www.qoria.com</a>

Click on the link below to watch a short video explaining the name change:

Click this link to watch this video.



The Company is in the process of changing and updating all digital assets and it is expected that this transition will take up to 18 months for full global adoption.

Authorised for release by the Qoria Board on 16 May 2023.

For more information, please contact:

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## **About Qoria**

Qoria, supporting and protecting every child's digital journey, is an ASX-listed technology company and an emerging leader in the fast-growing global cyber safety industry. Qoria's unique innovation is its patented cyber safety ecosystem, a platform enabling a world-first collaboration between schools, parents and cyber safety educators. Qoria's unique approach is delivering rapid growth in the education sector, as well as through direct sales and scalable reseller arrangements with telco providers.

## Qoria

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