

ASX RELEASE

17 May 2023

EXECUTIVE CHANGES

Applyflow Limited (ASX: AFW) (**Applyflow** or **Company**), a leading online recruitment-tech company, announces a change to its executive team.

Steve Butler has resigned from the role of Chief Executive Officer for personal reasons effective immediately. Steve will remain with Applyflow until mid-August as he takes a step back from the day-to-day management of operations and assists with the transition of this role. The Company will leverage his industry experience and a deep understanding of the Applyflow service to focus on the product side of the business during this period.

Chief Revenue Officer, Richard Swanton will assume the role of Acting CEO effective immediately. With a proven track record of business development and relationship management, Richard is well-positioned to lead Applyflow during this transitional period and will be responsible for overseeing the Company's strategic initiatives, day-to-day operations, and investor relations.

Applyflow Chairman, Philip Crutchfield said, "We thank Steve for his commitment to the Company over the past few years and wish him well with his future endeavours. We also welcome Richard to the helm."

The terms and conditions of Richard's appointment are documented in an executive service agreement that is customary for an appointment of this nature. His annual salary is \$300,000 plus statutory superannuation.

This announcement was approved for release to ASX by Applyflow's Board of Directors.

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About Applyflow

Applyflow is on a mission to make the recruitment experience better for everyone by giving recruiters an easy to use yet powerful tech solution to manage their entire business flow. A fresh take on what the recruitment process should be and the tools your team needs to make it a reality.