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## **ASX Announcement**

26 May 2023

### **Chairman's address to Extraordinary General Meeting**

**My Rewards International Ltd** (ASX: MRI, "**My Rewards**", the "**Company**") provides the Chairman's address to today's Extraordinary General Meeting.

The Meeting commences at 10:00 am AEST, with full details in the Notice of Extraordinary General Meeting dated 27 April 2023 and the Addendum to Notice of Meeting dated 15 May 2023 available at [investor.myrewardsinternational.com](http://investor.myrewardsinternational.com).

This announcement was authorised for release by the Chairman.

#### **Enquiries:**

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#### **About My Rewards International Limited (ASX:MRI)**

My Rewards is a fast-growing global provider of customised subscription-based marketplaces for corporates and consumers. My Rewards' core solutions include Loyalty tech, Rewards and Customer Experience. Since its incorporation in 2000, My Rewards has steadily grown to connect over 5.8 million members with more than 4,500 global, national and local suppliers. My Rewards provides more than 120 corporates with Employee Engagement and Customer Loyalty Programs to help them retain, engage, and attract employees or customers. My Rewards' clients include some of the biggest household brands in retail, financial services, and telecommunications, including Telstra, Ramsay Health, MLC and AIG.

## Chairman's address to Extraordinary General Meeting

Good Morning

I would like to welcome shareholders to this Extraordinary General Meeting and thank you for your participation.

The purpose of today's meeting, as set out in the Notice of Meeting dated 27 April 2023 and addendum dated 15 May 2023, is to put to shareholders a number of resolutions that predominantly deal with the ratification of previous share issues, approval for the payment of past invoices to various suppliers by way of new share issues, the issue of shares and options under the placement facility announced on 17 March 2023 and, finally, the issue of shares to Frankly as part of an asset sale agreement announced on 4 May 2023.

I encourage shareholders to read our recent quarterly activities report released on 28 April 2023, where we have reported positive movements in terms of increased revenue and a decrease in cash used in operating activities.

We have a strong pipeline of opportunities and are finding our programs that deliver savings for members and engagement for our clients relevant to today's economic challenges.

We are continuing to evolve the business with the addition of new functionality like the Doing Good Card Linked program announced in the recent quarterly activities report. First announced in November 2022, the Tmall Global partnership is taking shape with multiple products being on-boarded for sales on the Tmall Global website in China.

Subject to today's resolution passing, we are excited to bring the full digital agency, Frankly, into the Company. There are many synergies and opportunities that we can realise with the Frankly team.

For more information on My Rewards, please watch my recent interview with Proactive Investors available on YouTube at [www.youtube.com/embed/n-k1lXmzMRC](https://www.youtube.com/embed/n-k1lXmzMRC) .

Once again, thank you for your attendance and we will now move to the formal part of the meeting.

END