

Bubs Australia Limited ACN 060 094 742 23-29 Nina Link, Dandenong South VIC 3175 Australia

1800 2827 2878 (1800 BUBS AUST) info@bubsaustralia.com

NOTICE PROPOSING REMOVAL OF DIRECTORS

2 June 2023, Melbourne: Bubs Australia Limited (ASX:BUB) announces that on 1 June 2023, the Company received a "Request for Directors to Call a General Meeting" pursuant to section 249D of the Corporations Act from a group of shareholders* who have, between them, approximately 5.04% of the voting shares in the Company.

*The shareholders comprise Mr Dennis Lin, Carr Family Pty Ltd, Infant Food Business Pty Limited, AZ Global Corporation Pty Ltd and Willis Trading Limited.

The shareholders requisition that the Company call a general meeting pursuant to s249D of the Corporations Act to remove Ms Katrina Rathie, Mr Steven Lin, Mr Paul Jensen and Mr Reg Weine as Non-Executive Directors of the Company; and appoint Mr James Jackson, Mr Peter Nathan and Mr Rupert Soar in their stead.

Under the Corporations Act, the Company must call a general meeting within 21 days after receiving a valid requisition and hold the meeting not later than 2 months after receipt of the requisition.

This release is approved by the Board of Directors.

END

MEDIA & INVESTOR INQUIRIES James Tait Ph. +61 400 304 147 jtait@respublica.com.au