

MST Financial
Digital Health Forum Webinar

Live Webinar and Q&A 13 June 2023 @ 11:30AM (AEST)

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Global Problem

Coronary Artery Disease is a leading cause of death globally

126 million

people with significant heart disease¹

\$400 billion

heart disease costs the United States each year⁴

Every 13minutes

Someone in Australia dies of a heart attack³

One

of deaths globally are from heart disease²

Nine million

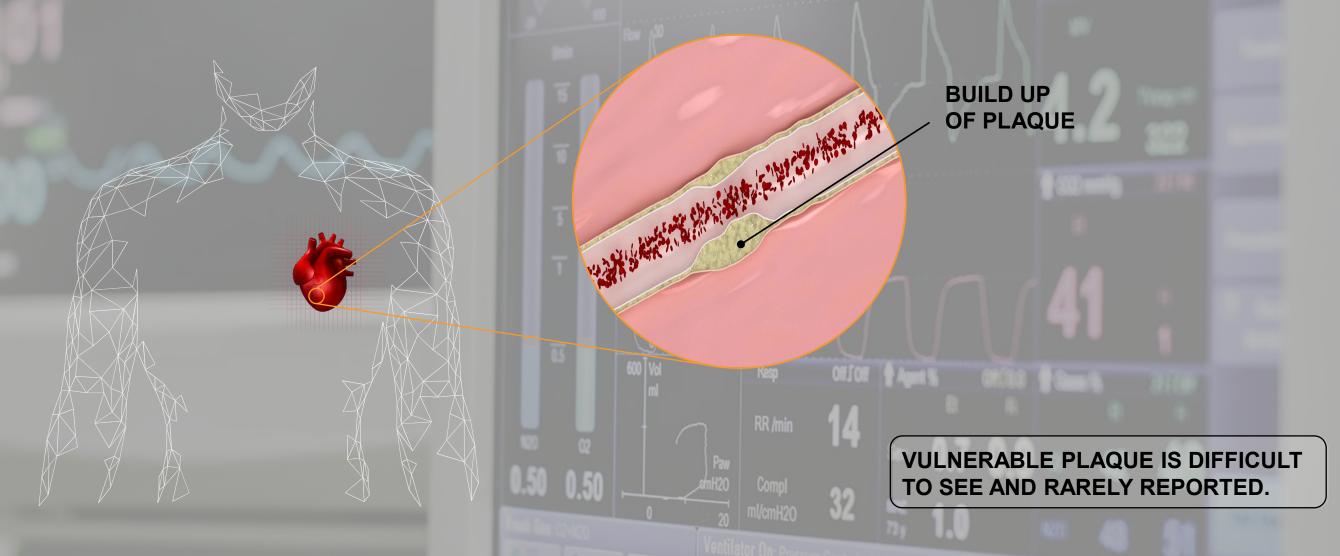
CAD deaths per year²

- 1. Global Epidemiology of Ischemic Heart Disease: Results from the Global Burden of Disease Study, Khan et al., Jul 2020
- 2. www.who.int/en/news-room/fact-sheets/detail/cardiovascular-diseases-(cvds)
- 3. Australian Bureau of Statistics 2019, Causes of Death 2018, cat. no. 3303.0, September
- 4. www.cdc.gov/policy/polaris/healthtopics/heartdisease/index.html

The culprit: Vulnerable Plaque

Unstable soft plaque that ruptures

4% plaque burden = 5x increased risk of heart attack¹



Current approaches fail to identify patients at risk of heart attack

Coronary Event

Non-Invasive Testing

Invasive Testing

Treatment

Patient



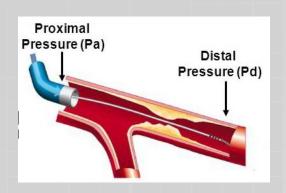
Chest pain

Coronary CT Angiogram



- Current focus on calcium buildup and stenosis (narrowing of arteries) greater than 50%
- In 50% men and 64% women, the first symptom of CAD is death
- 2/3 of those who died had less than 50% stenosis ¹

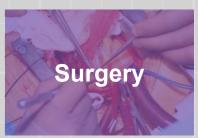
Invasive Blood Flow Test



- Common procedure is invasive test, requiring a wire to be inserted into a patient's leg and directed into the coronary arteries
- Costly and takes up to 24 hours
- Risk of wire puncturing arteries
- 58% of patients receiving this procedure never needed an invasive test ²







May be ineffective or unnecessary

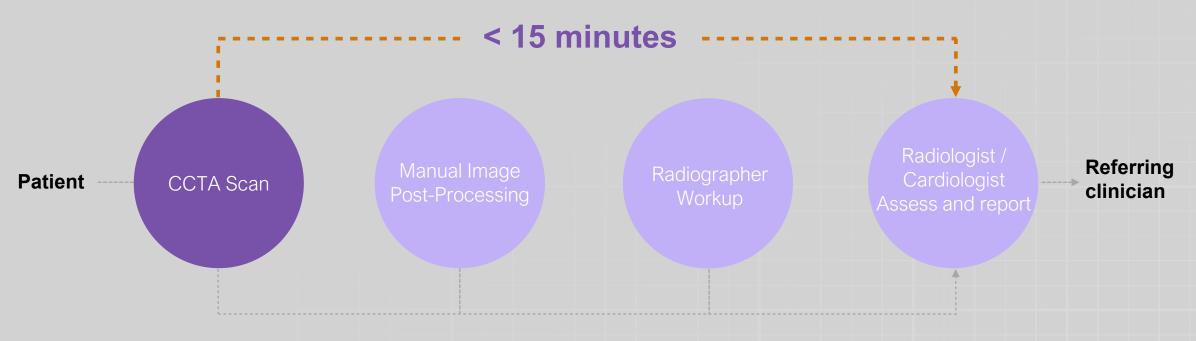
Salix solution is unique reporting the real cause of death

...within minutes



Salix cuts overall scan-to-report time at the point-of-care

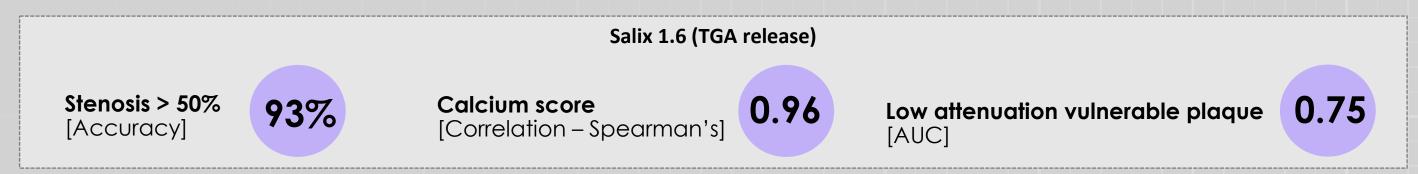




Current Workflow

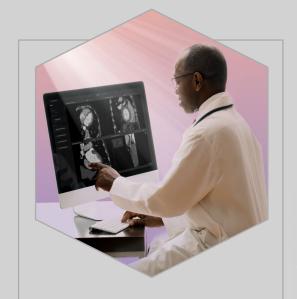
Up to 45 minutes per scan

(for heavily diseased scan)



The product and its development

Artrya's product pipeline goes further & moves us towards predicting the patient at risk.

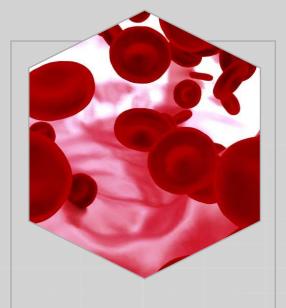


CORONARY ARTERY ASSESSMENT FOR FOR CAD

Plaque Characteristics

SCA
Salix Coronary
Anatomy

*in development or roadmap



SEVERITY

Blood flow assessment (artery and heart)

SCF Salix Coronary Flow*



OPTIMISED PROCEDURE

Procedure & treatment

SPP
Salix Procedure Planning*



VULNERABLE PATIENT

Vulnerable Patient
Predicting the
Patient at risk

SVP

Salix Vulnerable Patient*



Capturing the CCTA Market Opportunity

10-15%

Estimated

of global CT scans will be CCTA by 2025 (37.5m – 56m CCTA scans globally)



Artrya's short term focus will be on accessible regions – US, AUS, EU/UK

US

- **2.5m** CCTA scans per year in 2021³ Expected to grow to **4.4m by 2025**³
- >\$320b currently spent annually on heart disease⁶

EU/UK

- 1.7m CCTA scans per year in 2021³ Expected to grow to 2.7m by 2025³
- Only 1/3 of patients requiring CCTA assessment are currently scanned⁴

Australia

- **>120,000** CCTAs performed in 2022⁵
- 900 CCTA radiology sites

Driving this growth:

- International guidelines (ACC/AHA and NICE) recommending CCTA as the first line test for patients with stable and acute chest pain
- New CPT codes with large reimbursement (USD\$800-USD\$1000) for plaque assessment and FFR assessment (USD\$930)
- Massive cost to the system in the next two decades, the number of Americans with cardiovascular disease will rise to 131.2 million -45 percent of the total U.S. population -- with costs expected to reach \$1.1 trillion²

3. Source: Frost & Sullivan Research

https://www.ahajournals.org/doi/full/10.1161/CIRCULATIONAHA.120.053216

https://www.frost.com/news/press-releases/high-end-global-computed-tomography-purchases-to-propel-the-high-end-ct-segment-revenue/
 Channon KM, Newby DE, Nicol ED, et al. Cardiovascular computed tomography imaging for coronary artery disease risk: plaque, flow, and fat. Heart. 2022;108:1510-1515. doi: 10.1136/heartjnl-2021-320265
 Changing the head with advanced cardiac CT care, https://www.gehealthcare.com/insights/article/changing.the-head-with-advanced-cardiac-ct-care

Changing the beat with advanced cardiac CT care - https://www.gehealthcare.com/insights/article/changing-the-beat-with-advanced-cardiac-ct-care

American Heart Association (AHA) - https://www.heart.org/-/media/Files/About-Us/Policy-Research/Fact-Sheets/Public-Health-Advocacy-and-Research/CVD-A-Costly-Burden-for-America-Projections-Through-2035.pd

https://www.tctmd.com/news/ct-angiography-increasing-england-downstream-tests-are-not

MBS Statistics for item number 57360, http://medicarestatistics.humanservices.gov.au/statistics/mbs_item.jsp

Focus areas & regulatory approval

FOCUS AREAS

US FDA

Australian Market Entry

Research Market

REGULATORY APPROVALS

STATUS

Australia

New Zealand

~

European CE Mark

~

UK Conformity Assessment

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FDA strategy implementation

Ongoing

(Indicative timeframe)

- Q-sub submission May 2023
- Q-sub meeting completed June 2023
- 510k application submission
- Estimated approval within 6 months of application

Business Model

SaaS business model...

GLOBAL AVAILABILITY 24/7

HIGH GROSS MARGIN

NO CAPITAL EXPENDITURE REQUIRED BY CUSTOMERS

Freemium Market entry

Access a free version for a limited period



Annuity stream for access to services and features.

Pay-Go Scalability Charge a single flat fee per image scanned.

Valuebased contracts (US)

Significant uplift in revenue or decrease in cost to payers, providers, and practices.

Salix Coronary Anatomy – Brief Demo

