

ASX RELEASE

31 July 2023

Changes to Board of Directors

Applyflow Limited (ASX:AFW) (**Applyflow** or **Company**) announces the appointment of Ian Hobson as Non-Executive Director and the retirement of Philip Crutchfield from the Board, effective today.

Ian Hobson is a Fellow Chartered Account and Chartered Secretary with 35+ years experience. Ian currently acts as CFO / Company Secretary for a number of ASX listed companies and has been a director of several ASX listed entities in past years (currently none).

Ian spent 20 years working in large international accounting firms prior to commencing his own practice focussing on small cap listed companies. Ian is experienced in transaction support, IPO's, capital raising and corporate governance.

Additionally, Philip Crutchfield has decided to retire as Non-Executive Chair and Director to pursue other opportunities. The Board thanks Philip for his contribution to the Company and his wise counsel. The Company wishes Philip all the best in his future endeavours.

In the light of Philip Crutchfield's retirement, Steve Papadopoulos will take the role of Non-Executive Chair.

This announcement was approved for release to the ASX by Applyflow's Board of Directors.

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About Applyflow

Applyflow is an innovative web and tech agency, on a mission to revolutionise recruitment by empowering businesses with innovative recruitment technology, captivating design, and impactful messaging.