

31 July 2023

ASX Market Announcements ASX Limited 20 Bridge Street Sydney, NSW 2000

## Q4 FY23 June Quarter Update and Cash Commentary

Yowie Group Ltd (ASX: YOW) (the "Group" or "Yowie") wishes to provide the following quarterly update based on unaudited results for the quarter ended 30 June 2023:

## Highlights

- Q4 FY23 Group net sales of US\$2,680k, -31% versus pcp. YTD sales totaled \$13,285k, -15% versus pcp. Overall Q4 sales were down 31% versus prior year due to softness in core product both in the US and ANZ. Uncertain economic conditions continued to negatively impact consumer consumption. Retailers have remained cautious with inventory management and their level of promotional spend.
- Q4 FY23 EBITDA was -US\$650k, versus pcp -US\$523k. YTD EBITDA stands at -US\$1,132k compared
  to +\$184k in the pcp. The quarter and YTD profitability decline is attributed to the sales decline
  and increased legal costs related to the Whetstone settlement.
- Net cash for the quarter decreased by US\$334k, comprised of the following: an FX loss of US\$41k, use of cash in operations of US\$1,008k, and an inflow of US\$715k in investing activities mostly related to return of a deposit on manufacturing equipment.

## Q4 FY23 June Quarter Cash Review

- Net cash decreased for the quarter by US\$334k. YTD net cash has decreased -US\$775k.
- US\$3,962k was spent on marketing, administration, manufacturing and other operating costs, net
  of interest received.
- US\$6k was spent on product development.
- Return of a deposit on manufacturing equipment totaling US\$721k was received during the quarter
- Foreign exchange loss of US\$41k as the AUS dollar has weakened versus the US dollar.

#### **Head Office**

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 The aggregate amount of payments to related parties and their associates in the current quarter cash flows from operating activities were US\$104k, comprising directors fees, salaries and superannuation.

## Q4 Financials – Update

Q4 net sales were US\$2,680k, -31% versus the pcp. YTD sales totaled \$13,285k, -15% versus pcp. Uncertain economic condition continued this quarter, negatively impacting U.S. consumer purchasing decisions on non-essential food items.

Group EBITDA loss for the quarter was -US\$650k compared to -US\$523k in the pcp, impacted by the lower year on year sales, offset by lower admin costs and lower inventory related costs.

Subsequent to quarter end, Mark Schuessler retired from his position as Managing Director and Global CEO. The Board would like to thank Mr Schuessler for his tenure.

### **Outlook**

The negative trend experienced through Q1 to Q3 continued with both consumers and retailers taking a cautious approach to discretionary spend during these economically uncertain times. We continue to focus on new product offerings, particularly seasonal offerings, and pursuing new licensing opportunities. Cost constraint remains a major focus.

As previously stated, sales growth remains our number one priority driven by increased retail distribution in both the US and AUS, expanding product offerings, being competitive across all trade channels, and expanding consumer awareness through digital and experiential engagement.

This announcement is authorised for release by the Chairman.

Sean Taylor Chairman - Yowie Group Ltd

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#### **About Yowie**

Yowie Group Ltd is a global brand licensing company specializing in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition.

Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform and Yowie branded licensed consumer products. The Company's vision for the Yowie brand is to distribute on a widening basis the Yowie product in North America and ANZ, with further international expansion.

For more information on the company go to <a href="www.yowieworld.com">www.yowieworld.com</a>

## **DISCLAIMER**

This Announcement contains interpretations and forward-looking statements that are subject to risk factors associated with the confectionery and retail industries. You are cautioned not to place reliance on these forward-looking statements, which are based on the current views of the Company on future events. The Company believes that the expectations reflected in the announcement are reasonable but may be affected by a variety of variables and changes in underlying assumptions which could cause actual results to differ substantially from the statements made.

The Company and its Directors, agents, officers or employees do not make any representation or warranty, express or implied, as to endorsement of, the fairness, accuracy or completeness of any information, statement, representation or forecast contained in this announcement and they do not accept any liability for any statement made in, or omitted from, this Announcement.

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## **Appendix 4C**

# Quarterly cash flow report for entities subject to Listing Rule 4.7B

## Name of entity

Yowie Group Limited		
ABN Quarter ended ("current quarter")		
98 084 370 669	30 June 2023	

Con	solidated statement of cash flows	Current quarter \$US'000	Year to date \$US'000
1.	Cash flows from operating activities		
1.1	Receipts from customers <sup>1</sup>	2,954	12,858
1.2	Payments for		
	(a) research and development	-	-
	(b) product manufacturing and operating costs <sup>2</sup>	(2,665)	(9,591)
	(c) advertising and marketing	(295)	(926)
	(d) leased assets	-	-
	(e) staff costs	(424)	(1,976)
	(f) administration and corporate costs	(633)	(1,925)
1.3	Dividends received (see note 3)	-	-
1.4	Interest received	64	154
1.5	Interest and other costs of finance paid	-	-
1.6	Income taxes paid	(4)	(4)
1.7	Government grants and tax incentives	-	-
1.8	Other (royalty income)	(5)	(5)
1.9	Net cash from / (used in) operating activities	(1,008)	(1,415)

<sup>&</sup>lt;sup>1</sup> Receipts from customers are net of trade discounts, volume rebates and various bill-backs

<sup>&</sup>lt;sup>2</sup> Operating costs also include freight, storage, brokerage commission, royalties and merchandising

Cons	solidated statement of cash flows	Current quarter \$US'000	Year to date \$US'000
2.	Cash flows from investing activities		
2.1	Payments to acquire or for:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	721	693
	(d) investments	-	-
	(e) intellectual property <sup>3</sup>	(6)	(39)
	(f) other non-current assets	-	-
2.2	Proceeds from disposal of:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	-	-
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other non-current assets	-	-
2.3	Cash flows from loans to other entities	-	-
2.4	Dividends received (see note 3)	-	-
2.5	Other (provide details if material)	-	-
2.6	Net cash from / (used in) investing activities	715	654

3.	Cash flows from financing activities		
3.1	Proceeds from issues of equity securities (excluding convertible debt securities)	-	-
3.2	Proceeds from issue of convertible debt securities	-	-
3.3	Proceeds from exercise of options	-	-
3.4	Transaction costs related to issues of equity securities or convertible debt securities	-	-
3.5	Proceeds from borrowings	-	-
3.6	Repayment of borrowings	-	-
3.7	Transaction costs related to loans and borrowings	-	-
3.8	Dividends paid	-	-
3.9	Other (return of capital)	-	-
3.10	Net cash from / (used in) financing activities	-	-

<sup>&</sup>lt;sup>3</sup> New series development

ASX Listing Rules Appendix 4C (17/07/20) + See chapter 19 of the ASX Listing Rules for defined terms.

Consolidated statement of cash flows		Current quarter \$US'000	Year to date \$US'000
4.	Net increase / (decrease) in cash and cash equivalents for the period		
4.1	Cash and cash equivalents at beginning of period	7,736	8,177
4.2	Net cash from / (used in) operating activities (item 1.9 above)	(1,008)	(1,415)
4.3	Net cash from / (used in) investing activities (item 2.6 above)	715	654
4.4	Net cash from / (used in) financing activities (item 3.10 above)	-	-
4.5	Effect of movement in exchange rates on cash held	(41)	(14)
4.6	Cash and cash equivalents at end of period	7,402	7,402

5.	Reconciliation of cash and cash equivalents at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	Current quarter \$US'000	Previous quarter \$US'000
5.1	Bank balances	1,335	2,344
5.2	Call deposits	6,067	5,392
5.3	Bank overdrafts	-	-
5.4	Other (provide details)	-	-
5.5	Cash and cash equivalents at end of quarter (should equal item 4.6 above)	7,402	7,736

6.	Payments to related parties of the entity and their associates	Current quarter \$US'000
6.1	Aggregate amount of payments to related parties and their associates included in item 1	104
6.2	Aggregate amount of payments to related parties and their associates included in item 2	-

Note: if any amounts are shown in items 6.1 or 6.2, your quarterly activity report must include a description of, and an explanation for, such payments.

7.	Financing facilities  Note: the term "facility' includes all forms of financing arrangements available to the entity.  Add notes as necessary for an understanding of the sources of finance available to the entity.	Total facility amount at quarter end \$US'000	Amount drawn at quarter end \$US'000
7.1	Loan facilities	-	-
7.2	Credit standby arrangements	-	-
7.3	Other (please specify)	-	-
7.4	Total financing facilities	-	-
7.5	Unused financing facilities available at quarter of	end	-
7.6	Include in the box below a description of each facility above, including the lender, interest rate, maturity date and whether it is secured or unsecured. If any additional financing facilities have be entered into or are proposed to be entered into after quarter end, include a note providing deta of those facilities as well.		ncing facilities have been
	N/A		

8.	Estimated cash available for future operating activities	\$US'000
8.1	Net cash from / (used in) operating activities (item 1.9)	(1,008)
8.2	Cash and cash equivalents at quarter end (item 4.6)	7,402
8.3	Unused finance facilities available at quarter end (item 7.5)	-
8.4	Total available funding (item 8.2 + item 8.3)	7,402
8.5	Estimated quarters of funding available (item 8.4 divided by item 8.1)	7
	Note: if the entity has reported positive net operating cash flows in item 1.9, answer item 8.5 as "for the estimated quarters of funding available must be included in item 8.5.	N/A". Otherwise, a figure

8.6 If item 8.5 is less than 2 quarters, please provide answers to the following questions:

8.6.1 Does the entity expect that it will continue to have the current level of net operating cash flows for the time being and, if not, why not?

Answer: N/A

8.6.2 Has the entity taken any steps, or does it propose to take any steps, to raise further cash to fund its operations and, if so, what are those steps and how likely does it believe that they will be successful?

Answer: N/A

8.6.3 Does the entity expect to be able to continue its operations and to meet its business objectives and, if so, on what basis?

Answer: N/A

Note: where item~8.5 is less than~2~quarters, all~of~questions~8.6.1,~8.6.2~and~8.6.3~above~must~be~answered.

## **Compliance statement**

- This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.
- 2 This statement gives a true and fair view of the matters disclosed.

Date: 31 July 2023

Authorised by: Neville Bassett

(Name of body or officer authorising release – see note 4)

#### Notes

- 1. This quarterly cash flow report and the accompanying activity report provide a basis for informing the market about the entity's activities for the past quarter, how they have been financed and the effect this has had on its cash position. An entity that wishes to disclose additional information over and above the minimum required under the Listing Rules is encouraged to do so.
- 2. If this quarterly cash flow report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, AASB 107: Statement of Cash Flows apply to this report. If this quarterly cash flow report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
- 3. Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.
- 4. If this report has been authorised for release to the market by your board of directors, you can insert here: "By the board". If it has been authorised for release to the market by a committee of your board of directors, you can insert here: "By the [name of board committee eg Audit and Risk Committee]". If it has been authorised for release to the market by a disclosure committee, you can insert here: "By the Disclosure Committee".
- 5. If this report has been authorised for release to the market by your board of directors and you wish to hold yourself out as complying with recommendation 4.2 of the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations*, the board should have received a declaration from its CEO and CFO that, in their opinion, the financial records of the entity have been properly maintained, that this report complies with the appropriate accounting standards and gives a true and fair view of the cash flows of the entity, and that their opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.