

ASX: RKT



ROCKET DNA
DRONES & AUTOMATION



Investor Presentation

Techknow Invest Roadshow – August 2023

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Our mission is to democratize drone data that empowers decision-makers for a safer & more productive world.

BARS Certified

Highest Safety Recognition

RocketDNA has been verified in both South Africa and Australia against the BARS standard - one of the highest commitments to safety in the contracted aviation world.

BVLOS Approved

Enabling Long-Range Operations

With approval from the local Civil Aviation & Safety Authorities, we are able to execute long-range Beyond Visual Line of Site missions, unlocking cost efficiencies.

AI-Enabled

Faster Geospatial Insight

A growing segment of our data products and insights are powered by AI tools, allowing us to process, quantify and report faster than previous manual calculations

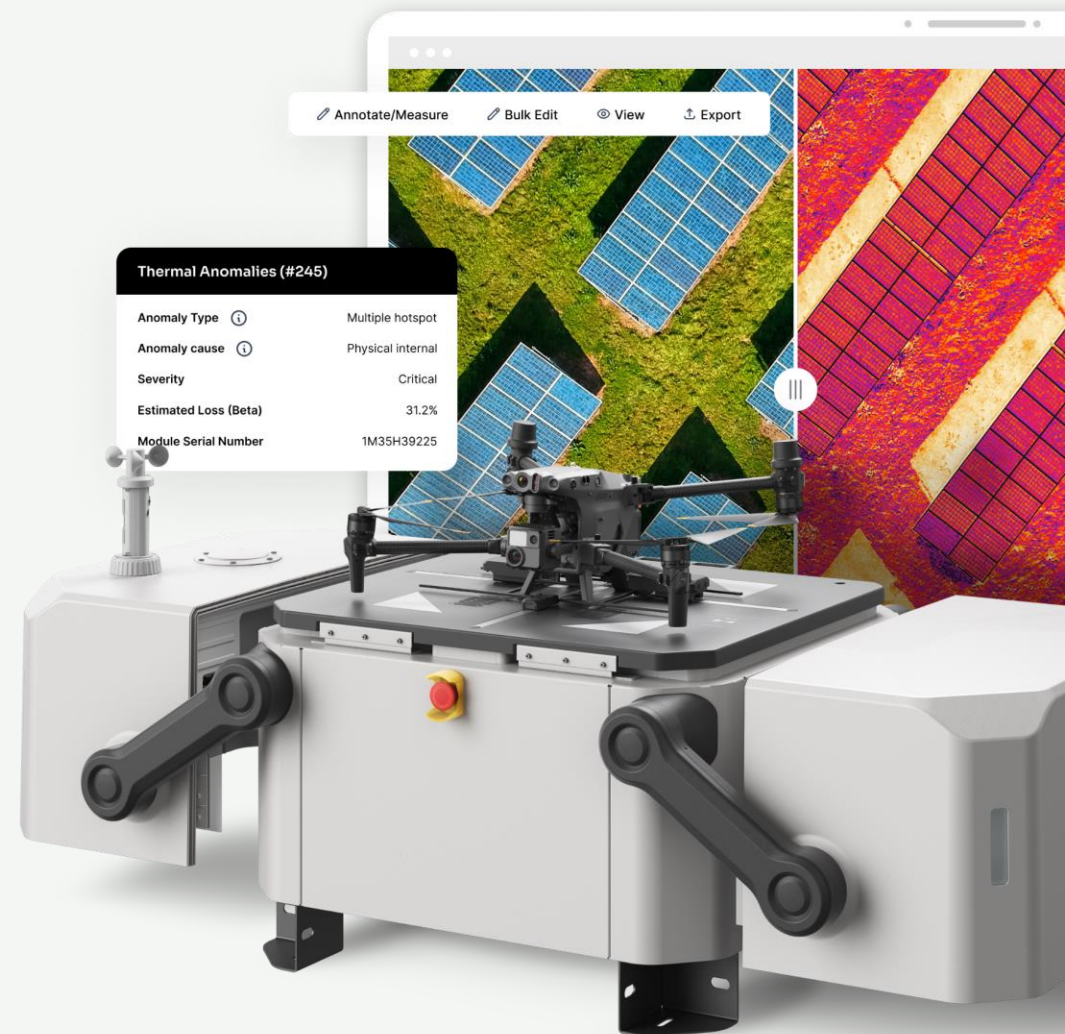
Company Snapshot

Enterprise Value (A\$)

Market cap¹	Share price \$0.010 at 31 July 2023	\$5.33M
Cash²	As at 30 June 2023	\$2.47M
Debt²	As at 30 June 2023	Nil
Enterprise value	27 July 2023	\$2.70M

Key Operating Metrics (A\$) (December Financial Year-End)

Revenue FY22	End Dec 2022	\$5.73M	+25% on FY21
ARR³	End June 2023	\$2.66M	+55% on end Q2 FY22
TCV³	End June 2023	\$4.35M	+14% on end Q2 FY22



¹ 533,892,624 ordinary shares outstanding at the date, including those in voluntary escrow

² Excluding shareholder loans, credit cards, motor vehicle and equipment leasing

³ Annual Recurring Revenue (ARR), Total Contract Value (TCV), see 'ARR | TCV' slide for details. The Company began recording this metric from end March 2022.

Focused on the Mining, Agriculture and Critical Asset Industries

Capturing growth in these sectors through
our differentiated Digital & Automation
solutions

75+

Employees

Based across our global operations, RocketDNA celebrates a diversity of people, views & cultures which help us drive the business forward

15,000km²

Surveyed Land Area

Our focus is on developing cost-effective technology solutions that scale, allowing for frequent data capture and insights

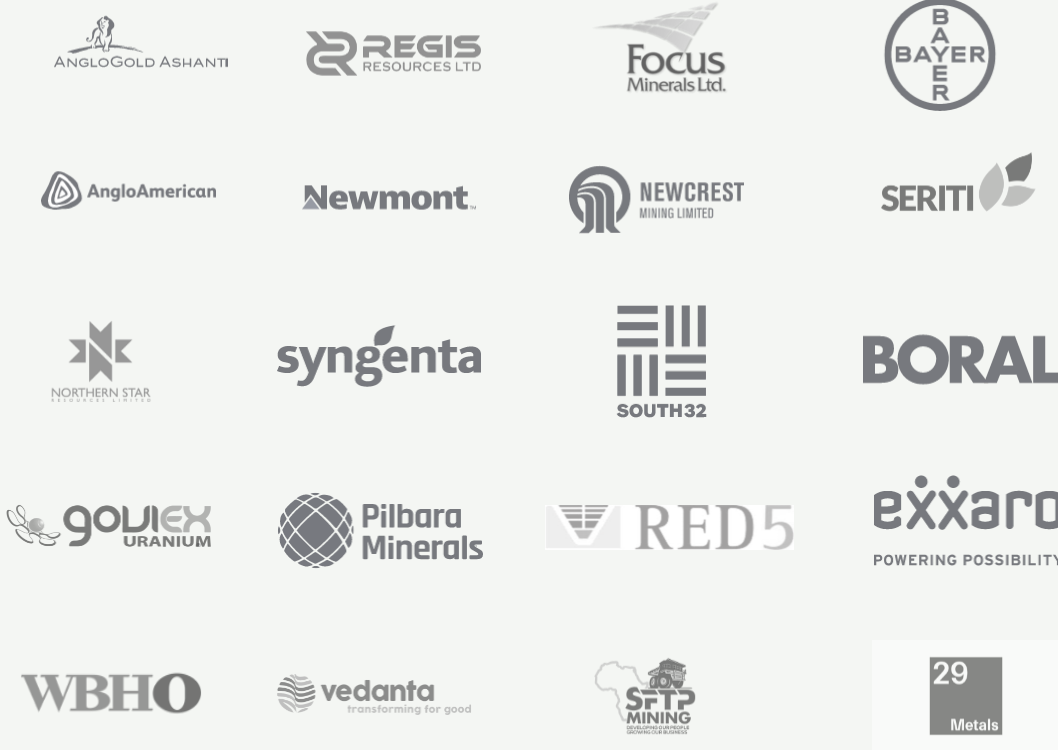
7+ Countries

Global Experience

RocketDNA has experience across two continents, and in at least seven different countries, with regional offices in Australia and Africa.

Our Presence and Customer Base

Growing tier-1 and tier-2 customer base; trusted and used by these companies



📍 Offices 🔴 Operations

Our Business Model

We provide scalable geo-data & AI solutions using automated data capture and on-site services, which provide short & long-term insights for decision makers



Mining

(Entered 2012)

Providing Automated or Manual On-Site Data Capture, delivering solutions which focus on Survey, Geotechnical Analysis and Blasting



Agriculture

(Entered 2018)

Focusing on Research & Development, assisting our Customers in analysing their trials down to the very seedling



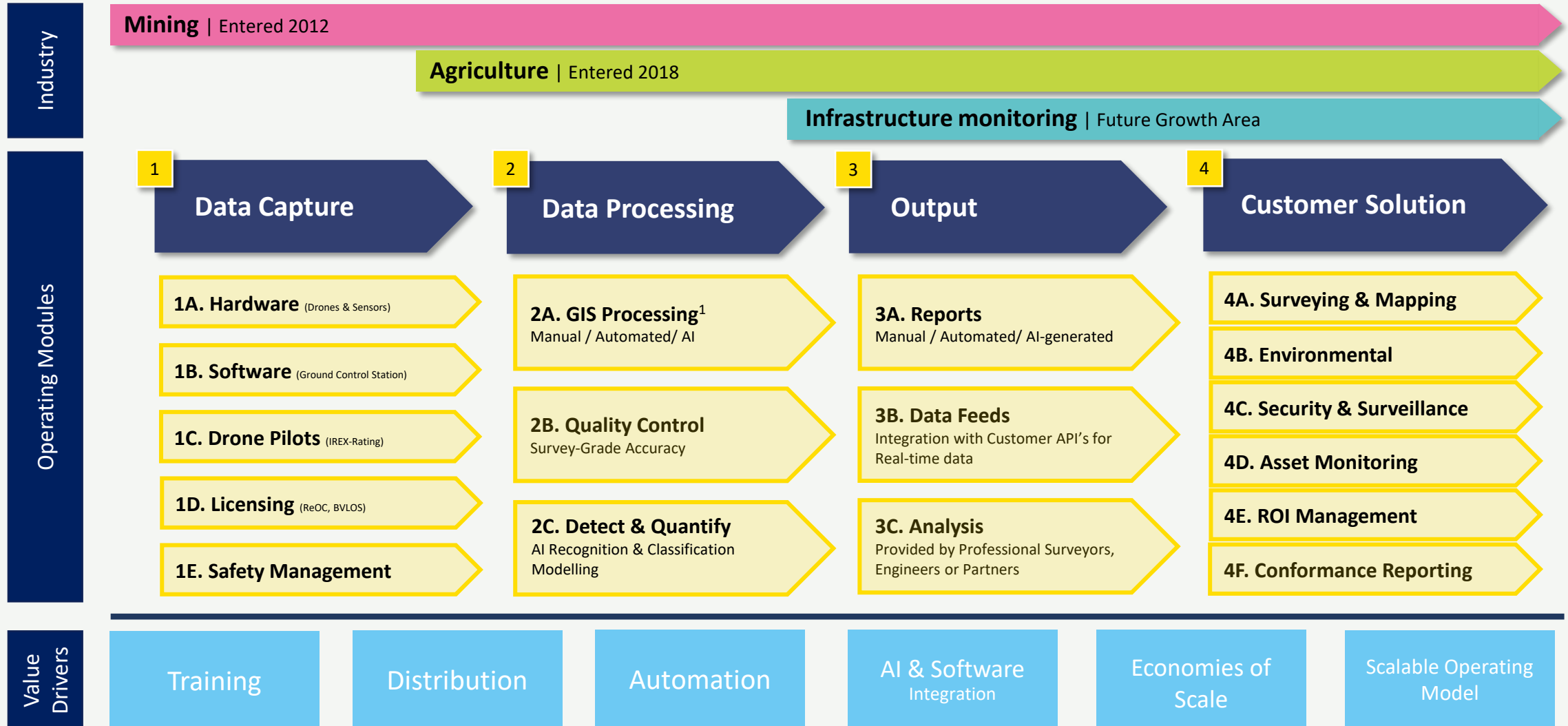
Infrastructure Monitoring

(Future Growth Area)

Harnessing our Geo-data experience in regional and rural settings, RocketDNA looks to expand its offerings within the ageing critical infrastructure arena

Our Business Model

Drone-based Data Products and Technology Services



¹ Geospatial Information Systems

Unique Value Drivers

Which amplify our business model

Scalable Operating Model



A key component of what we have built over the last decade as a business is the ability to scale our operations not only domestically, but at a global scale.

Whether organic growth or through acquisitions, we have designed and built mature and robust systems (such as commercial, legal, financial & operational models) that adapt well to jurisdictions with high regard for legislated drone and uncrewed technology operations.

Businesses which we acquire immediately benefit from our existing approvals and know-how, enabling faster growth via a wider capability set.

Distribution



We have strong Sales and Marketing teams based across multiple continents and time-zones, allowing us to offer significant reach for our partners, as well as global support for our customers.

Training & Recruitment



Through the years, we have developed a formal recruitment team that can accurately identify, recruit, onboard & train new pilots to modern training standards, developed by our internal team.

We also train external customers who require their Remote Pilots License or BVLOS type-ratings.

Economies of Scale



With one of the largest drone fleets in the world, RKT has built strong partnerships with some of the globe's leading hardware and software suppliers, allowing us to negotiate competitive pricing and comprehensive service levels at an international level.

This scale also opens doors to the latest technology and upgrades, as we generally have input at an engineering-level to improve the overall product and delivery experience.

Regulatory Approvals



Our team is not only comprised of surveyors and engineers, but traditional aviators too!

This unique industry knowledge, built over the course of 12 years, has allowed us to develop mature Safety and Quality Management Systems, which in turn builds trust and confidence from regulators (such as CASA).

We are one of only a handful of operators to achieve Beyond Visual Line of Site (BVLOS) accreditation across multiple continents, which enables us to attain large area data acquisition at a lower cost point.

AI & Software Integration



We develop applications which streamline our data workflows and integrate with pre-existing cloud-based AI tools or visualisation platforms – these deliver information and insights directly to our customer's database and portals.

Automation & Research



Our R&D is heavily focused on developing an autonomous drone & robotic eco-system which will remove the need for people to work in dangerous areas, while delivering a higher frequency of data from Remote Operating Centres.

Leadership & Board

RocketDNA has hand-picked a diverse set of individuals from various backgrounds to ensure that the multiple entities in their territories are able to perform at their peak.

Board



Christopher Clark
CEO & Executive Director



Paul Williamson
Executive Director & CFO



David Morton
Non-Executive Director

Management



Christopher Clark
CEO & Executive Director



Paul Williamson
Executive Director & CFO



Camron Pfafferoth
Managing Executive (Africa)



Evan McKern
General Manager (WA)



Ajay Harduth
Director of Operations
(South Africa)



Bridgette Tucker
Head of Safety, Compliance
& External Training (Africa)



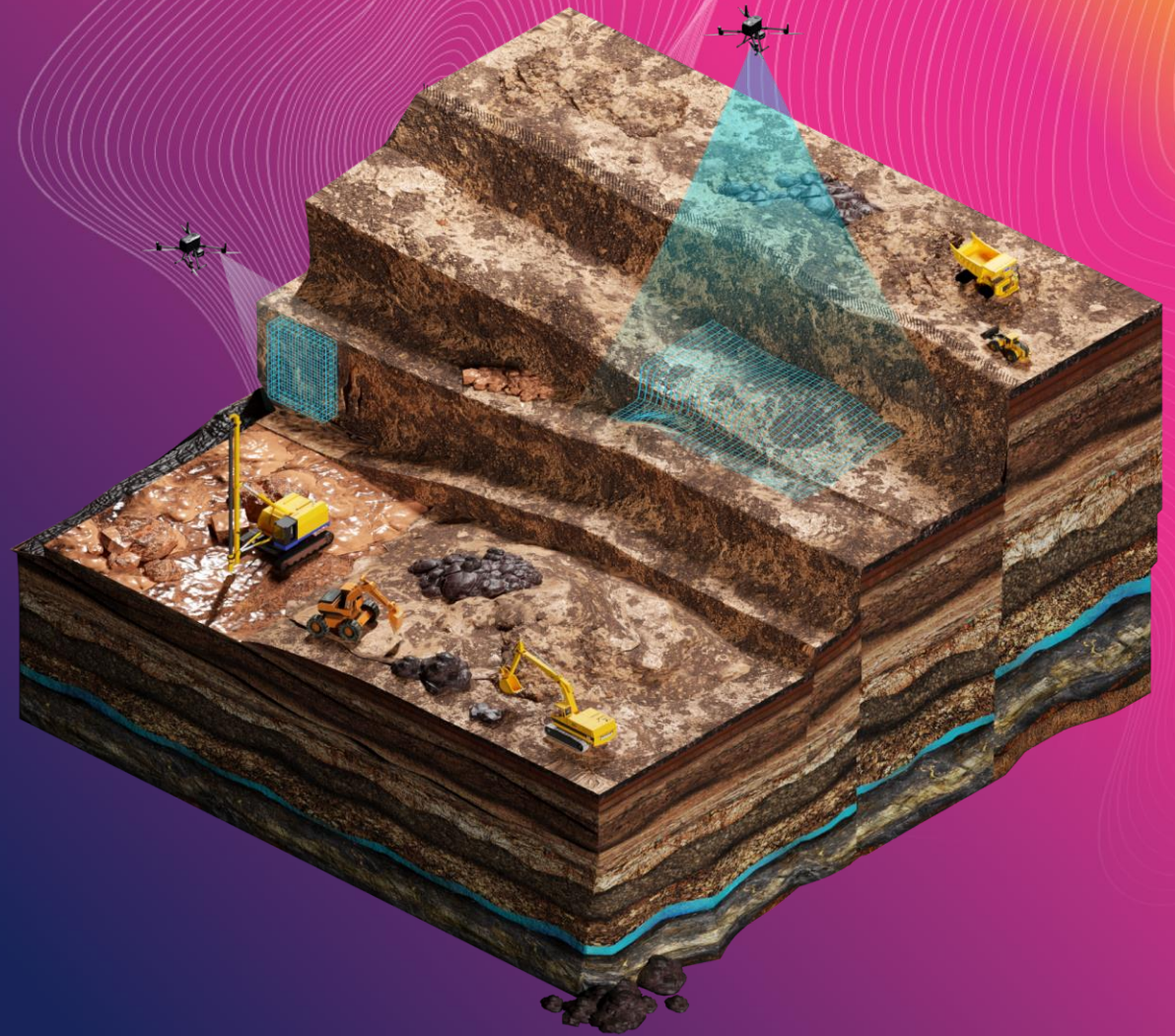
Byron Leggett
Head of People and Internal
Development (Africa)



Barnaby Martin
General Manager (Ghana)



FINANCIAL HIGHLIGHTS

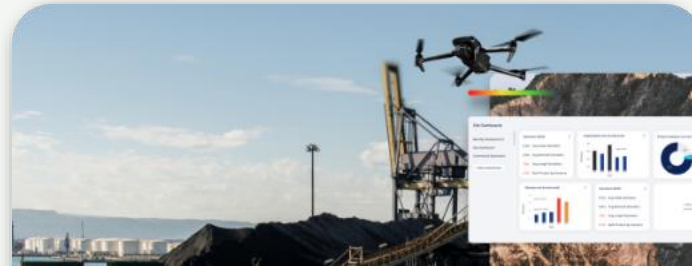


FY2022 Achievements and Q2 FY2023¹



BUSINESS MODEL REVISED AND DELIVERING VALUE

- ✓ Established global presence in mining jurisdictions with excellent team
- ✓ Proven business model with large-scale tier-1 and tier-2 customers
- ✓ Strong TCV and ARR contract growth with clients
- ✓ Operations hardware & software: enterprise agreements & preferential pricing with technology suppliers
- ✓ Drone pilot sourcing and training
- ✓ Strong cash-position with growth pathway to breakeven



POSITIONED WITHIN KEY INDUSTRIES TO LEVERAGE TCV & ARR GROWTH

- ✓ Primary industry companies are well funded (mining and agriculture)
- ✓ Cost-saving initiatives are well-received & understood
- ✓ Increased spending on exploration, asset management & precision agriculture programmes
- ✓ The demand for real-time input data is growing to feed into AI & GIS applications



TRACKING TOWARDS OPERATING CASH-FLOW BREAKEVEN

- ✓ RKT's tech-services offer real value to our customers - expanding number of use cases and increasing utilisation by industry including move to outsourcing
- ✓ Development pipeline of new products & services
- ✓ Attractive Profit Margins on long-term B2B contracts
- ✓ Strongly positioned to integrate our business model through strategic acquisitions

Quarterly Results - Highlights



Q2 FY2023 (June)¹

ARR AND TCV

- ✓ **ARR - \$2.7m**
Down 4% on prior quarter (Q1 FY2023) and up 55% on Q2 FY2022
- ✓ **TCV - \$4.3m**
Down 11% on prior quarter (Q1 FY2023) and up 14% on Q2 FY2022

TCV is impacted by existing contract depletion (run-off)

Revenue & Cash

- ✓ **Revenue – flat at \$1.5m on prior quarter and up 2% on Q2 FY2022**
- ✓ **Cash Receipts – flat at \$1.7m on prior quarter and up 27% on Q2 FY2022**
- ✓ **Contracted revenue accounted for 42% of total revenue**
- ✓ **Australian operations accounted for 34% of group revenue**

Key Initiatives

- ✓ **Revised integrated business model confirmed**
First sale of AI software solution (Strayos), delivering more value and increasing opportunities from existing and new customers
- ✓ **Name change to RocketDNA completed (ASX : RKT)**
- ✓ **BARS aviation safety verification secured for operations in Australia and South Africa**

Material Contracts

- ✓ **Post quarter end (10 July)**

Contract signed with South32 – Hotazel Manganese Mines in South Africa (TCV A\$1.180m and ARR of A\$236k), 5-year contract

Cash-flow Breakeven

- ✓ **Q2 FY2023 YTD**
Net cash used in operating activities significantly improved over Q2 FY2022 YTD by +63%
- ✓ **Sustained but flat cash receipts and another quarter of good cost management,** positions RocketDNA on a continued pathway to achieve operating cash-flow breakeven

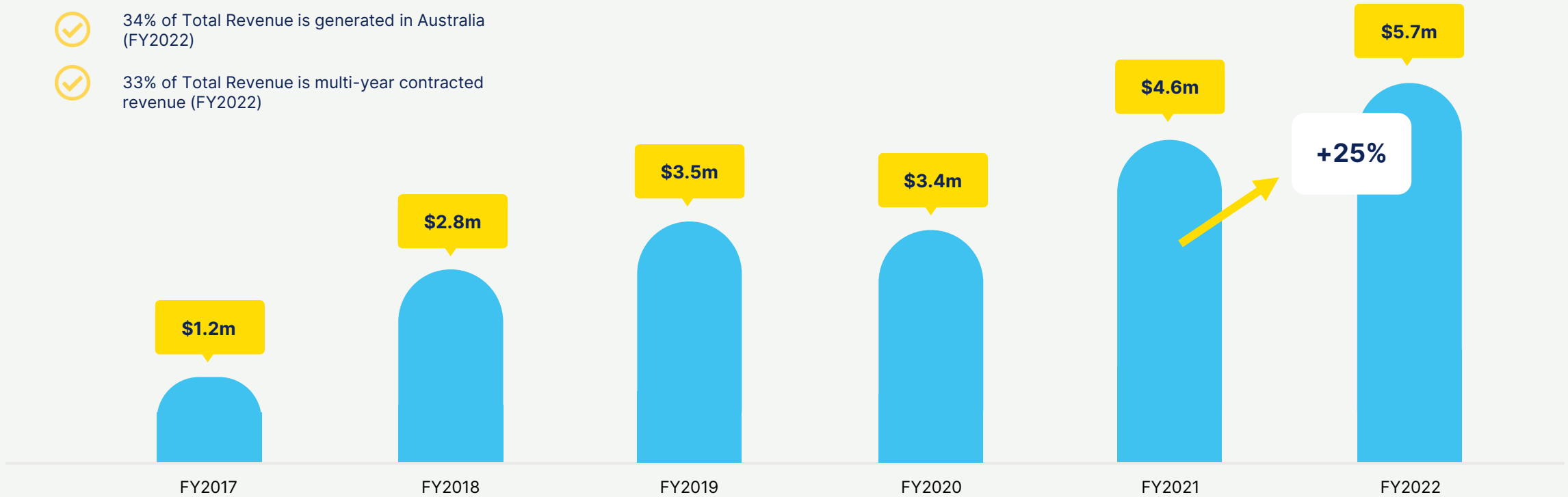
RocketDNA CEO Christopher Clark said: “Were it not for the South32 contract win landing just after quarter end on 10 July, our slightly receding ARR and TCV metrics would have generated positive single and double digit growth respectively for the quarter. Overall we are pleased with the way the business is performing. We strengthened the operating model as demonstrated by the first sale of AI software solution Strayos, who we recently entered into a sales partnership with. In addition, the BARS aviation safety verification will strengthen our ability to win future contracts as a must have when vying for contracts especially with tier-1 miners globally.

Finally, we continue to chip away at achieving an operating cash breakeven and are in stronger position than this time last year. It should be noted that we are balancing growth while at the same time fastidiously monitoring and managing costs.”

Annual revenue growth¹

Growing track record

- ✓ 34% of Total Revenue is generated in Australia (FY2022)
- ✓ 33% of Total Revenue is multi-year contracted revenue (FY2022)

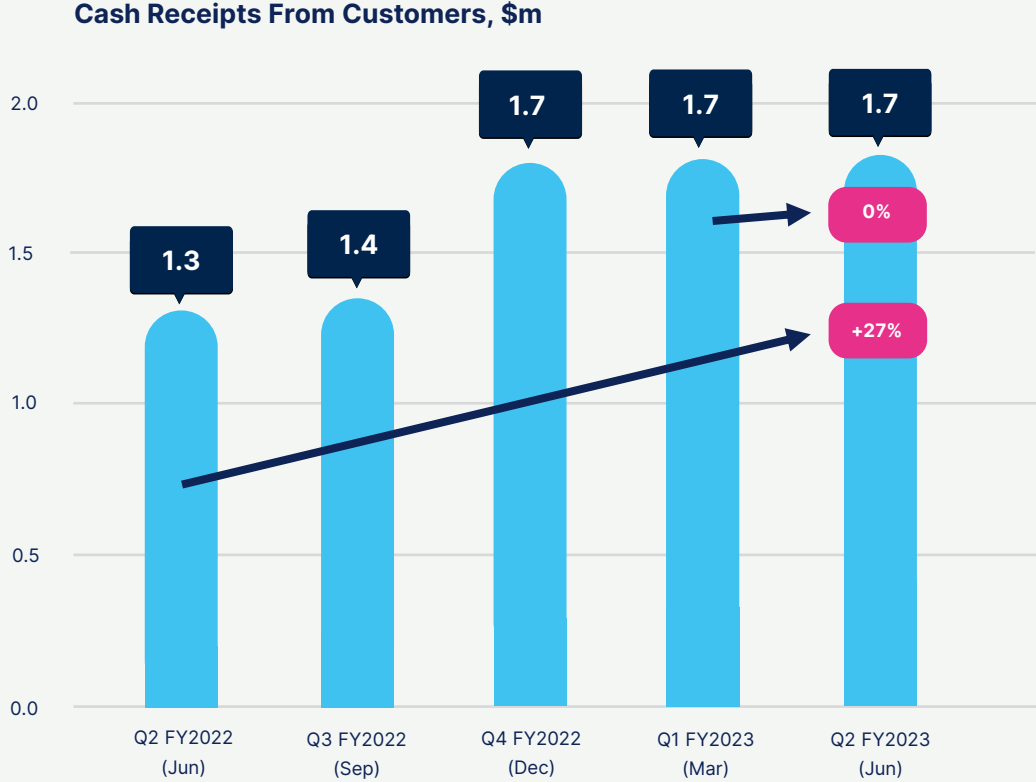
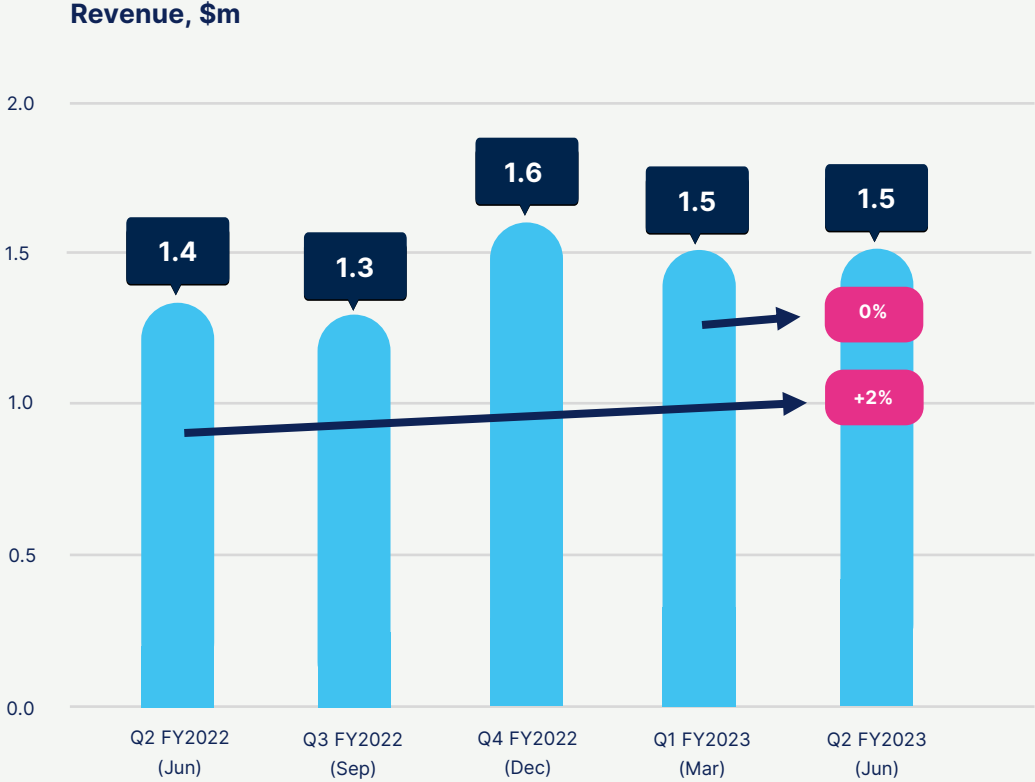


¹ Financial year end 31 December

Quarterly results



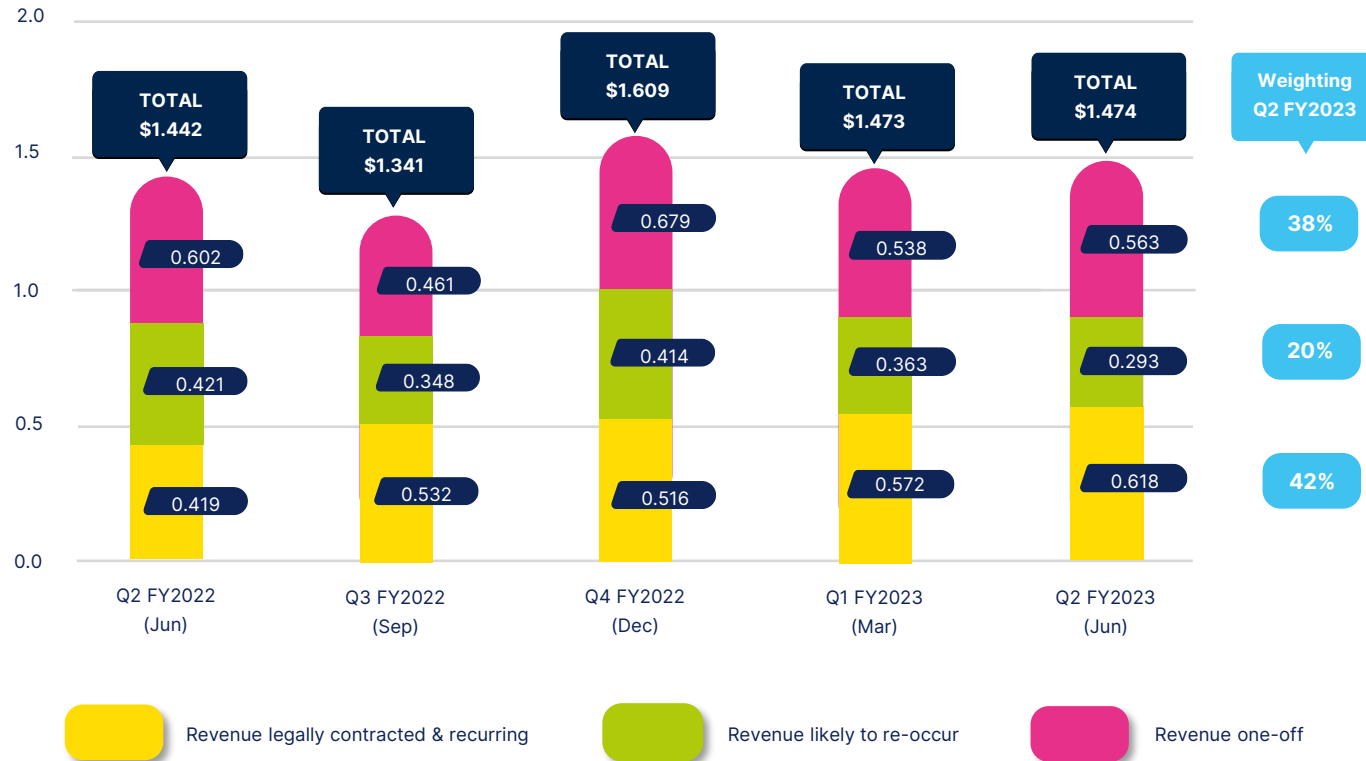
Revenue and Cash Receipts¹



¹ Financial year end 31 December

Quarterly results

Revenue by Type, \$m¹



Revenue derived from contracts (linking to ARR) was 42%

Of total Revenue in Q2 FY2023 (June)

Revenue types

Revenue one-off

Revenue which does not meet the above definitions (these are typically one-off short projects)

Revenue likely to re-occur

Revenue which management have a reasonable expectation will reoccur in the future either because it has been historically demonstrated to re-occur or because we hold rolling short term purchase orders or legal contracts which are less than 12 months in original length

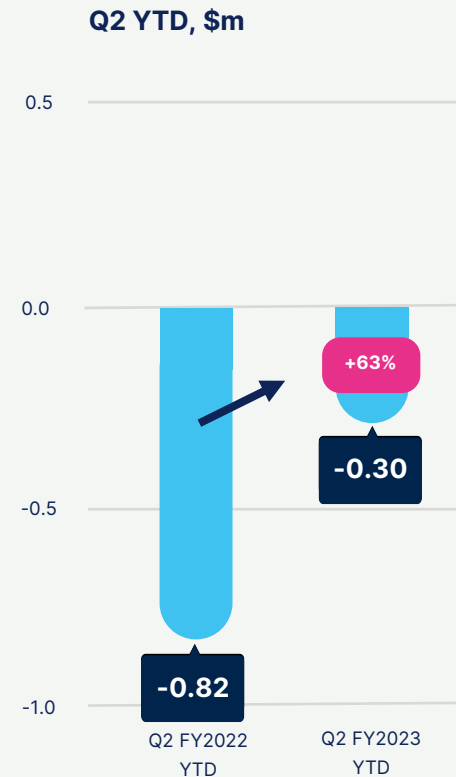
Revenue legally contracted and recurring

Revenue from legal contracts with minimum original terms of 12 months, subject to normal termination provisions per each contract. The TCV and ARR measures contain only this type of contract.

¹ Financial year end 31 December

Quarterly results

Net Cash Used in Operating Activities¹



Q2 FY2023 YTD **Net cash used in operating activities** significantly improved over Q2 FY2022 YTD



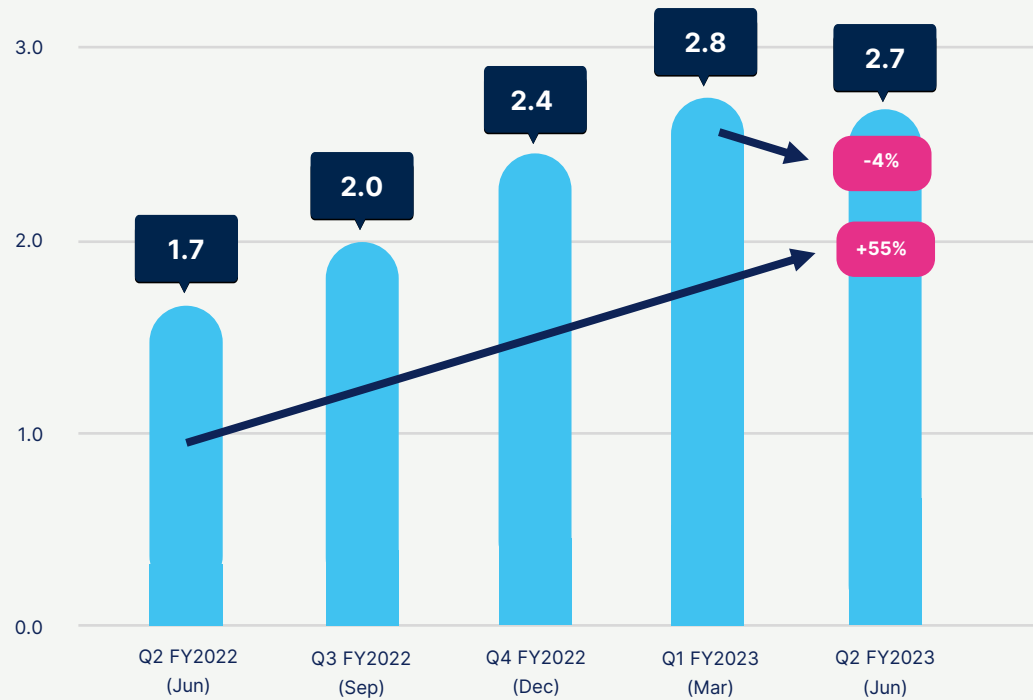
Sustained but flat cash receipts and another quarter of good cost management, positions RocketDNA on a continued pathway to achieve operating cash breakeven

¹ Financial year end 31 December

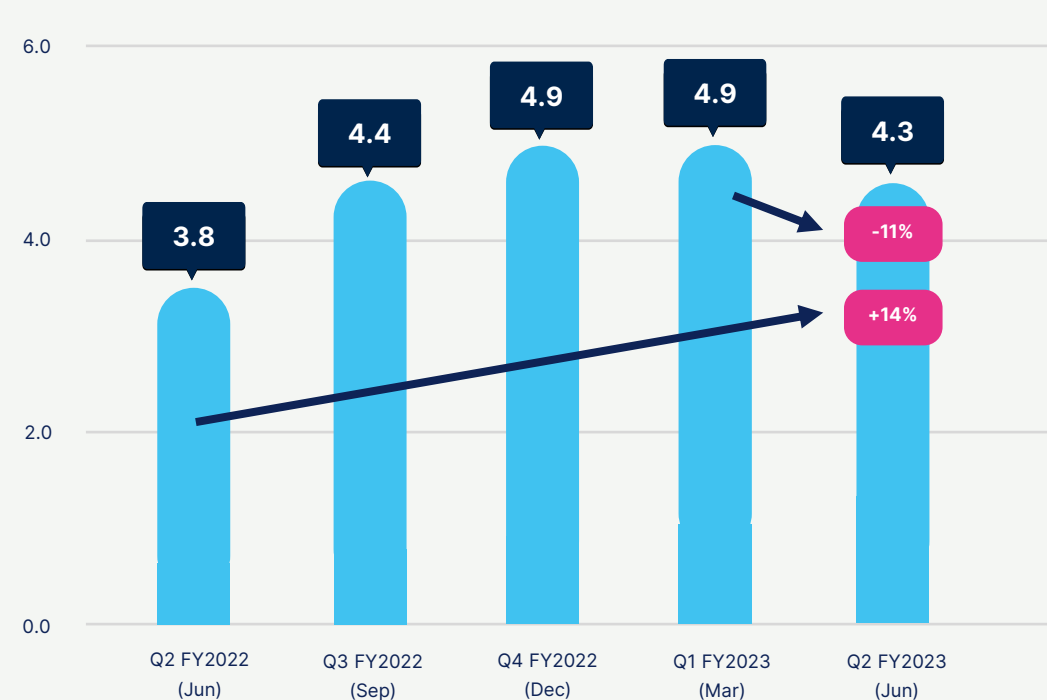
Quarterly results

ARR & TCV¹

Annual Recurring Revenue (ARR), \$m



Total Contract Value (TCV)², \$m



Contracted recurring revenue accounted for 42% of total revenue in Q2 FY2023



Strong growth on prior year due to new contracts being signed

¹ Financial year end 31 December

² Net of monthly contract depletion (run-off) in the quarter



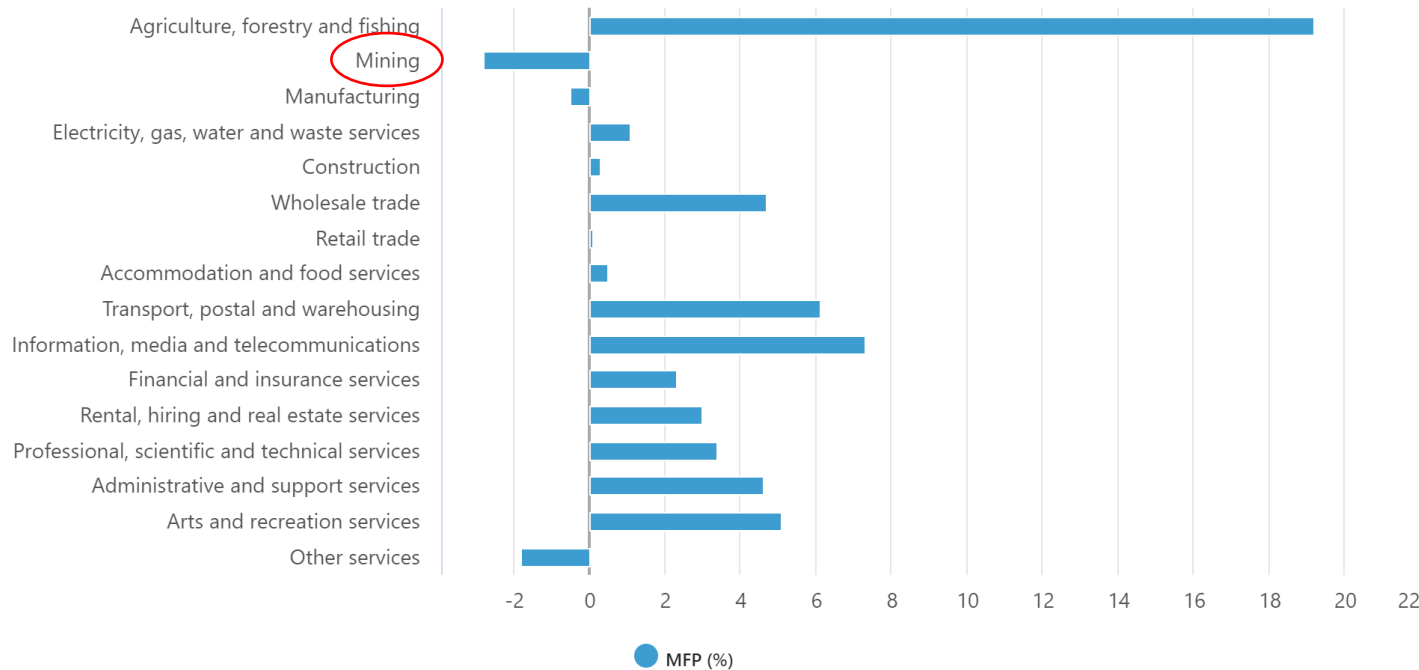
STRATEGY, MARKET & GROWTH PATHWAY



The Problem

Productivity crunch in Mining

MFP growth (a) in 2021-22, hours worked basis



Source: Australian Bureau of Statistics, Estimates of Industry Multifactor Productivity 2021-22 financial year

FINANCIAL REVIEW

BHP warns of \$3b hit from labour hire laws¹

¹Source: BHP president Geraldine Slattery warns 'same job, same pay' labour hire laws could have \$2bn hit on copper growth plans (afr.com)

Strategic Initiatives

Underway – 2H 2023 (ending December)

1. Continued Sales & Integration of AI Solutions

Mining customers continue to explore software & AI solutions that make their operations more productive, speed up their reporting and improve overall safety. Our partnerships with leading data analytics platforms, incorporating AI tools, continue to yield results in integrating these solutions within new & current customer environments.

2. Go-To-Market of Automated xBot Solutions

Following the successful Civil Aviation Safety Authority (CASA) demonstration of our automated xBot solution and upon receiving the final BVLOS & Remote Operations instrument, RocketDNA will deploy to an initial customer test site to begin on-site trials and user acceptance testing of data outputs. RocketDNA is currently exploring multiple sales channels, including both direct and partnership avenues.



Our Solution

Using AI & Drones to accelerate decision-making

Inventory Reporting

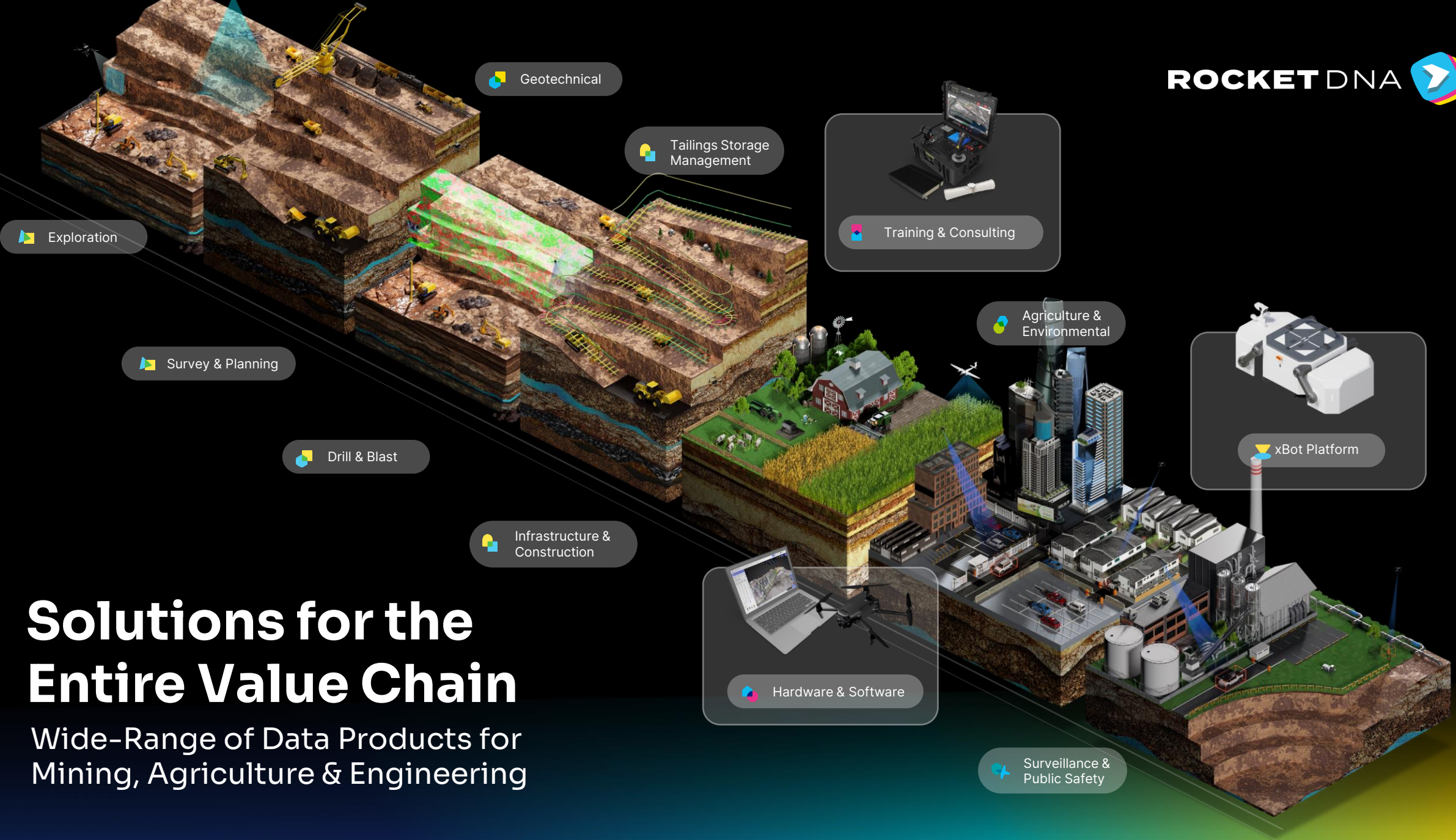
Highwall Safety AI

Fragmentation AI

Drill & Blast AI

Haul Road AI





Solutions for the Entire Value Chain

Wide-Range of Data Products for Mining, Agriculture & Engineering

Geotechnical

PitComply

Open Pit Conformance Reporting

Using the power of AI, generate comprehensive conformance reports on key geometric parameters, assessing how well your open pit mining aligns with the mine design.



Automated Mapping of Pit Geometry & Conformance

Utilise advanced AI technology to automate the visualization and reporting of pit geometry and conformance to the pit design.



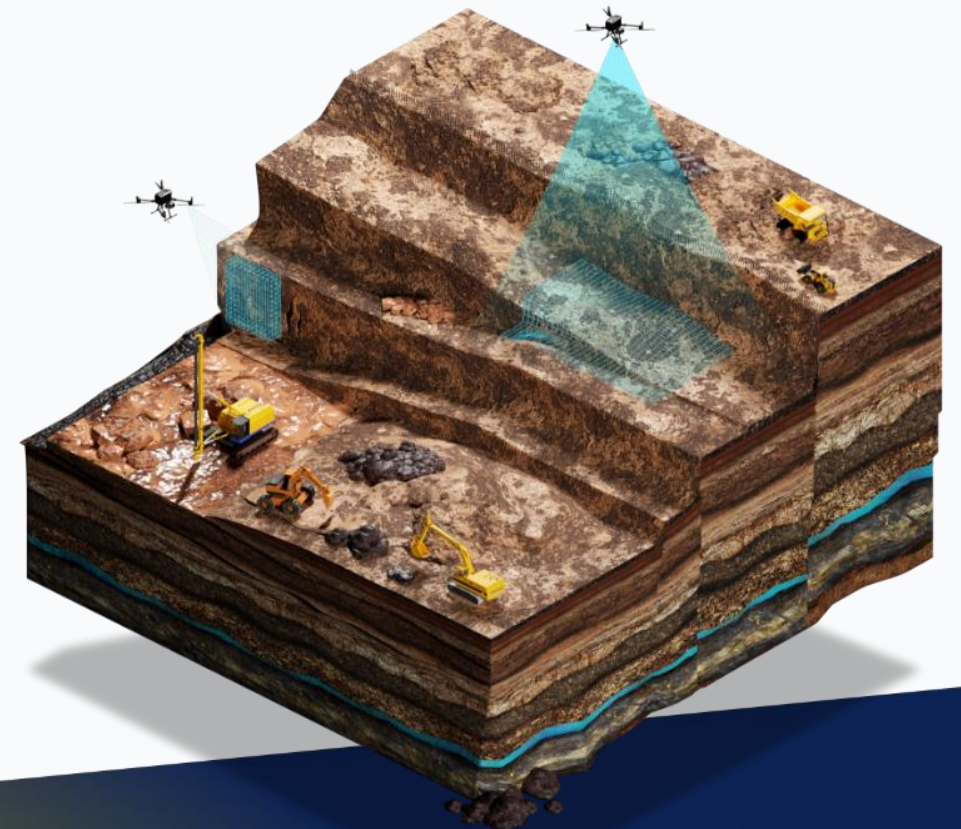
Fast & Efficient Reporting

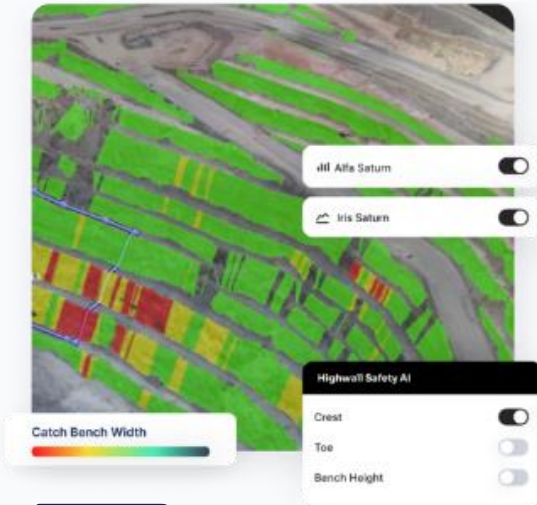
Streamline the creation of your pit conformance report quickly and efficiently by automating the process.



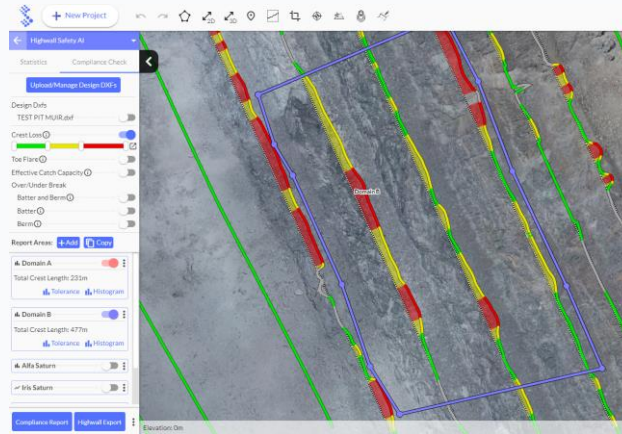
Generate Models With Existing Data

Leverage existing aerial data or drone images by uploading them to Strayos for comprehensive modelling.

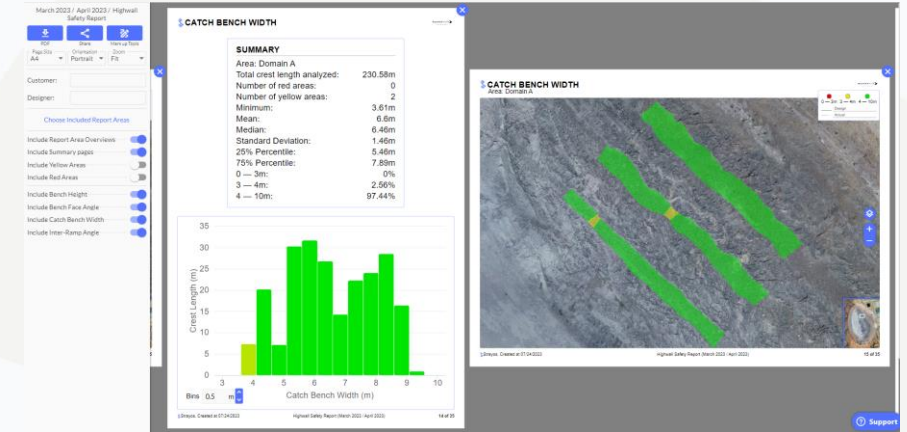




AI Enabled
Highwall Safety Analysis



AI Enabled
Conformance-to-Design Reporting



Customisable Report and Data Sharing

Geotechnical

RoadSense

Haul Road Intelligence, Optimisation and De-risking

Gain powerful AI insights detailing the state and quality of your haul roads – including measurement of grades, road width, berm heights, and cross falls. We use on-demand drone data to generate automated reports, enhancing safety, saving fuel costs, and improving compliance.



Enhance Road Safety

Secure the conformance of your mine plan design with daily AI insights to prevent road incidents and increase safety.



Save on Fuel Costs

Maintain appropriate gradients with AI-insights to save money on fuel consumption and keep your fleet moving.



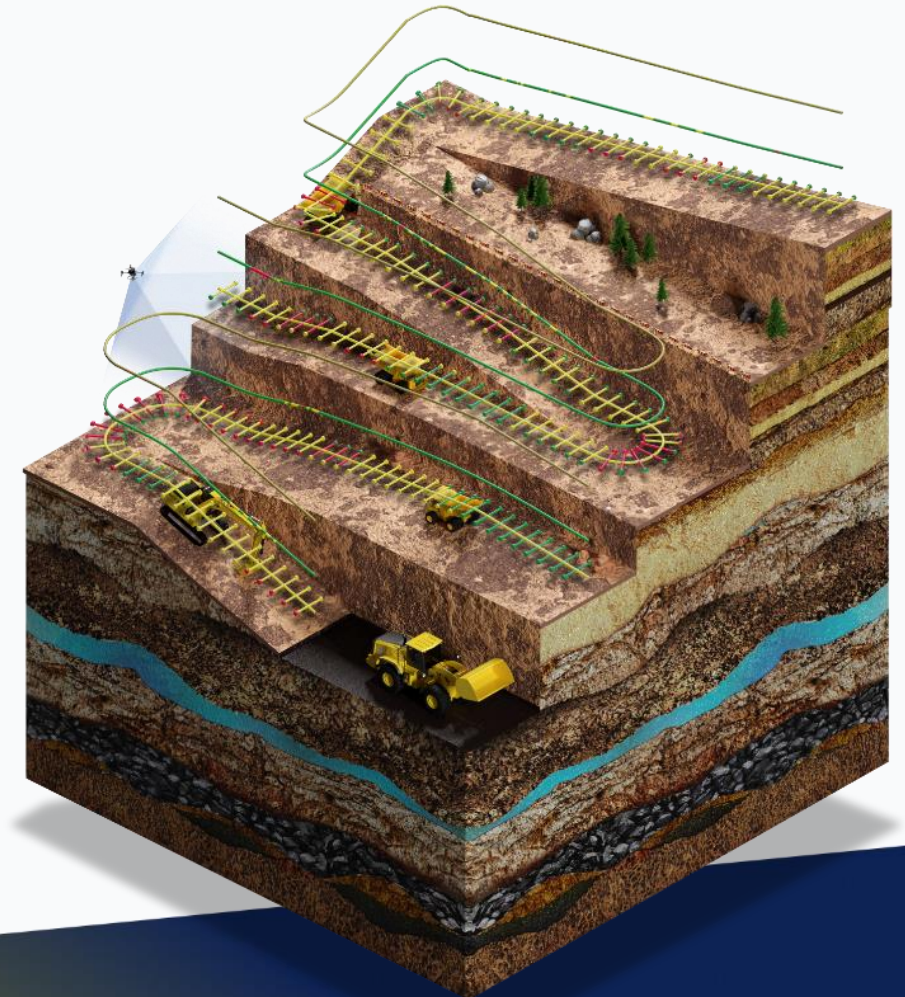
Improve Compliance and Accuracy

Daily automated reports ensure that your mine plan designs are compliant, accurate and up to date.



RoadSense

Haul Road Intelligence, Optimisation and De-risking





AI Enabled

Berm/ Windrow Heights



AI Enabled

Full Report on Haul Road Conditions



AI Enabled

Gradient Generation

Growth Pathway

Our focus coming into H2 FY2023

BUSINESS MODEL

- ✓ **Multi-Year Contracts**
 - Conversion of current customers into long-term agreements
- ✓ **AI & GIS Data Products Sales**
 - Immediate productivity and cost benefit for mining customers
- ✓ **Africa Expansion**
 - We continue to receive strong demand across the continent for ad-hoc projects
- ✓ **Automated xBot Data Capture**

OP. & FINANCIAL EFFICIENCY

- ✓ Initiatives that bring us closer to break-even
- ✓ Continue to contain & reduce corporate overheads, fees & consulting
- ✓ Improve operational process flows (data capture and processing)
- ✓ Utilise debt-sourced funding for operational 'growth' purposes, such as scaling new contracts

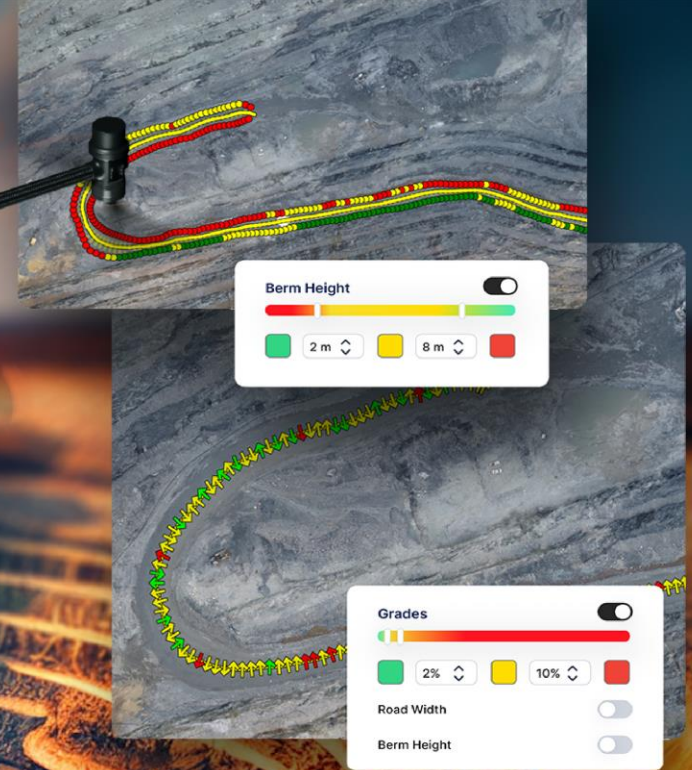
CUSTOMER GROWTH

- ✓ Africa pipeline building strongly
- ✓ Australia has multiple POC & ad-hoc projects for the AI products

ACQUISITIONS

- ✓ Pursue complementary opportunities that add value to our business and help us build further economies of scale
- ✓ Target: Drone Training, Critical Infrastructure & Asset Management

ROCKET DNA
DRONES & AUTOMATION



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