

Appendix 3Z

Final Director's Interest Notice

Name of entity icetana Limited
ABN 90 140 449 725

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	Geoff Pritchard
Date of last notice	18 December 2022
Date that director ceased to be director	31 July 2023

Part 1 – Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
none

Appendix 3Z

Final Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of securities
Note: Provide details of the circumstances giving rise to the relevant interest	
AJAY STRONG PTY LTD	1,361,427 - ORDINARY FULLY PAID SHARES
MALIZA NOMINEES PTY LTD	172,294 - CLASS B OPTIONS @ \$0.50 EXP 5YRS
	468,870 - ESIP OPTIONS @ 30c EXP 30 NOV 2023
	500,000 ESIP OPTIONS @ 15c EXP 29 NOV 2026

Part 3 – Director's interests in contracts

Detail of contract	Not applicable
Nature of interest	
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

– ENDS –

Authorised for release by the Board of icetana Limited.

For further information contact:

icetana Limited

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About icetana

icetana produces AI video analytics software to help Security and IT teams manage large scale surveillance networks.

Security Operators often have thousands of cameras to monitor and IT teams need to configure these camera streams. icetana offers a practical solution.

Its AI technology learns what's normal for each camera, identifying and reporting any unusual or potentially dangerous events in real time.

Designed to handle large scale surveillance networks, icetana's technology eliminates the need for individual camera stream configurations or rule-setting.

The company provides AI video analytics software, hardware, and cloud solutions, serving diverse industries including guarding services, retail, hospitality, public safety, transportation, education, and large enterprise.

icetana has a global footprint, with its AI solution used across 31 clients, 71 sites, and approximately 15,000 cameras in 14 countries.