

GLOBAL VAT REFUNDS

AI Technology-Driven Solution



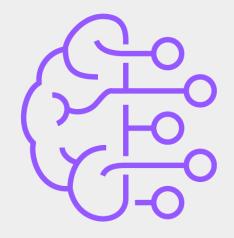
Company Vision

To challenge the status quo of the global VAT industry and make it fully automated with Way2VAT's unique AI technology





Increase VAT recovery with WAY2VAT AI-technology



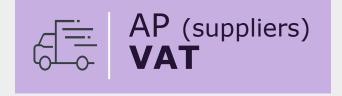
- End-to-end fully optimized, automated VAT reclaim solution
- Patented AI-technology
- Proven solution, simple digital integration
- More money for your bottom line



An automated Global VAT refund solution using image processing and artificial intelligence









Automatic Invoice Analysis:

Extracting relevant fields and items for VAT refund claims using leading image processing technology



The world's only fintech company automating global VAT reclaim processing through image processing and AI

LON TLV BCN

Market potential \$20B

Every month

1 M invoices recovered automatically

Enterprise clients

325+



Reclaiming in 40 countries, 20 languages



VAT Rate 8%-27%

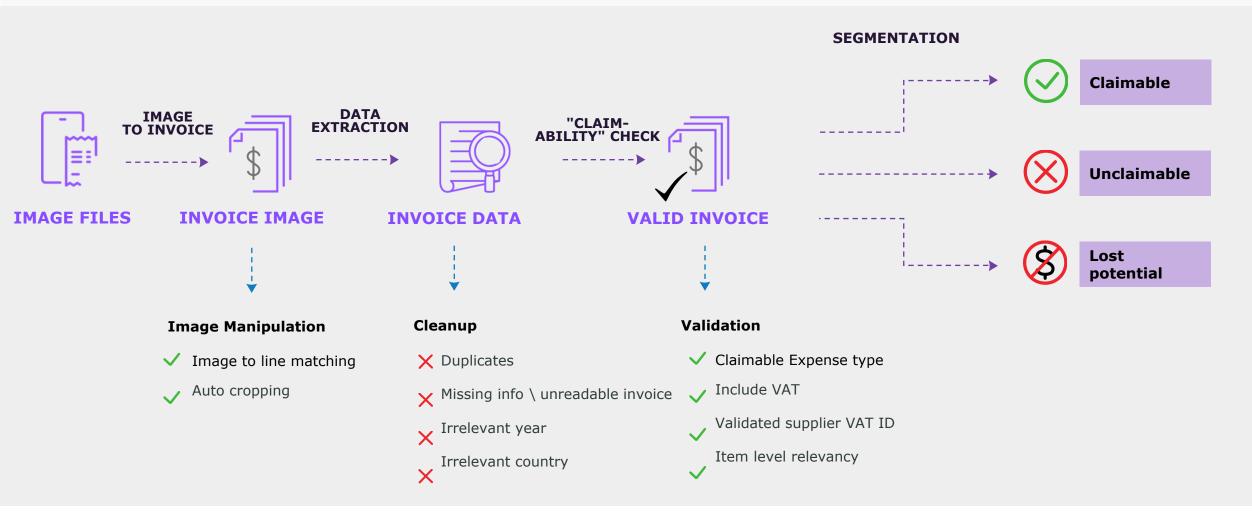


Six IP patents providing protection for 20 years

Innovation Title	Reference No.	Country	Status	Filing Date	App.No.	Issue dates	Patent Numbers
System and methods of an expense management system based upon business document analysis	WY20064-1-IL WY20064-1-US WY20064-C-US	IL US US	Registered Registered Granted	29-Mar-18 16-jul-17 30-dec-18	258472 15/544,008 17/565,500	01-jul-20 07-jul-18 13-Jun-23	10019740 10,019,740 11,676,185
Systems and methods for neuronal visual - linguistic data retrieval from an imaged document	WY20064-2-US WY20064-2B-US	US US	Registered Granted	02-oct-19 28-Dec-20	16/500,102 17/134,597	02-Mar-21 16-jun-23	10,936,863 11,676,411
Systems and methods for document image analysis with cardinal graph convolutional networks	WY20064-3-US	US	Registered	30-Nov-20	17/059,482	01-feb-22	11,238,277



Advanced AIA capabilities for VAT recovery





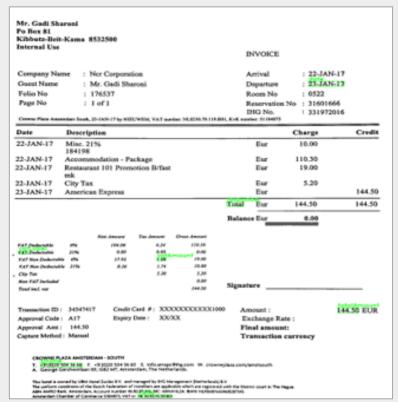
Advanced AIA capabilities for VAT recovery

An automated analysis of VAT in all types of invoices



VAT 'claimability' detection

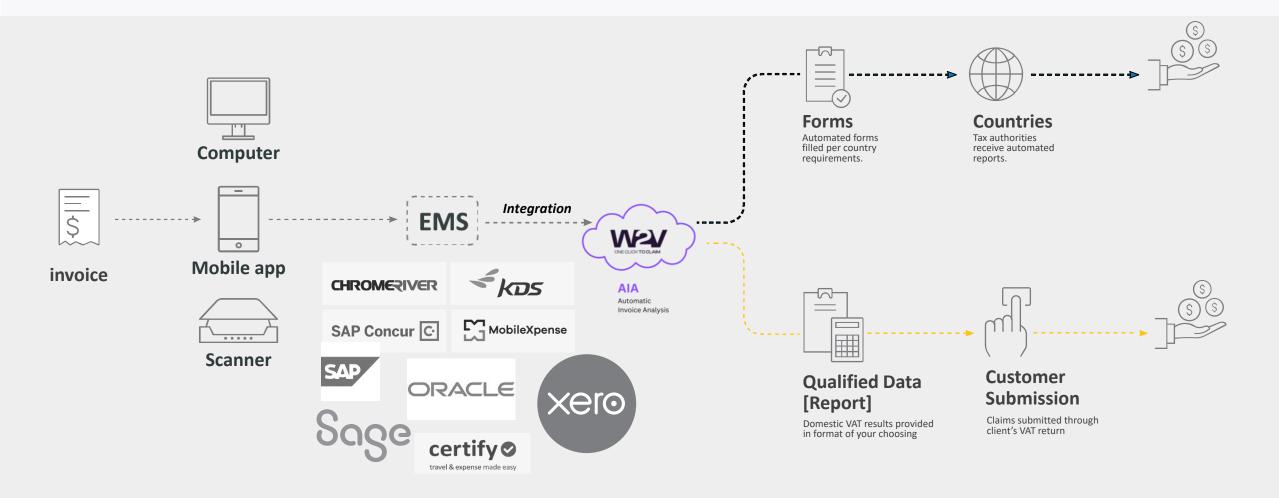
- Intelligent scanning detects whether the information is a claimable receipt or not
- VAT ID validation
- Using visual-linguistic analysis of the images
- Apply machine learning and patented algorithm





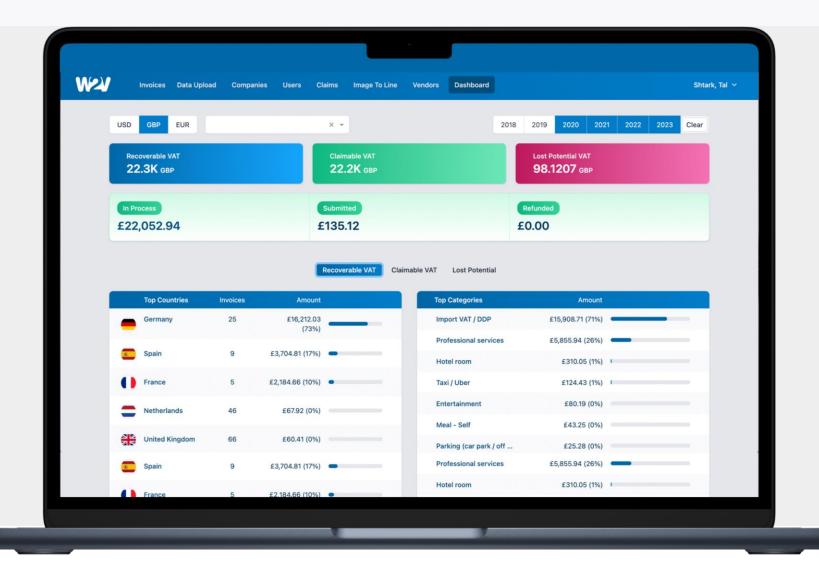


Integration with your expense platform





Visibility and control dashboard





Zero cost for customers to use Way2VAT

No set up fees No license fees No risk

Revenue share business model



Example of an enterprise client revenue model

\$10M

Yearly travel spend

\$6M

After 40% flights excluded

\$4M

After 33% no VAT countries excluded

\$3M

Eligible for VAT reclaim

\$550K

Refunded VAT to clients ~18%

5.5%

of travel budget is refunded \$100K

W2V fees ~19%

1% Way2V/ fees fro

Way2VAT fees from yearly travel spend



Business model – the process



Revenue-to-cash latency is reducing back towards pre-Covid levels



Leadership Team



Amos Simantov Founder & CEO



Evyatar CohenChief Financial Officer



Alex Alegert
CEO DevoluIVA



Amir Peretz
VP Product



David BermudezVP R&D



Elena Sorescu CEO, Romania



325+ enterprise customers and growing





































































Financials

1H FY23 Financial Highlights

80

70

1H FY23 Cash Flow





1H FY23 financial highlights



\$1.36M

Net revenue in H1/23 +79% on pcp



66%

Gross profit margin



51%

Increase in transaction volume to \$11.93M

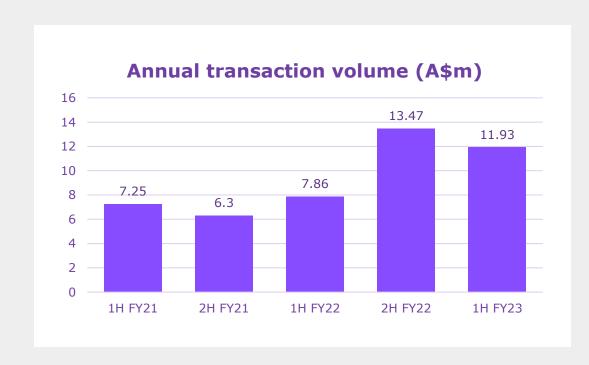


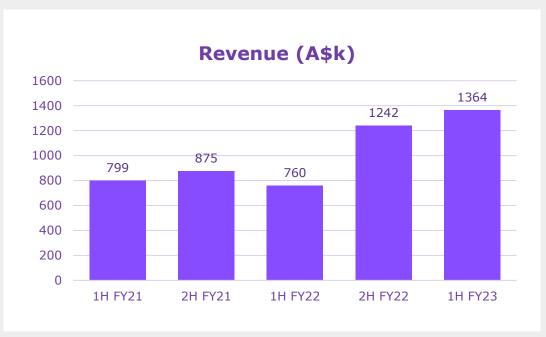
\$3.3M

Trade receivables (as at 30/6/23)



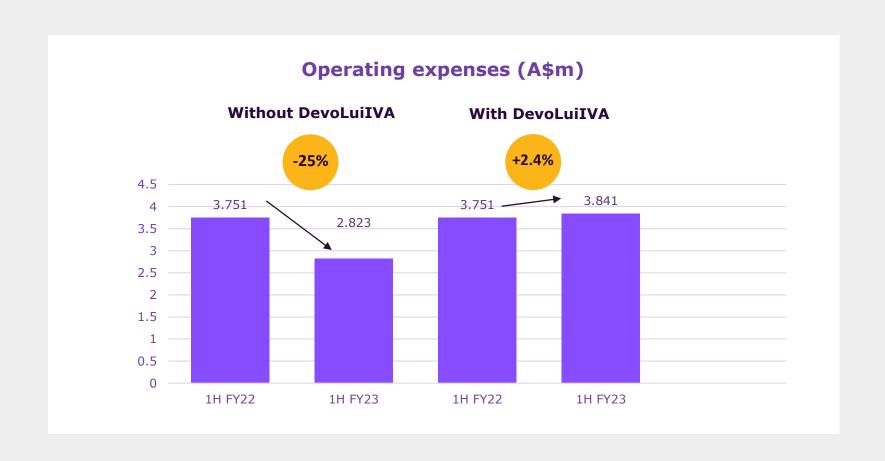
Accelerating revenue and transaction volume run rate







Operational cost reduction (AUD)





Operational update

Grow VAT sales through European enterprise hubs: UK and Spain

Spain growth harnessing DevoluIVA partners





Grow VAT sales through European enterprise hubs

Enterprise clients have grown to 325



New enterprise clients in Europe

W2V secured additional multinational clients to increase the enterprise client count to 325, a 30% increase over pcp.



New global enterprise clients in 1HFY2023







Food production



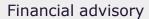
Shoes



Electronics







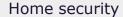


Seafood



Tourism







Internet services



Television production

While none of these individual new contracts are material in their own right, the smooth integration with existing and new partnerships enables Way2VAT to grow and strengthen its position as an automated VAT/ GST recovery solution provider.



Spain growth harnessing DevoluIVA partners

- All operational functions located with W2V operations in Romania to improve efficiency
- Have halved the onboarding process time for new clients
- Sales pipeline and recent wins supports significant revenue growth potential in 2H FY23





Inorganic growth- M&A in UK and Europe

Diva is a success story

- Added revenue and client base with a complementary product suite
- Integrated product technology platform
- Cost savings accelerates pathway to profitability

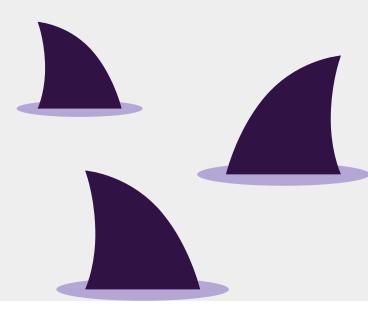




Inorganic growth- M&A in UK and Europe

Growth opportunities via acquisition

- Many competitors have outdated technology and manual processes and are struggling to rebound from the challenging COVID period.
- Way2VAT believes consolidation of the sector, particularly in Europe, is inevitable.
- Way2VAT, with its superior technology, is well placed to take advantage of this trend.





New trends -winning RFPs with larger corporates











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2H FY23 Outlook – set for strong growth

- Seasonally, Way2VAT performs better in the second half due to various tax deadlines and financial year-ends in most EU jurisdictions
- Irrespective of seasonality, transaction volume is trending upwards off an increasing client base
- Currently evaluating acquisition opportunities in UK and Europe
- Strong sales pipeline should contribute to accelerating enterprise client growth, particularly in Spain and UK
- Continued Gross Profit Margin improvement due to change in the mix of higher-margin foreign VAT compared to accounts payable post-COVID



Thank You

