

**ASX / MEDIA RELEASE**  
**05 October 2023**

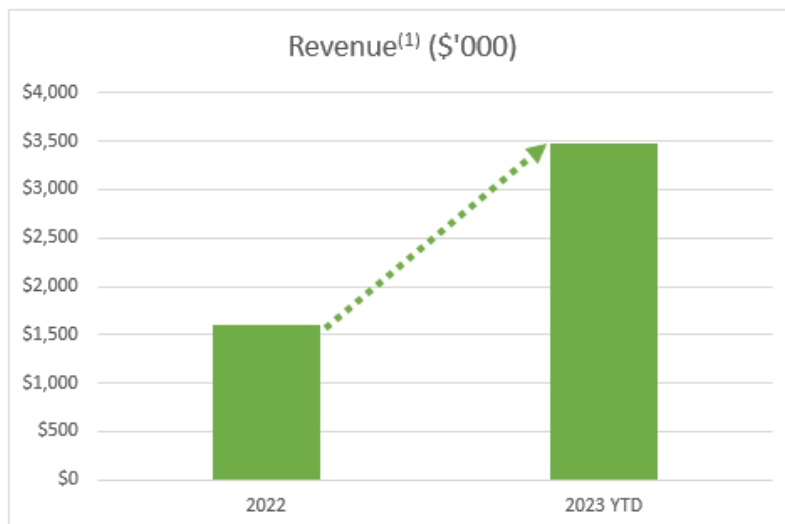
## **One Click's Rapid Growth Continues with Revenue Hitting \$3.5 million<sup>(1)</sup> in Sep 2023, Already Up 120% on CY22 and surpassing 115,000 Registered Users**

### **Key Highlights:**

- **One Click Group continues its outstanding business growth in the 2023 Financial year (calendar year) with revenue reaching \$3.5 million<sup>(1)</sup> in 2023 YTD (up 120% already on CY2022 \$1.6m) on its fast-growing fintech platforms**
- **Registered users also continue to grow rapidly having now surpassed 115,000**
- **One Click's Average Revenue Per User (ARPU) also continues to increase to \$32<sup>(2)</sup> (CY2022 \$25)**

Fast growing life admin technology platform **One Click Group Limited** (ASX:1CG) ("Company") is pleased to announce that revenue YTD has already reached \$3.5m<sup>(1)</sup> showing continued outstanding growth on CY2022 revenue of \$1.6m (up circa 120% in the 9 months to 30 September 2023).

The revenue growth represents a continued step change for the Company on prior years and is demonstrating the ongoing success in the business model employed by the Company. The Company believes it is well positioned to see growth continue in the years ahead.

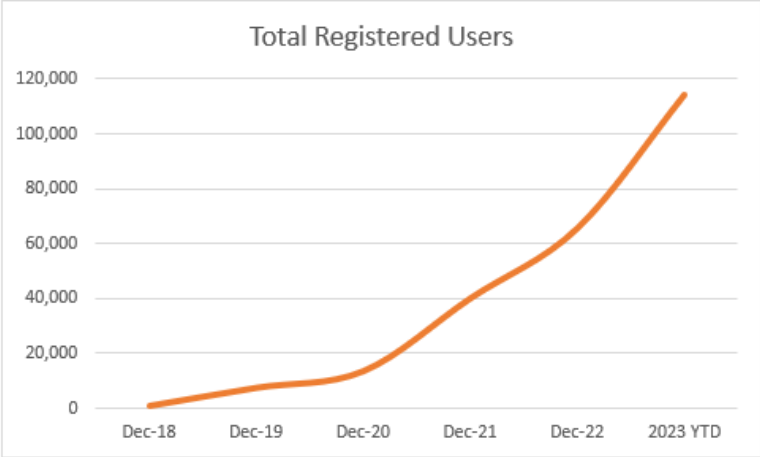


<sup>(1)</sup> 2023 revenue is unaudited.

<sup>(2)</sup> ARPU is based on a rolling 12 months' revenue / registered user numbers to 30 September 2023. 2023 revenue to 30 September 2023 is unaudited.

The revenue growth has been achieved through the combination of a significant increase in registered user numbers as well as an increase in average revenue per user as new product verticals such as One Click Mortgages and One Click Verify gain traction.

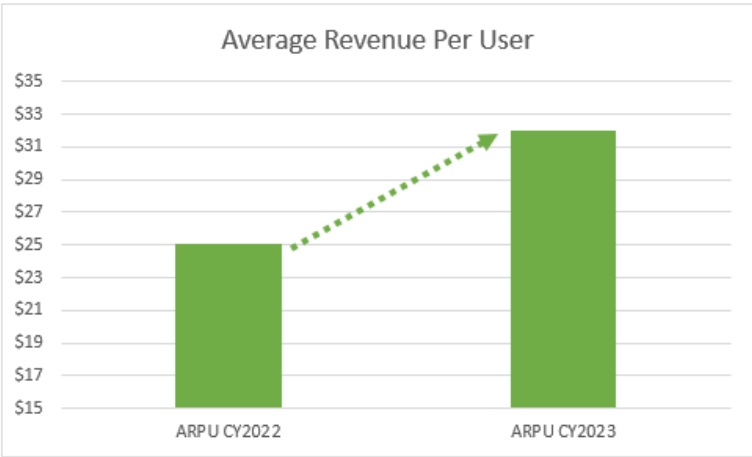
The continued growth in user numbers demonstrates the growing demand for digital, fast and user-friendly financial services in Australia and specifically the excellent penetration for the One Click Life Platform. The platform now has 115,000 registered users and is continuing to grow.



The significant growth in user numbers creates many opportunities for the Company to generate revenue from both its core tax product, and other products available on the One Click Life platform.

Earlier this year One Click Mortgages was released on the platform and has quickly commenced generating revenue. The Company intends to continue to grow the suite of financial products available on the One Click Life platform.

The strategy for the One Click Life platform is to continue to focus on growing its registered user base and the financial products and services it provides to its user base. The revenue opportunities arising from this strategy are expected to translate to a growth in average revenue per user (ARPU) and revenue. This year the Company has been able to demonstrate this turning new products into an increased Average Revenue Per User (ARPU), growing from \$25 in CY2022 to \$32 in CY2023<sup>(2)</sup>.



One Click Life is creating a financial hub for individuals to manage all their life's finances in a simple, low cost format from their mobile phones.

**Managing Director Mark Waller** commented *"The increased user numbers combined with the increase in average revenue per user has resulted in significant revenue growth. Revenue year to date in 2023 is \$3.5m<sup>(1)</sup> compared to \$1.6m last full calendar year.*

*Importantly we're still seeing a number of areas that we can continue to accelerate user growth and improve our average revenue per user. This is creating a significant revenue growth opportunity for the Company."*

To see Managing Director, Mark Waller, discuss this announcement, please follow us on LinkedIn: One Click Group (ASX:1CG) or YouTube: @OneClickGroupASX1CG.

This ASX Announcement has been authorised for release by the Board.

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#### **About One Click Group**

[One Click Life](#) is a fast-growing Australian based financial technology platform positioned to disrupt and capitalise on the increasing market demand for online self-directed financial and life admin services.



The platform's primary competency and revenue stream at the moment is online tax. The One Click Life platform now contains a lending competency and a number of other products for users, with online wills and private health insurance already available with more new products to come in the future. The One Click Life platform aims to be the one stop shop for everyday Australians who want to manage their financial life admin across, tax, wills, insurance, mortgages, investing and more.

[One Click Verify](#) is a digital identity verification platform allowing businesses to digitally identify their customers as part of an onboarding or transaction process.

