

Entertain.
Engage.
Enable.

Investor Presentation
October 2023 ASX: SW1

The Swift logo is centered within a large, circular gradient that transitions from a light blue at the top to a dark blue at the bottom. The word "swift" is written in a bold, white, lowercase sans-serif font. A thin, light blue curved line extends from the top and bottom of the circle towards the right edge of the slide.

swift

What is Swift.

Swift is a Tech company that delivers



**entertainment-information-education-enable-
inclusivity-engagement-communication-training-
acknowledgement-support-safety-security-news-
sport-wellbeing-knowledge-accessibility-
enlightenment and much more.**

Why & How.

Throughout the world there are numerous communities that are managed by a wide variety of organisations. These communities take many forms from cruise ships to prisons, from barracks to oil rigs, Mining villages to Aged Care facilities.

These organisations are responsible for the wellbeing of those living or staying in these communities.

One thing these communities have in common – The Television

Television (TV), a form of mass media based on the electronic delivery of moving images and sound from a source to a receiver. By extending the senses of vision and hearing beyond the limits of physical distance, television has had a considerable influence on society and is considered the greatest invention of the 20th century.



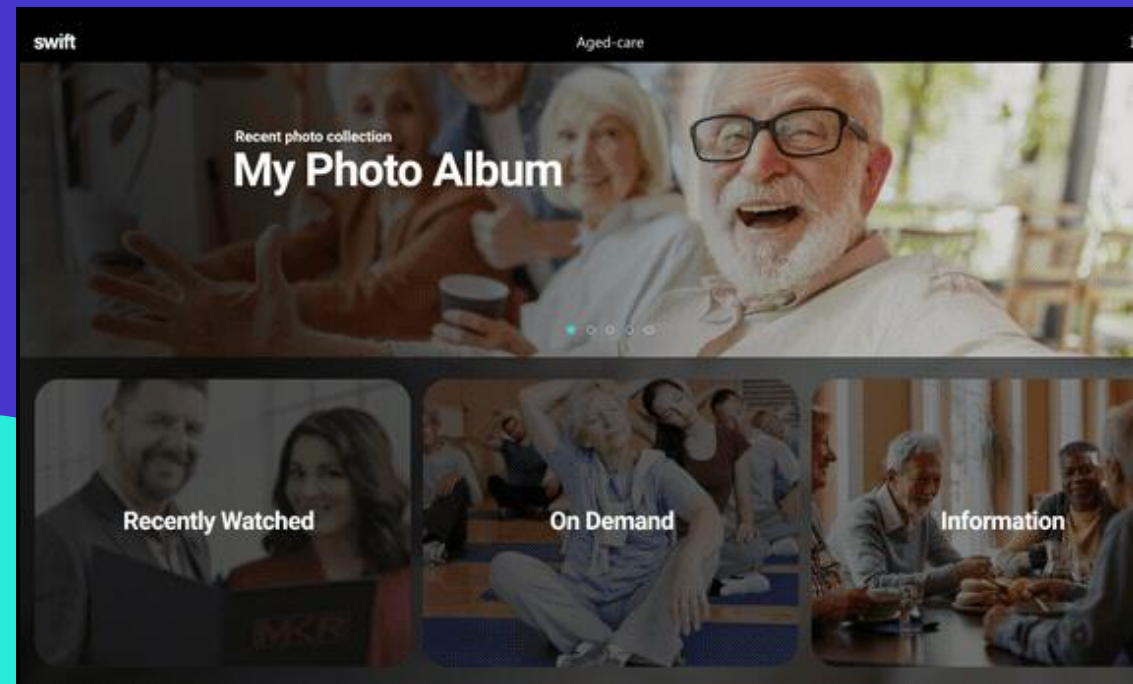
Swift began by providing communications solutions to remote Mining Villages and has recently entered Aged Care.

Swift is reimagining the Television.



By transforming its role from a passive entertainment device into an interactive experience at the heart of a community.

The Swift Access device can take any TV beyond the "Smart" TV of today to the next level.



We deliver.

Swift's three E's position us to deliver a truly customer-centric end-to-end solutions.



Entertain

Better than at home. **Content** specifically created for the **Mining** and **Aged Care** sectors.

[+ more](#)

Engage

Customisable **personalised** communications. Features and tools to improve inclusivity and belonging. Facility **integration**.

[+ more](#)

Enable

ICT services, network **infrastructure** and **support**. Product adaptations for accessibility and inclusivity. State of the art user interface.

[+ more](#)

Our products.

Swift's three E's come to life with Swift Access across different managed communities

Mining.

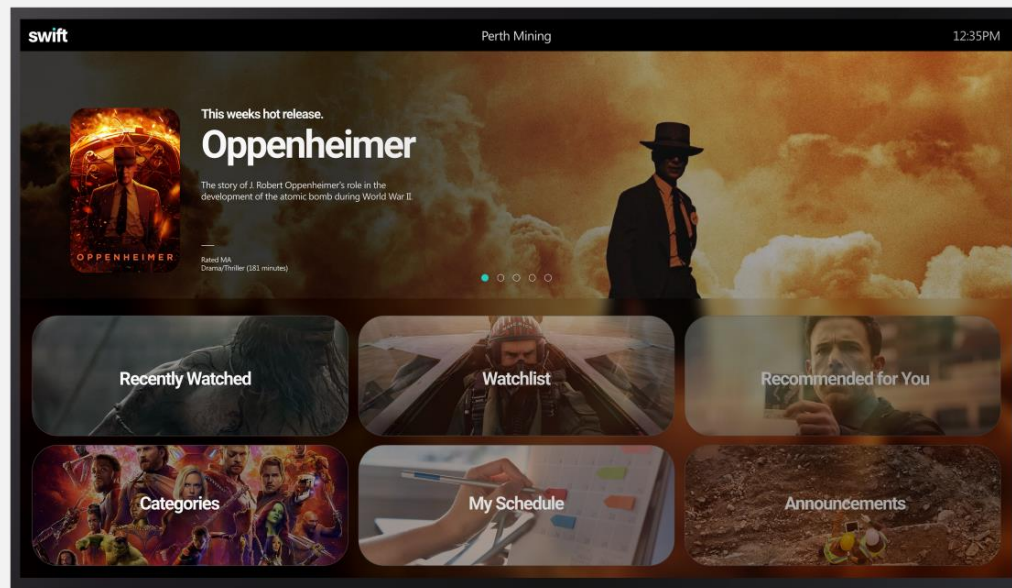
Create a **resort style** experience

Powered by proprietary **low bandwidth** technology

Easy-to-use **content management** system for site and company information

Ability to interrupt viewing to **deliver alerts and messages**

Specialist content to support mental health and wellbeing in a physically isolated environment



Aged Care.

Create a **personalised** experience

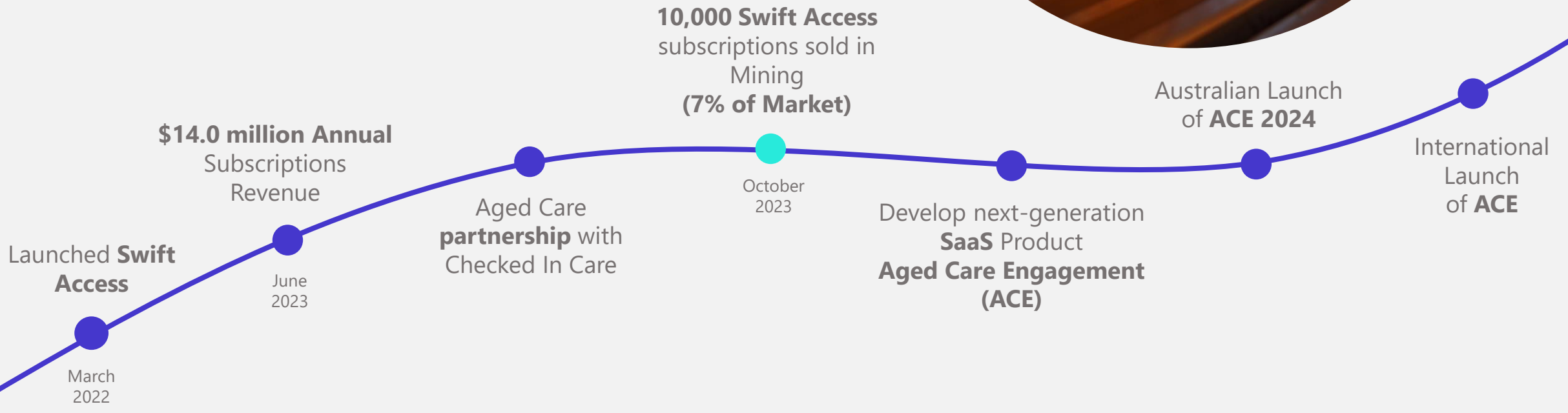
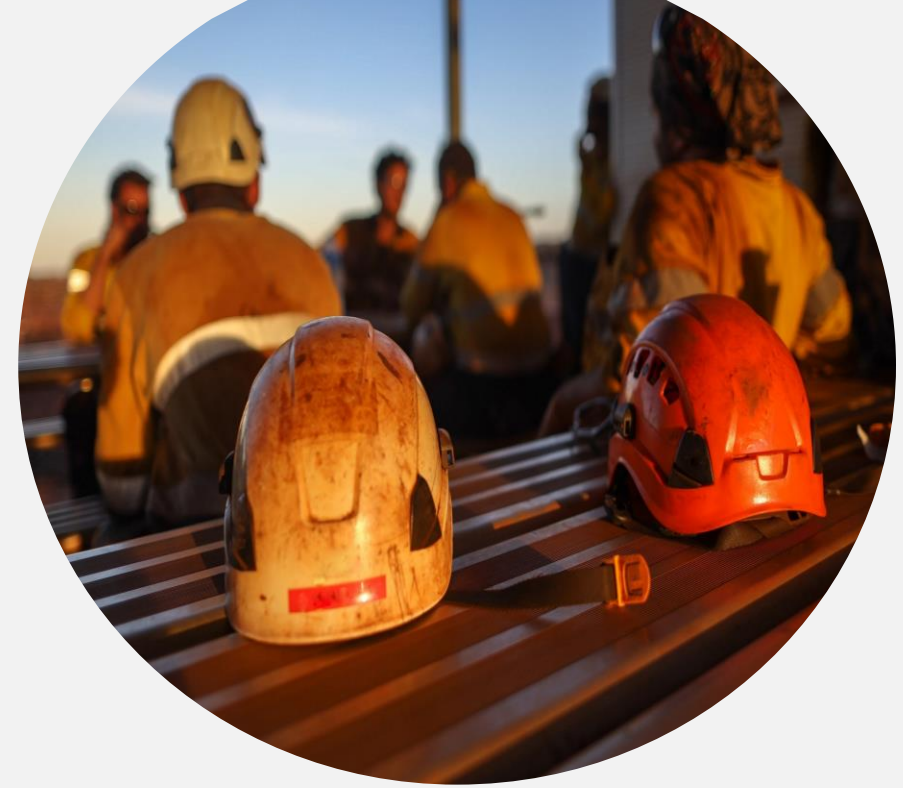
Platform to **share** information and **build community** to reduce isolation

Unique features and tools for **inclusivity** and communication

Specialist **content curated** for residential aged care

Our Journey & Plan.

We have created a solid foundation to enable a new growth phase by developing new products and markets.



Market opportunity.



The global elderly care services market size was evaluated at \$1.1trillion in 2022 and is slated to hit \$1.8 trillion by the end of 2030 with a CAGR of nearly 6.5% between 2023 and 2030

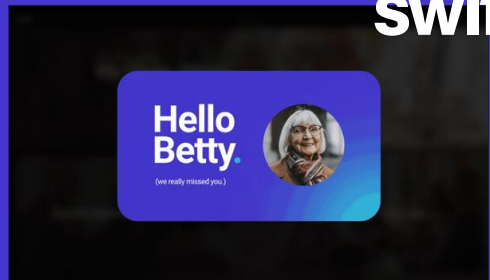
New Swift Access Aged Care Engagement (ACE) product to be launched in Aged Care across Australia in 2024 (220,000 beds)

US Launch of ACE (1.7 million beds)

UK Market (457,000 beds)



During FY23, Swift installed its flagship product, **Swift Access**, in close to **8,000 rooms**. Swift Access is driving growth in **high-quality subscription revenue**



swift

Internal Communications

Events, Menus, Events, etc.

External Connections

Communication with Family & Friends, i.e., Pictures & Videos on TV, Live Stream events.

Wellbeing & Specialist Content

Content curated for Aged Care –low sensory, age-appropriate exercise.

Premium Entertainment

Movies and TV shows on demand, Branded Channels.

Broadcast

FTA TV and radio English and International language.

Engagement metrics

Data and Insights for better customer experiences and satisfaction metrics.

Resident Services

Integration with services, i.e., care plans, invoicing, and additional services.

Safety and Alert systems

Integration with providers of duress and nurse call systems.

Non-critical support

Housekeeping call button integration for non-critical services.

Compliance

Regulatory requirements fulfilled, minimise demands on staff.

Guest management

Personalises screens & experiences.

Purchase / Request systems

Order additional services via TV and manage billing.

Swift & Checked in Care connected technology

Connected technology delivery to TV.
Swift Manage CMS – web
Checked In Care App.



Swift benefits and outcomes for the Aged Care sector.

We can place the many different benefits of Swift's Aged Care Engagement platform into **three core themes**.

1. **A highly engaged community**
2. **Improved provider profitability**
3. **Outperform regulatory quality indicators**





FY23 Financial Highlights.



Revenue
\$19.1m

Enterprise
EBITDA
\$2.0m

Group
EBITDA
\$1.1m

Subscription
Revenue
\$14.0m

Cash
Position
\$1.7m

Achievements & Outlook.

S.

FY24



FY23

Large scale installation of Swift Access in Mining 7% of the market

Margin improved driven by installation of Swift Access

Established Partnership with Hubify in Aged Care sector

Commenced Partnership with Checked In Care in Aged Care sector

Invested in brand recognition in Mining and Aged Care

Continued cost discipline throughout FY23

Repaid over \$2.0 million of debt in 18 months

Secured multiple new customers in Mining and Aged Care

Grow Mining & Resource market earnings

Develop ACE platform

Seek further partnership opportunities

Secure large provider Aged Care subscription contract for Engagement platform

Continue to secure new multi-year subscription contracts in Mining and Aged Care

Grow subscription revenue and keep costs down



Our clients.

Mining.

Market leaders with significant growth potential – site expansions and new sites.

Rio Tinto

BHP

Chevron



INPEX



OTOC AUSTRALIA



MINERAL RESOURCES



Pilbara Minerals

Powering a sustainable energy future

WESTERN AREAS NL



McNally

MINING & RESOURCES
COMMERCIAL
RESIDENTIAL



THE RICHARDSON
AGED CARE



irt



HALL & PRIOR
Health & Aged Care Group



Riverview
Lifestyle Home Care



Retirees
W.A.



BARUNGA
VILLAGE INC.

Uniting



ROSEWOOD
welcome home



Bethanie

aêgis
aged care group



Calvary



aveo



Resthaven
Incorporated

BlueCross

Allity

markmoran
group

GOONDEE



CraigCare
LOCAL | CARE | COMMUNITY



Our Lady of Consolation
Aged Care & Services



St Jude's
Aged Care



Adventist
Senior Living

Aged Care.

A strong portfolio of Private and Not for Profit Providers. Also, with potential expansion into Retirement Living portfolio.

Why Invest.



- ✓ Established Revenue of \$20 million pa
- ✓ Subscription Revenue FY23 \$14 million
- ✓ Sustainable current business
- ✓ Low market cap – 50% of Revenue
- ✓ Turn-around story
- ✓ Inhouse development team
- ✓ Target markets have strong growth
- ✓ Enviable customer base (path to market)
- ✓ New SaaS product under development
- ✓ Worldwide market opportunities for ACE SaaS product

Swift is a Tech opportunity without the capital requirements of a start-up



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