

13 November 2023

Board Changes

Pointerra Limited (ASX: 3DP) ("Pointerra"; "Company") advises the following changes to the Board, effective immediately.

Appointment of Damon Fieldgate

The Company is pleased to announce the appointment of Damon Fieldgate as a Non-Executive Director.

Damon has more than 30 years of experience in the International and Australian software solutions sector and has spent the past 18 years in senior executive positions across the public, private, and private equity sectors, and has also contributed his expertise to Company boards.

Having spent the past 10 years in the US leading and growing businesses in digital services, developing go-to-market strategies, focusing on customer success and profitable growth, Damon has also driven capital markets transactions, including a Nasdag listing as part of the senior executive team, and multiple business sales to strategic and growth minded investors.

Damon was a part of the Senior Executive Management team that listed Endurance International Group on the Nasdaq and then spent 5 years working as Vice President and General Manager at Deluxe Corporation leading digital products and services, merging multiple businesses into one and executing 14 acquisitions, efficiently integrating operations, and driving revenue and EBITDA growth.

More recently he was the Chief Executive Officer of companies in the Cyber Security and Remote Wellness Management sectors, focusing on product development, and executing successful go-to-market strategies, before achieving exits via strategic business sales.

In his current role as Operating Partner with Banyan Software, a diversified global software company that acquires, builds, and grows enterprise software businesses, Damon leads the effort to grow Banyan through acquisitions, and helps portfolio companies achieve their growth objectives.

ASX Announcement



Damon's appointment is the outcome of a recruitment process that was targeted at adding US enterprise software sector and capital markets expertise to the board and also aligns with a broader strategy to enhance the Board's skillset, supporting the achievement of the Company's next phase of growth.

Resignation of Paul Farrell

After 5 years supporting the Company's growth, Paul has decided not to stand for re-election at this year's AGM in order to have more time to pursue his private business interests. With the appointment of Damon, he has resigned from his role with Pointerra.

Paul's contribution, especially during the difficult Covid years, has been significant. The Board acknowledges and thanks Paul for his contribution to the Company during his tenure and wishes him all the best in his future endeavours.

Managing Director Ian Olson commented:

"We are delighted to have Damon join the Board as a Non-Executive Director. He has a successful track record in the software solutions sector generating revenue and EBITDA growth, and brings to the Company strong corporate and operational expertise. His US and international business experience will be instrumental in helping refine and execute the Company's strategic direction."

"On behalf of the Board, I thank Paul for his service to the Company and wish him all the best in his future endeavours."

This announcement has been authorised and approved for release to the ASX by the Board of Pointerra Limited.