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ASPERMONT UPGRADES WEBSITES ACROSS ALL MEDIA BRANDS.

Aspermont (ASX:ASP, FRA:00W), the global market leader in B2B media for the global resource sectors is launching new websites for all media brands over the coming months. The new Mining Journal website went live on October 24th and is receiving strong customer support. This project is a full redesign of each website layout to improve performance, user experience and to make both content production and management more efficient.

This project, known as V5, is the fifth stage of Aspermont's evolving Project "Horizon", a digital platform with new technological innovation for automation, UX design and data analytics to deliver a flexible structure with scalability. Project Horizon has helped to deliver more than 29 consecutive quarters of growth in audience size and subscriptions revenue. We anticipate that V5 will increase traffic from existing and new subscribers, with more clicks, page views and scroll downs to access more information which translates into more revenue.

Aspermont is dedicated to its community and is committed to providing high-quality and objective content and reporting. Our new V5 project will deliver even better information, analysis, and data through our digital channels, as we introduce innovative ways to keep subscribers informed about the latest news and developments driving the resource industries.

Managing Director, Alex Kent said:

"Our evolving Horizon platform has transformed Aspermont's capabilities and commercial performance over the last 7 years. We believe that the launch of our V5 next generation platform will upgrade this success. Our focus on the value proposition for customers consistently sees greater uptake and revenue for Aspermont which will continue with V5."

The ongoing evolution of Aspermont's brand will be detailed in upcoming communications, as we enable subscribers to consume more content.

This announcement has been authorized by the Board of Directors.

For further information please contact:

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About Aspermont

Aspermont is the leading media services provider for the global resource sectors, operating on a commercial XaaS (Anything-as-a-Service) model that delivers high-value content to a rapidly expanding global audience. This adaptable model allows Aspermont to extend its services to new business sectors in diverse countries and languages. As our paid global audiences continue to grow, we are capitalizing on new opportunities to monetize our vast database, which is continuously being enriched through new hires that enhance our

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Aspermont is publicly listed on the Australian Stock Exchange and on the Frankfurt Stock Exchange, Tradegate, and other regional German exchanges. The company maintains a global presence, with offices in the UK, Australia, Brazil, USA, Canada, Singapore and the Philippines.

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