

ASX Announcement

29 January 2024

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Directors

Kit Weng Yip, Chairman

Kenny Woo, Managing Director

Kulthirath Pakawachkrilers, Director

Steve Samuel, Company Secretary

Issued Capital

ASX Code: FGL

1,041,688,151 Ordinary Shares

29,500,000 Listed options exercisable at \$0.10 on or before 20 July 2024

245,000,000 Unlisted options exercisable at \$0.01 on or before 31 December 2025

Overview

Frugl is a retail intelligence ecosystem that acquires publicly available grocery data, enriches it, and utilises it to power two independent retail platforms; Frugl Grocery and InFocus Analytics.

With management drawn from major Australian and International retail organisations, Frugl combines retail experience, expertise in data analytics, and enterprise-scale data sets ready for immediate commercialisation.

INVESTOR WEBINAR PRESENTATION

Frugl Group Limited (ASX: FGL) ("**Frugl**" or the "**Company**") is pleased to invite shareholders to attend an investor webinar on The Watchlist, to be held on Tuesday 30th January 2024, 1:00pm ADEST/ 10:00am AWST.

Managing Director Kenny Woo will provide an update on the Company's recent acquisition, current operations, product evolution and direction, business ecosystem and long-term plans.

Following the presentation, attendees will have the opportunity to ask questions directly to Mr Woo during a moderated Q & A session.

This webinar can be viewed live via zoom & you register via the link below

https://us02web.zoom.us/webinar/register/WN TYNkmsO4RO-qusFSfOfO0A

A recorded copy of the webinar will be made available following the event.

This announcement has been authorised by the Board of Frugl Group Limited.

For, and on behalf of, the Board of the Company Kit Weng Yip Chairman

Frugl Group Limited

- ENDS -

Forward looking statements

This announcement contains forward-looking statements which are identified by words such as 'may', 'could', 'believes', 'estimates', 'targets', 'expects', or 'intends' and other similar words that involve risks and uncertainties. These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that, as at the date of this announcement, are expected to take place. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, the directors and our management. We cannot and do not give any assurance that the results, performance or achievements expressed or implied by the forward-looking statements contained in this prospectus will actually occur and investors are cautioned not to place undue reliance on these forward-looking statements. We have no intention to update or revise forward-looking statements, or to publish prospective financial information in the future, regardless of whether new information, future events or any other factors affect the information contained in this announcement, except where required by law. These forward looking statements are subject to various risk factors that could cause our actual results to differ materially from the results expressed or anticipated in these statements.