16 MAY 2024



# Agreement signed set to strengthen multinational distribution of PureGRAPH<sup>®</sup>

## Highlights

- Five-year distribution agreement signed with global distributor, Bisley & Company
- Non-exclusive deal with focus on Australian and New Zealand markets
- Agreement marks another milestone in commercialisation of First Graphene's leading material, PureGRAPH<sup>®</sup>

First Graphene Limited (ASX: FGR; "First Graphene" or "the Company") is pleased to announce it has signed a Distribution Agreement with global distributor Bisley & Company ("Bisley").

The five-year agreement will result in the Company's leading PureGRAPH<sup>®</sup> being distributed throughout Australia and New Zealand.

This non-exclusive deal marks a significant milestone in First Graphene's commercialisation strategy, as the Company broadens market awareness and access to PureGRAPH<sup>®</sup>.

### Background

First Graphene has exponentially grown its market reach through agreements with global raw material and chemical distributors. This includes NeoGraf, who supplies PureGRAPH<sup>®</sup> products to the US market, and Keyser & Mackay, who are targeting European markets.

Broader outreach to alternative global markets has been a priority for First Graphene as the Company increases its focus on commercialisation of what is becoming globally known as a tried and tested material enhancing product.

Supporting this is the ongoing research and development by the Company, investigating alternative applications for PureGRAPH<sup>®</sup> and the commercial opportunities these diverse uses could present.

#### Significance of Agreement

Bisley is a distributor of raw materials, chemicals, industrial minerals, and additives with **almost** 70 years' experience of supplying high-value products to global markets.

Signed for an initial five years, this Distribution Agreement will enable First Graphene's products to be delivered to Australian and New Zealand markets.

This will enable PureGRAPH<sup>®</sup> to be supplied to businesses across a wide range of sectors for use in research, development, and manufacturing.

#### **ASX ANNOUNCEMENT**



The agreement will also allow Bisley the option to sell into other countries, following approval from First Graphene, which could open the door to alternative global markets and reach.

The combination of First Graphene's products and Bisley's distribution capabilities has the potential to fast-track adoption of graphene materials in various industries, creating new opportunities to elevate the Company's economic growth.



Figure 1: FGR's global distribution network continues to strengthen - servicing Europe, North America and Oceania

#### First Graphene Managing Director and CEO Michael Bell said:

*"This is another fantastic opportunity to increase market awareness of First Graphene's leading PureGRAPH<sup>®</sup> product in two countries that are well known for embracing innovative solutions."* 

Importantly, this is a major step forward for the Company's commercialisation strategy as global demand for graphene enhanced materials continues to rise.

I thank our new distribution partners in Bisley for their engagement and I look forward to embarking on this new venture to deliver graphene materials to Australia and New Zealand".

#### Bisley and Company ANZ Director Matt Henry said:

"We are thrilled to partner with First Graphene Ltd to market and distribute their innovative graphene materials to the Australian and New Zealand markets.

This collaboration aligns with our commitment to providing our customers with access to the latest technological advancements. Graphene has the potential to revolutionise numerous industries, and we are excited to play a strategic role in its industry adoption and integration."



#### This release has been approved for release by the Chairman.

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#### Investors

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## About First Graphene Ltd (ASX: FGR)

First Graphene Limited is focused on the development of advanced materials to help industry improve. The Company is a leading supplier of graphitic materials and product formulations with a specific commercial focus on large, high-growth global markets including cement and concrete; composites and plastics; coatings, adhesives, sealants and elastomers (CASE); and energy storage applications.

One of the key outcomes these advanced materials offer is the reduction of carbon dioxide emissions, whether directly through a reduction in output of these harmful greenhouse gases or lower energy usage requirements in manufacturing, or indirectly due to enhanced performance characteristics and extending the usable life of products.

First Graphene has a robust manufacturing platform based on captive and abundant supply of high-purity raw materials, and readily scalable technologies to meet growing market demand. As well as being the world's leading supplier of its own high performance PureGRAPH<sup>®</sup> graphene product range, the Company works with multiple industry partners around the world as a supplier of graphitic materials and partner to research, develop, test and facilitate the commercial marketing of a wide range of sector-specific chemical solutions.

First Graphene Ltd is publicly listed in Australia (ASX:FGR) and has a primary manufacturing base in Henderson, near Perth, WA. The Company is incorporated in the UK as First Graphene (UK) Ltd and is a member of the Graphene Engineering Innovation Centre (GEIC), Manchester, UK, where it has a strong marketing and R&D capability.

## **About Bisley & Company Pty Ltd**

It is an Australian owned company operating in Australia, USA, Asia and Middle East. Bisley & Company is a leading marketer and distributor of technical raw materials (commodity and speciality materials): metals, minerals, chemicals and additives and has been in operation since 1955. Bisley provides end-to-end solutions within a diverse range of industries. With a strong commitment to innovation and customer satisfaction, Bisley & Company is dedicated to delivering value-added products and services to its customers and suppliers.