



ASX ANNOUNCEMENT

ASX: YPB | 23 July 2024

Revised Placement Timetable and Appendix 3B

Authentication and consumer engagement solutions creator **YPB Group Limited (ASX: YPB)** is pleased to update shareholders on the placement announced on July 8th 2024.

The investors previously named have requested an extension to settle the placements to August 11th 2024 and the Company has agreed to that. A revised 3B is issued accordingly.

This announcement has been authorised by the Board of YPB Group Limited.

Ends.

For further information please contact:

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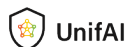
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About YPB Group


YPB Group Limited (ASX: YPB) is listed on the Australian Stock Exchange and has developed and sells of a suite of physical, digital, and AI-based authentication technologies with a vast range of applications. Our solutions can easily authenticate a myriad of items, such as FMCG (fast-moving consumer goods) products, official identification documents, pharmaceuticals, nutraceuticals, dairy products, tax stamps, transactions - and even people.

Our solutions trigger engagement with consumers in a consented, cost-effective, and direct manner. Our proprietary technologies utilize Bluetooth and/or smartphones to capture and analyse invaluable authentication data in our Connect™ global intelligence platform, providing real-time, first-party, and worldwide market intelligence data. This actionable data enables brands to establish digital and direct marketing channels with their customers.

The markets YPB is targeting comprise many billions of items, and this number is growing rapidly, providing YPB with significant growth opportunities for its authentication and consumer engagement technologies.



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