

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	IXUP Limited
ABN	85 612 182 368

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Ian Penrose
Date of last notice	7 June 2024

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct & Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Vanessa Penrose (Spouse) Dunaswood Limited (associated entity – director and shareholder) Vanessa Penrose Individual Savings Account (ISA) (held via Citicorp Nominees Pty Limited) Citibank Australia (held via BDL UK Clt Settle Safecustody Acct)
Date of change	14 August 2024

+ See chapter 19 for defined terms.

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<p>No. of securities held prior to change</p>	<p>Direct</p> <p>(a) 1,104,746 Fully paid ordinary shares</p> <p>(b) 11,00,000 Performance Rights, where:</p> <ol style="list-style-type: none"> 1. 5,000,000 Class A Rights where a) 2.5m Rights vest upon introduction and completion of 1 or more transactions that add an aggregate of at least A\$2.5m in revenue to the Group in any Measurement Period; b) 2.5m Rights vest upon introduction and completion of 1 or more transactions that add an aggregate of at least A\$6.5m in revenue to the Group in any Measurement Period; and c) provided that, as soon as the A\$6.5m revenue threshold above is reached or exceeded in a particular Measurement Period as a result of one or more transactions introduced, all 5m Rights vest. 2. 6,000,000 Class B Performance Rights, upon the last to occur of each of a) the VWAP of IXUP shares trading on ASX during any rolling period of 20 continuous trading days meets or exceeds a level which is 33% higher than the closing price for IXUP shares as at the grant date; b) the Group achieves revenue of at least A\$5m in any Measurement Period; and c) the recipient has been engaged by the Group for a continuous period of 3 yrs. <p>(c) 9,663 Unlisted Options EX \$0.10, Expiring 04/09/2025</p> <p>(d) 6,891,360 Fully paid ordinary shares [directly beneficially held in ISA through custodian, Citicorp Nominees Pty Limited]</p> <p>(e) 88,921 Unlisted Options EX \$0.10, Expiring 04/09/2025 [directly beneficially held in ISA through custodian, Citicorp Nominees Pty Limited]</p> <p>(f) 25,000,000 Unlisted Options EX \$0.03, Expiring 31/05/2027</p> <p>(g) 0 Fully paid ordinary shares [directly beneficially held in Citbank Australia (held via BDL UK Cit Settle Safecustody Acct)]</p> <p>Indirect</p> <p><u>Vanessa Penrose</u></p> <p>(h) 278,391 Fully paid ordinary shares</p> <p>(i) 2,451 Unlisted Options EX \$0.10, Expiring 04/09/2025</p> <p>(j) 0 Fully paid ordinary shares [directly beneficially held in Citbank Australia (held via BDL UK Cit Settle Safecustody Acct)]</p> <p><u>Dunaswood Limited</u></p> <p>(k) 1,288,617 Fully paid ordinary shares</p> <p>(l) 15,000,000 unlisted options, each exercisable at \$0.06 per option expiring 16 December 2024</p> <p>(m) 16,667 Unlisted Options EX \$0.10, Expiring 04/09/2025</p> <p><u>Vanessa Penrose ISA</u></p> <p>(n) 1,751,928 Fully paid ordinary shares</p> <p>(o) 22,606 Unlisted Options EX \$0.10, Expiring 04/09/2025</p>
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Class	(a) Fully Paid Ordinary Shares (g) Fully Paid Ordinary Shares (h) Fully Paid Ordinary Shares (j) Fully Paid Ordinary Shares
Number acquired	(a) 0 Fully Paid Ordinary Shares (g) 1,104,746 Fully Paid Ordinary Shares (h) 0 Fully Paid Ordinary Shares (j) 278,391 Fully Paid Ordinary Shares
Number disposed	(a) (1,104,746) Fully Paid Ordinary Shares (g) 0 Fully Paid Ordinary Shares (h) (278,391) Fully Paid Ordinary Shares (j) 0 Fully Paid Ordinary Shares
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$0.26 per share

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No. of securities held after change	Direct
	<p>(a) 0 Fully paid ordinary shares</p> <p>(b) 11,00,000 Performance Rights, where:</p> <ol style="list-style-type: none"> 1. 5,000,000 Class A Rights where a) 2.5m Rights vest upon introduction and completion of 1 or more transactions that add an aggregate of at least A\$2.5m in revenue to the Group in any Measurement Period; b) 2.5m Rights vest upon introduction and completion of 1 or more transactions that add an aggregate of at least A\$6.5m in revenue to the Group in any Measurement Period; and c) provided that, as soon as the A\$6.5m revenue threshold above is reached or exceeded in a particular Measurement Period as a result of one or more transactions introduced, all 5m Rights vest. 2. 6,000,000 Class B Performance Rights, upon the last to occur of each of a) the VWAP of IXUP shares trading on ASX during any rolling period of 20 continuous trading days meets or exceeds a level which is 33% higher than the closing price for IXUP shares as at the grant date; b) the Group achieves revenue of at least A\$5m in any Measurement Period; and c) the recipient has been engaged by the Group for a continuous period of 3 yrs. <p>(c) 9,663 Unlisted Options EX \$0.10, Expiring 04/09/2025</p> <p>(d) 6,891,360 Fully paid ordinary shares [directly beneficially held in ISA through custodian, Citicorp Nominees Pty Limited]</p> <p>(e) 88,921 Unlisted Options EX \$0.10, Expiring 04/09/2025 [directly beneficially held in ISA through custodian, Citicorp Nominees Pty Limited]</p> <p>(f) 25,000,000 Unlisted Options EX \$0.03, Expiring 31/05/2027</p> <p>(g) 1,104,746 Fully paid ordinary shares [directly beneficially held in Citbank Australia (held via BDL UK Clt Settle Safecustody Acct)]</p> <p>Indirect</p> <p><u>Vanessa Penrose</u></p> <p>(h) 0 Fully paid ordinary shares</p> <p>(i) 2,451 Unlisted Options EX \$0.10, Expiring 04/09/2025</p> <p>(j) 278,391 Fully paid ordinary shares [directly beneficially held in Citbank Australia (held via BDL UK Clt Settle Safecustody Acct)]</p> <p><u>Dunaswood Limited</u></p> <p>(k) 1,288,617 Fully paid ordinary shares</p> <p>(l) 15,000,000 unlisted options, each exercisable at \$0.06 per option expiring 16 December 2024</p> <p>(m) 16,667 Unlisted Options EX \$0.10, Expiring 04/09/2025</p> <p><u>Vanessa Penrose ISA</u></p> <p>(n) 1,751,928 Fully paid ordinary shares</p> <p>(o) 22,606 Unlisted Options EX \$0.10, Expiring 04/09/2025</p>

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Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Off market transfer. Please note that there has been no change in beneficial holder to the underlying securities (only the name of the holder noted on the register).
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No.
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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