



# Market Announcement

26 August 2024

---

## IXUP Limited (ASX: IXU) – Trading Halt

### Description

The securities of IXUP Limited ('IXU') will be placed in trading halt at the request of IXU, pending it releasing an announcement. Unless ASX decides otherwise, the securities will remain in trading halt until the earlier of the commencement of normal trading on Wednesday, 28 August 2024 or when the announcement is released to the market.

### Issued by

ASX Compliance

26 August 2024

ASX Limited  
Listings Compliance, Perth  
Level 40 Central Park  
152-158 St Georges Terrace  
PERTH, WA, 6000

Attention: Ms Kym Ikeda (Senior Adviser, Listings Compliance (Perth))

By Email Only: tradinghaltsperth@asx.com.au

Dear Ms Ikeda,

## Trading Halt Request

IXUP Limited [ASX:IXU] (**Company or IXUP**), an innovative technology company focused on collaborative and secure data analytics, hereby requests a trading halt in relation to the Company's ordinary shares quoted on the Australian Securities Exchange (ASX) in accordance with ASX Listing Rule 17.1

The trading halt is requested pending an announcement by the Company to the market pending the release of an announcement related to a material business update relating to a significant deployment of IXUP's technology by a project partner (**the Purpose**).

In accordance with ASX Listing Rule 17.1, the Company provides the following information in relation to the request:

- The trading halt is necessary to assist IXUP in managing its continuous disclosure obligations as the Company expects to make an announcement to the market in relation to the stated Purpose above.
- IXUP requests that the trading halt remain in place until the earlier of commencement of normal trading on Wednesday 28 August 2024, or when the announcement regarding the stated Purpose is released to the market.
- IXUP is not aware of any reason why the trading halt should not be granted or of any further information necessary to inform the market about the trading halt.

For and on behalf of the Board of IXUP Limited.

Yours faithfully,

**David Franks**  
Company Secretary

**-ENDS-**

This announcement has been approved for release by the Chair of IXUP.

For enquiries regarding this release please contact:

**IXUP**

Mr Al Watson  
Chief Executive Officer  
[contact@ixup.com](mailto:contact@ixup.com)

**About IXUP**

IXUP Limited (ASX: IXU) (pronounced 'eyes up') is a pioneering technology company with a world class suite of software products that facilitate the secure sharing and analysis of sensitive information using advanced security technology. The Company's Secure Data Collaboration Suite of products represent the missing 'key' to organisations 'unlocking' their information assets previously unable to be shared or commercialised due to concerns around privacy, cyber security, and compliance considerations. These data collaboration products are being commercialised at a crucial junction when the need to share and drive revenue from sensitive data and dormant data assets is becoming more important yet more difficult to achieve

IXUP is also the developer and operator of BetStop - National Self Exclusion Register™, under exclusive contract with the Commonwealth Government of Australia via the Australian Communications and Media Authority (ACMA). BetStop - the National Self Exclusion Register allows Australians to easily self-exclude from all licensed interactive wagering services for a minimum of 3 months and up to a lifetime.

To learn more, please visit: [www.ixup.com](http://www.ixup.com). IXUP's registered address is Level 11, 201 Miller Street, North Sydney, NSW 2060.