

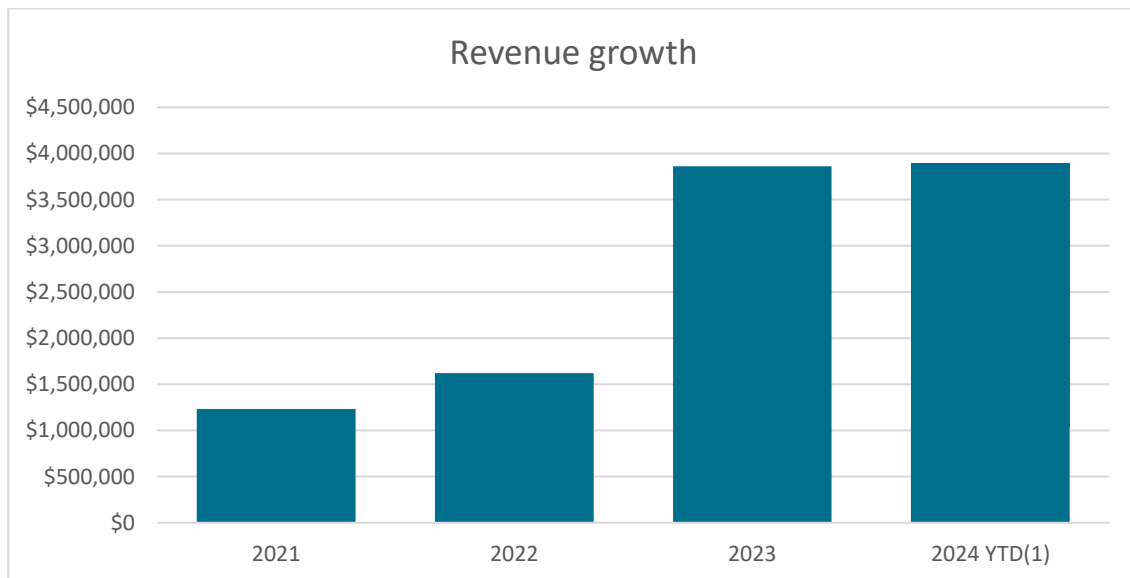
**ASX / MEDIA RELEASE**  
**29 August 2024**

## YTD Revenue of \$3.9 million<sup>(1)</sup> Exceeds Entire CY2023

### Key Highlights:

- **Significant increase in revenue in 2024 as year-to-date revenue of \$3.9 million<sup>(1)</sup> exceeds entire CY2023 revenue**
- **User growth continuing with over 160,000 registered users**
- **Strong Revenue and user growth continuing through August**

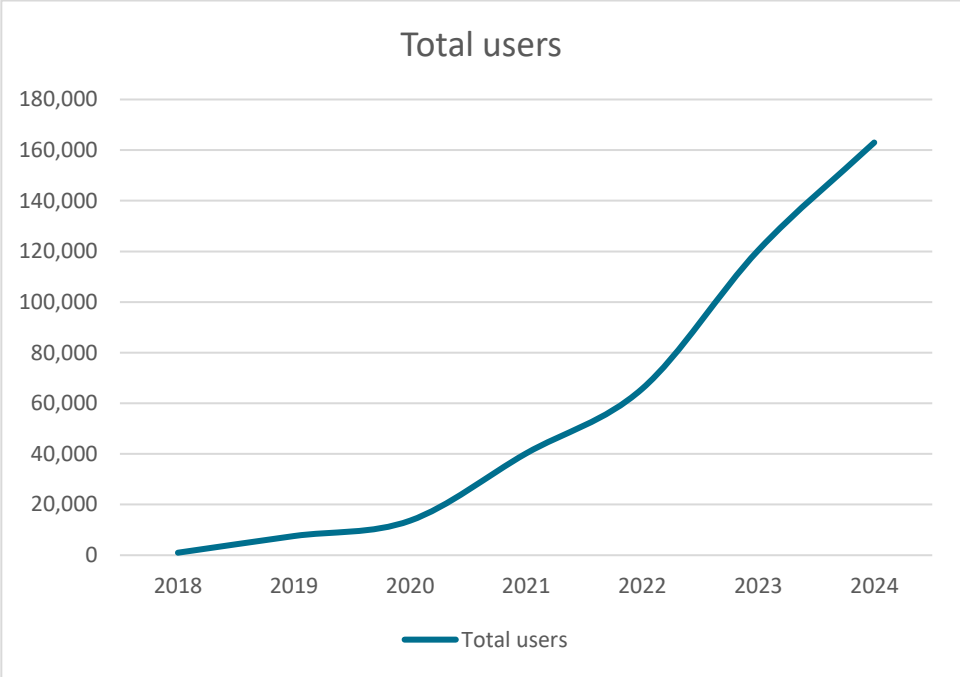
Fast growing life admin technology platform **One Click Group Limited** (ASX:ICG) ("Company") is pleased to announce that it's 2024 YTD revenue has exceeded the entire revenue for CY2023 with over four months to go until year end. This represents a step change in growth for the Company on prior years and is demonstrating the ongoing success in the business model employed by the Company.



Revenue growth has been driven by strong user growth, with over 40,000 new users year-to-date. This brings total registered users to over 160,000 and growing.

<sup>(1)</sup> Unaudited

The Company continues to generate revenue from all its products and services with tax services being the main revenue and growth driver as the Company's most mature product.



One Click Life creates simple financial products securely available anywhere, anytime and on any device. Financial products made simple.

**Managing Director Mark Waller** commented *"It's great to surpass CY23 so early in the year. We are very pleased with the large number of new users who have discovered and engaged with our products this year. We are also encouraged by the strong retention of existing users which not only validates our business model, but also gives us confidence that our One Click Life platform is providing value to Aussies who are looking for simple ways to manage their financial lives all from their mobile phones.*

*User numbers are still growing rapidly and we continue to engage with a long tail of registered users who have not yet completed their tax return, giving us confidence in continued revenue growth in 2024."*

To see Managing Director, Mark Waller, discuss this announcement, please follow us on LinkedIn: One Click Group (ASX:ICG).

This ASX Announcement has been authorised for release by the Board.

For further information please contact:

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### **About One Click Group**

[One Click Life](#) is a fast growing Australian based financial technology platform positioned to disrupt and capitalise on the increasing market demand for online self-directed financial and life admin services.



The platform's primary competency and revenue stream at the moment is online tax. The One Click Life platform now contains a lending competency and a number of other products for users, with online wills and private health insurance already available with more new products to come in the future. The One Click Life platform aims to be the one stop shop for everyday Australians who want to manage their financial life admin across, tax, wills, insurance, mortgages, investing and more.

[One Click Verify](#) is a digital identity verification platform allowing businesses to digitally identify their customers as part of an onboarding or transaction process.