



ONE CLICK GROUP

ONE CLICK GROUP LIMITED

2024 Half Year Presentation

30 August 2024

This presentation has been authorised for release by the Managing Director, Mr Mark Waller and the Board of Directors

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ONE CLICK GROUP

Corporate overview



Consumer fintech platform providing users the ability to complete an online tax return and various other finance and life admin products.

www.oneclicklife.com.au

Capital Structure

Ordinary shares on issue	775 million
Share Price*	\$0.01
Market Capitalisation	~\$8 million

Shareholder Composition

Top 40 shareholders	62%
Directors and Employees	22%

Non-Executive Chairman: Russell Baskerville

Managing Director: Mark Waller

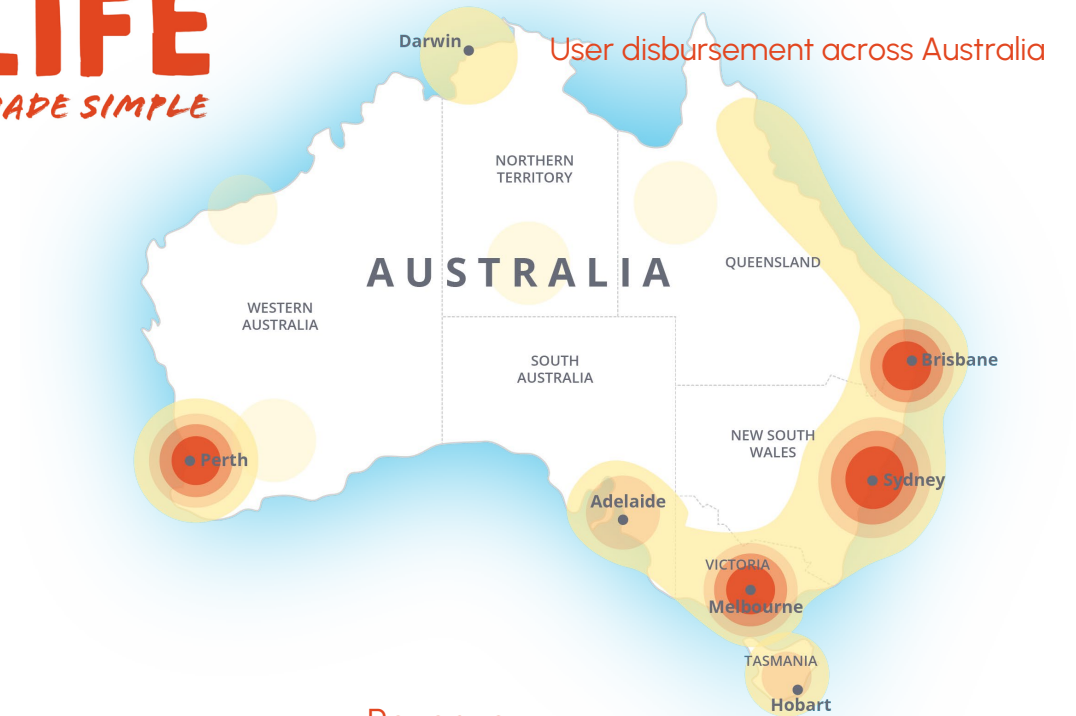
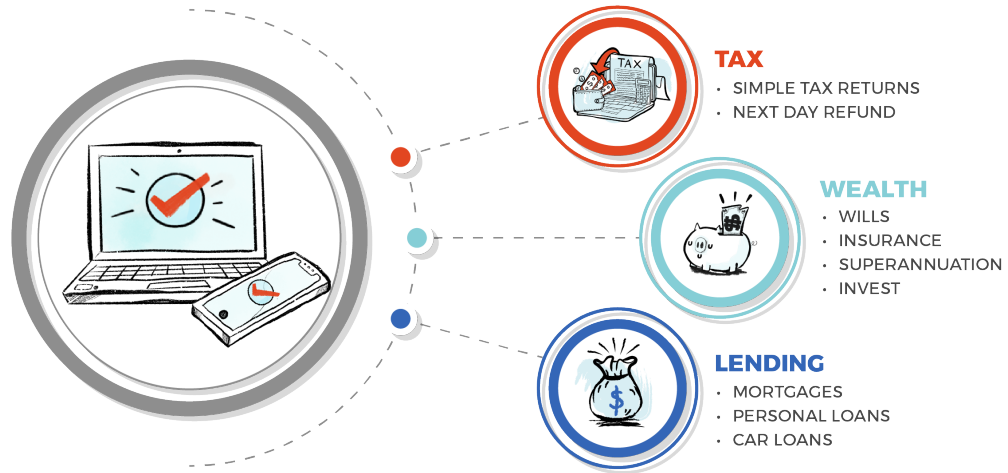
Executive Director and CTO: Nathan Kerr

Non-Executive Director: Winton Willesee

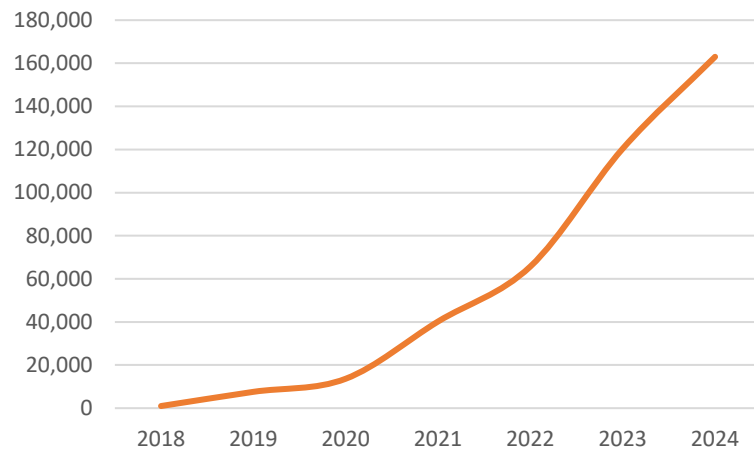
*As at 29 Aug 2024

One Click **LIFE**

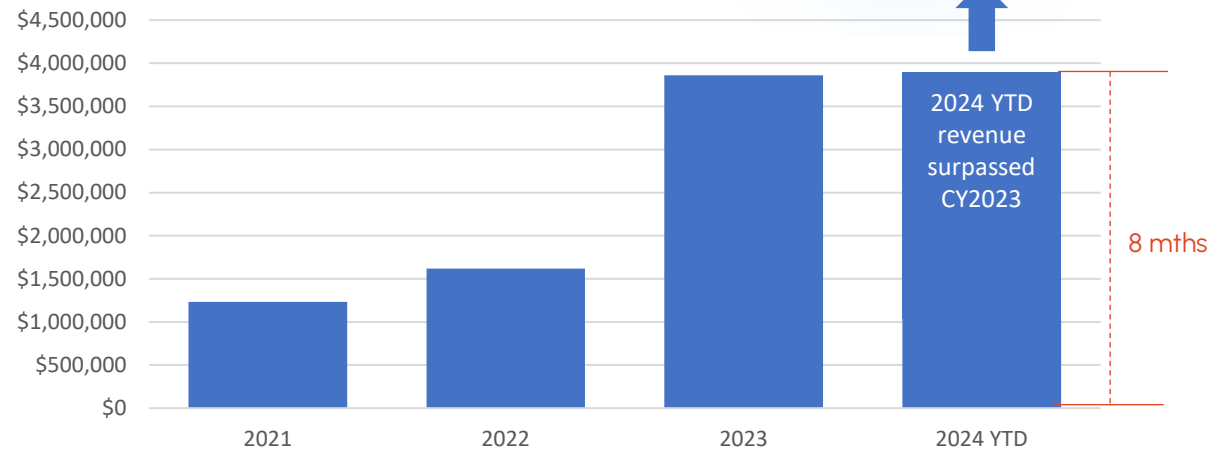
Your Financial Life **MADE SIMPLE**



Total users



Revenue



ONE CLICK GROUP

2024 H1 Highlights



Record first half revenue up 40% on pcp

Improvement in all financial metrics

Rapid growth in users continued – now over 160,000 users

Continued to evolve quality of existing product suite

Worked on expansion of One Click Life product suite

Strengthened data infrastructure and security

- More intuitive tax return
- Notice of Assessment can be downloaded from platform
- Simplified Wills product
- Enhanced lending products
- Continued to work on Super product
- Improved workflow management

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2024 H1 Financial Results

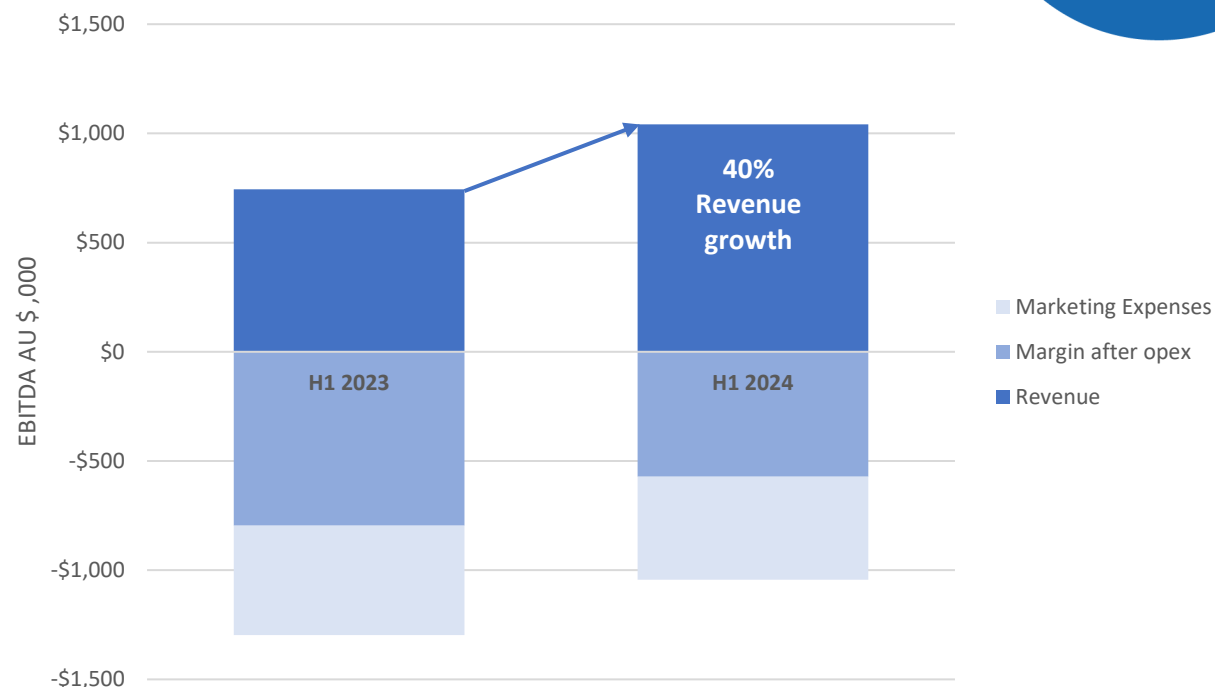


Operating cash flows trending towards break even as revenue grows.

Period	H1 2023 \$('000)	H1 2024 \$('000)
Revenue*	\$743	\$1,041
Operating Expenses	\$1,539	\$1,613
Margin After Opex	\$(796)	\$(572)
Marketing Expenses	\$(500)	\$(471)
EBITDA/(Loss)	\$(1,297)	\$(1,043)
Operating cash flow	\$(1,424)	\$(1,021)

*Excludes non-product related revenue from UUV operations

H1 2024 strong growth in financial performance



2024 YTD revenue already exceed 2023. Margin after opex for full year 2024 will be materially bigger than 2023 with expected improvement to operating cash flows.



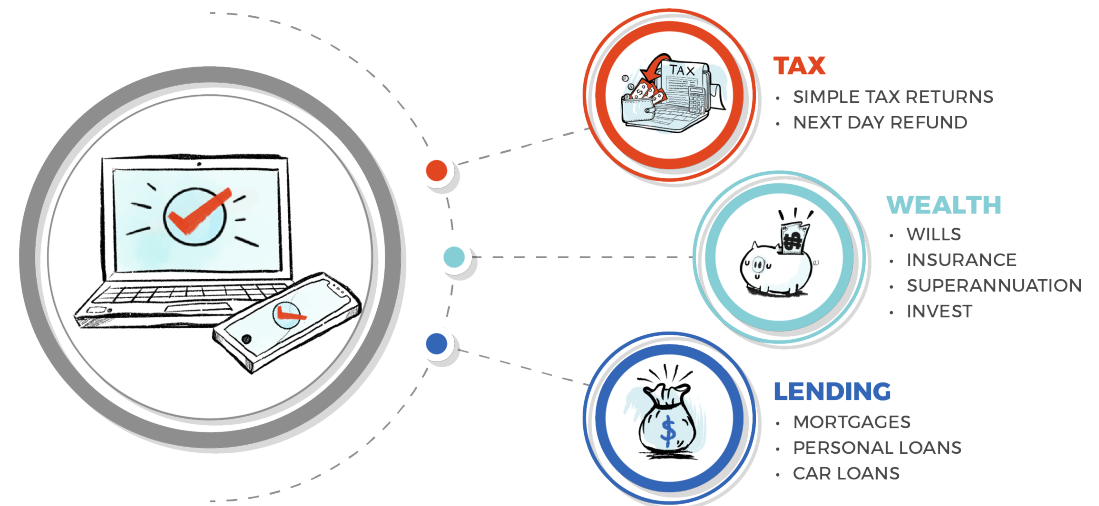
One Click Life is a fintech platform scaling fast

One Click Life enables Aussies to manage their financial life in a **simple**, low cost, mobile first platform.

Our **Tax** products are integrated with the ATO allowing [simple tax returns](#) to be completed from a mobile phone in under 10 minutes.

One Click Life **Lending** acts as a mortgage broker with simple online lending applications.

One Click Life **Wealth** products are being in developed and will allow a simple format for managing retirement wealth.



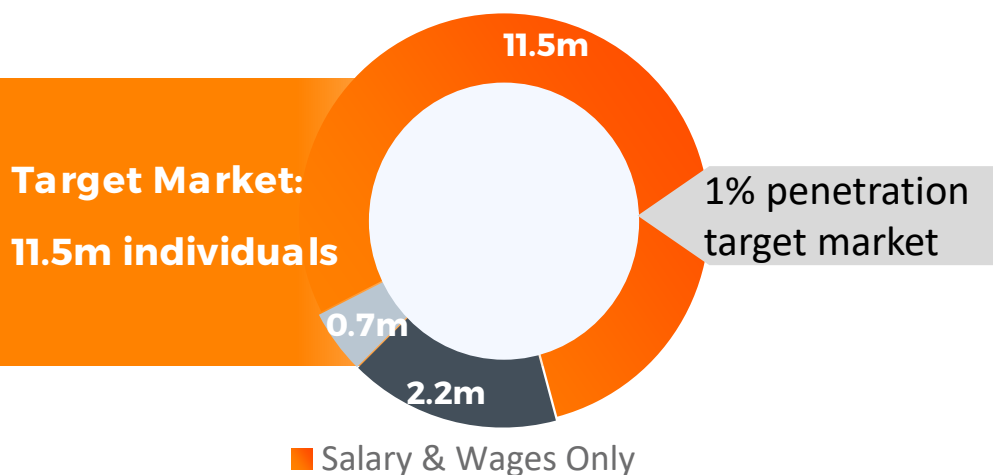
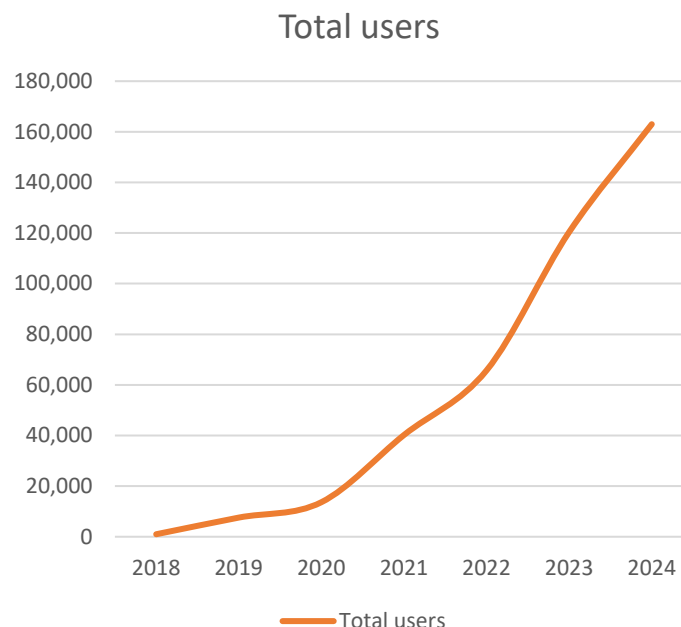
MARKET OPPORTUNITY

One Click Life has a proven scalable business model

One Click Life currently has in excess of **160,000 users** on the [One Click Life](#) platform.

40,000 new users registered YTD 2024.

Average age of a One Click Life user is 32. The age bracket 20-40 provides maximum value for One Click Life platform, providing a high potential lifetime value of a customer.



Target market for One Click Life is 11.5 million Aussies. For our core tax product this presents an addressable market of approximately \$1 billion.

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Summary & Outlook

Fast growing fintech business

2024 will be a record year

Rapidly approaching breakeven

Strong growth in users and revenue in 2024

Launching new financial services products materially expanding market opportunity



Proven and experienced team

Managing Director – Mark Waller

Chairman – Russell Baskerville

Your Financial Life **MADE SIMPLE**



**DO IT
BETTER**



**HAVE
FUN**



NO BULL



**FOR THE
PEOPLE**





ONE CLICK
GROUP

ONE CLICK GROUP LIMITED

Thank you