



ONE CLICK GROUP

ONE CLICK GROUP LIMITED
EUROZ CONFERENCE

31 October 2024

This presentation has been authorised for release by the Managing Director, Mr Mark Waller and the Board of Directors

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ONE CLICK GROUP

Corporate overview



Capital Structure

Ordinary shares on issue	1,176 million
Share Price*	\$0.014
Cash*	~\$4 million
Enterprise Value	~\$12 million
Unlisted options \$0.025	41 million
Listed options \$0.03	36 million
Unlisted options \$0.01	451 million
Performance Rights	53 million

Shareholder Composition (diluted)

Directors	21%
Institutional holding	21%

*As at 29 Oct 2024

*Includes total raise amounts



Consumer fintech platform providing users the ability to complete an online tax return and various other finance and life admin products.

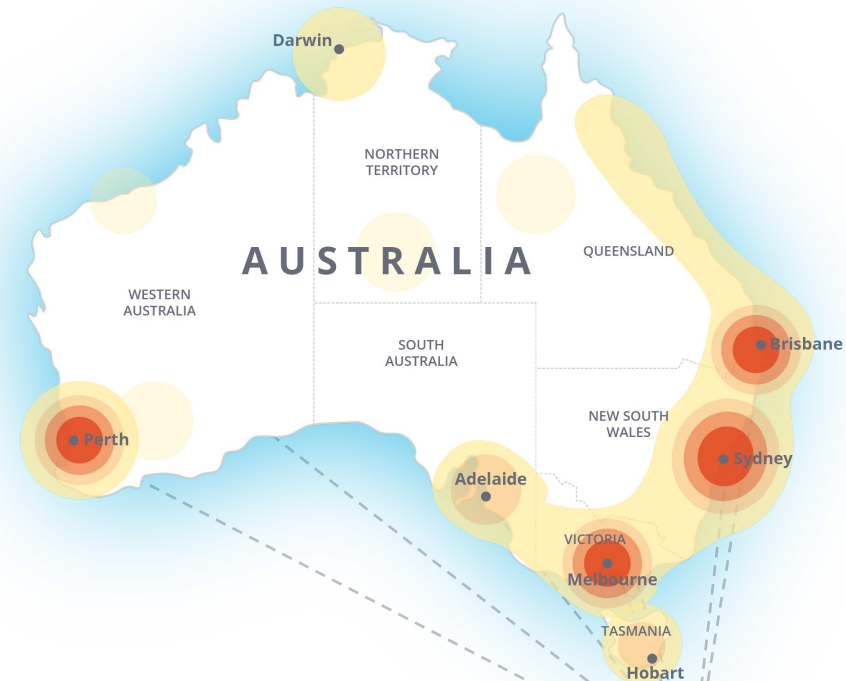
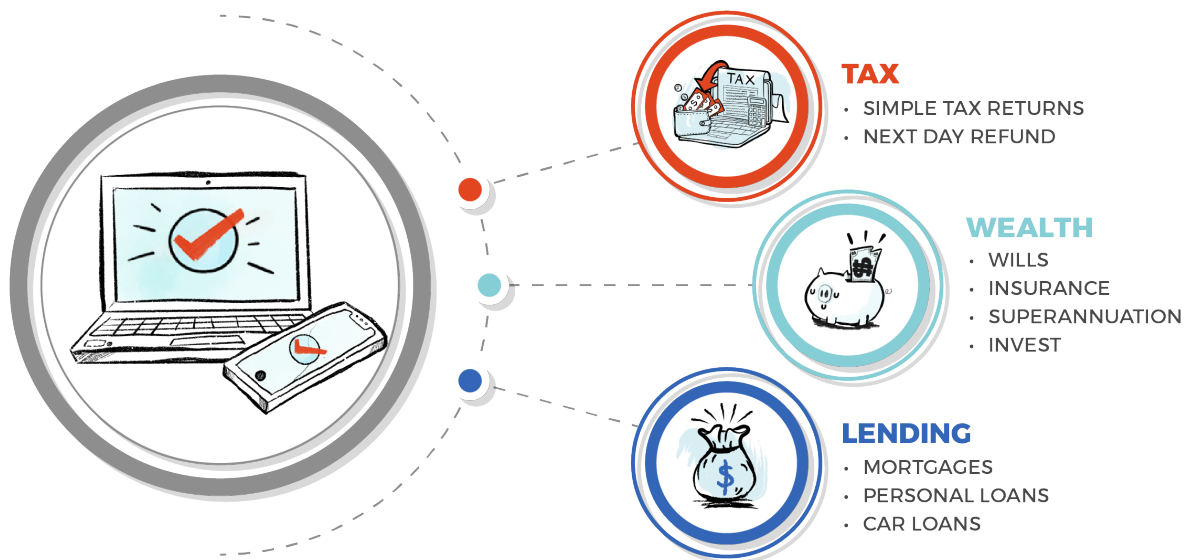
www.oneclicklife.com.au

Non-Executive Chairman: Russell Baskerville

Managing Director: Mark Waller

Executive Director and CTO: Nathan Kerr

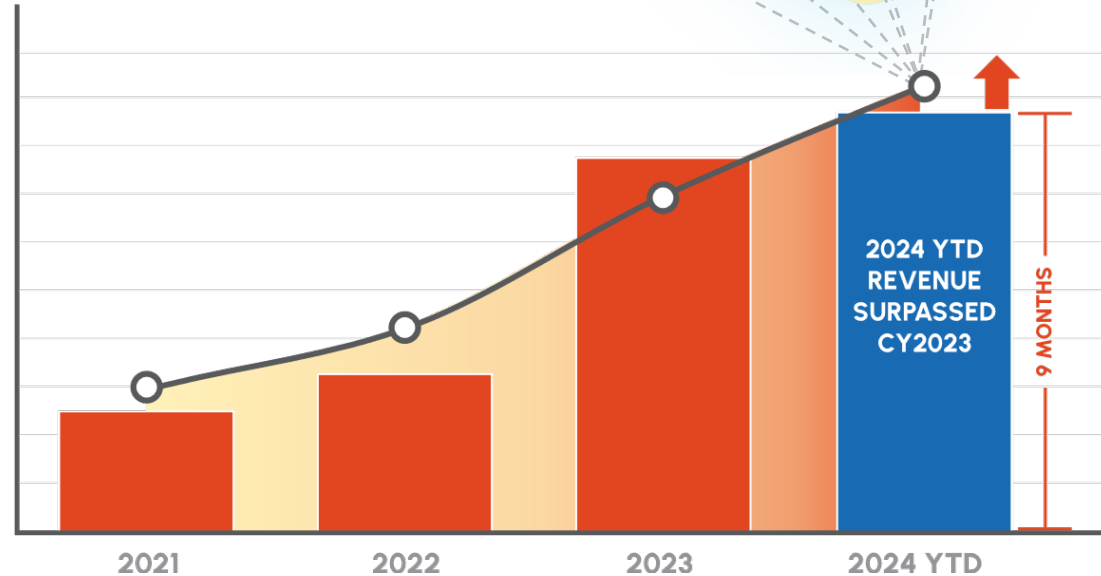
Non-Executive Director: Winton Willesee



One Click LIFE
Your Financial Life *MADE SIMPLE*

USERS

180,000
160,000
140,000
120,000
100,000
80,000
60,000
40,000
20,000
0



REVENUE

\$5,000,000
\$4,500,000
\$4,000,000
\$3,500,000
\$3,000,000
\$2,500,000
\$2,000,000
\$1,500,000
\$1,000,000
\$500,000
\$0

2024 YTD
REVENUE
SURPASSED
CY2023

9 MONTHS



One Click Life enables Aussies to manage their financial life in a **simple**, low cost, mobile first platform.

Our **Tax** products are integrated with the ATO allowing [simple tax returns](#) to be completed from a mobile phone in under 10 minutes.

One Click Life **Lending** acts as a mortgage broker with simple online lending applications.

One Click Life **Wealth** products are being in developed and will allow a simple format for managing retirement wealth.



Tax **made simple**

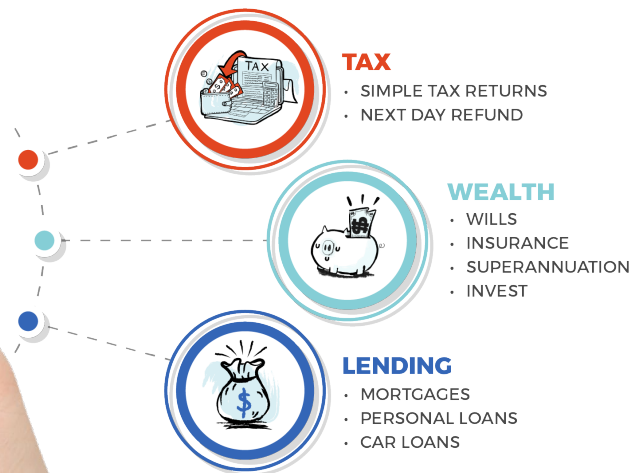
Multiple data integrations from account creation to completion make the process of lodging a tax return on One Click Life a simple ten-minute task.

One Click Life AI assists customers in maximising refunds.



Your Financial Life **made simple**

Once a tax return is complete, our customers can get on with life or simplify other parts of their financial life.



Other products and services available

- ✓ Request Next Day Refund
- ✓ Download / view Notice of Assessment
- ✓ Complete online Will
- ✓ Private Health Insurance (provided by AIA)
- ✓ Obtain loan pack
- ✓ Personal Loans
- ✓ Car Loans
- ✓ Mortgages

New products and services under construction

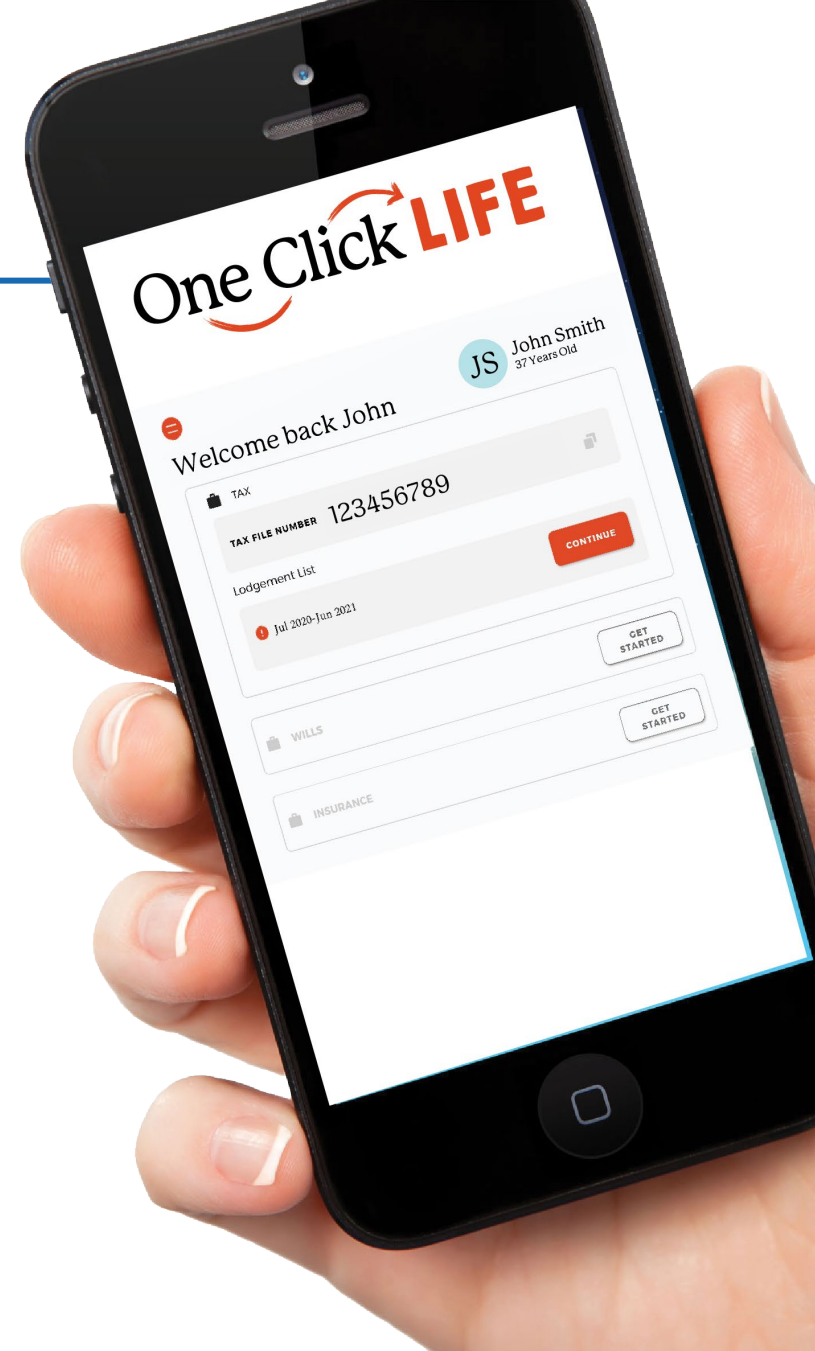
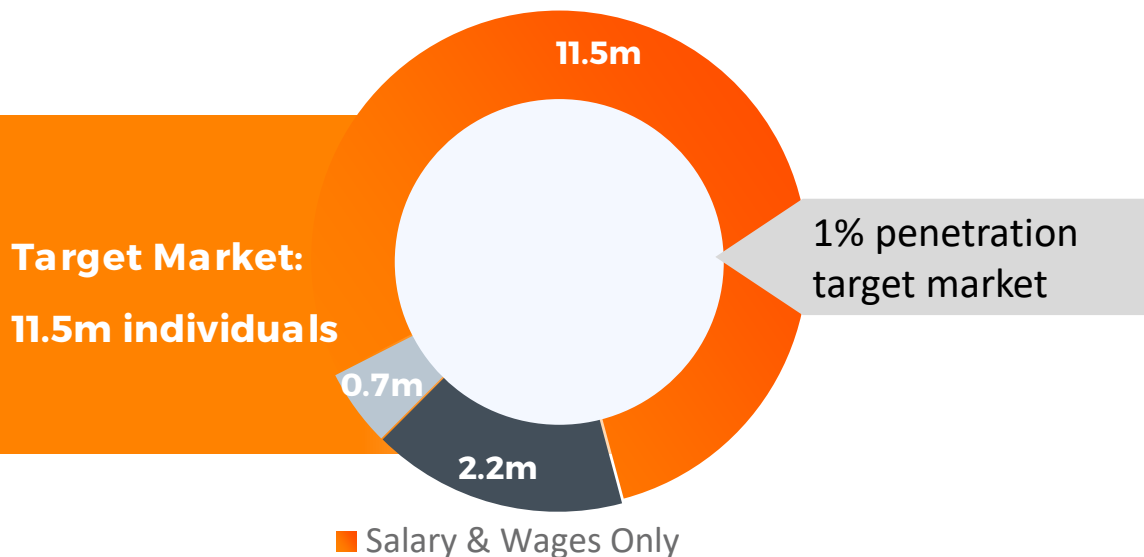
- ✓ Superannuation
- ✓ Insurances
- ✓ Much more!

MARKET OPPORTUNITY

One Click Life has a proven scalable business model

In excess of **165,000 registered users** on the [One Click Life](#) platform.

Target market for One Click Life is 11.5 million Aussies. For our core tax product this presents an addressable market of approximately \$1 billion.





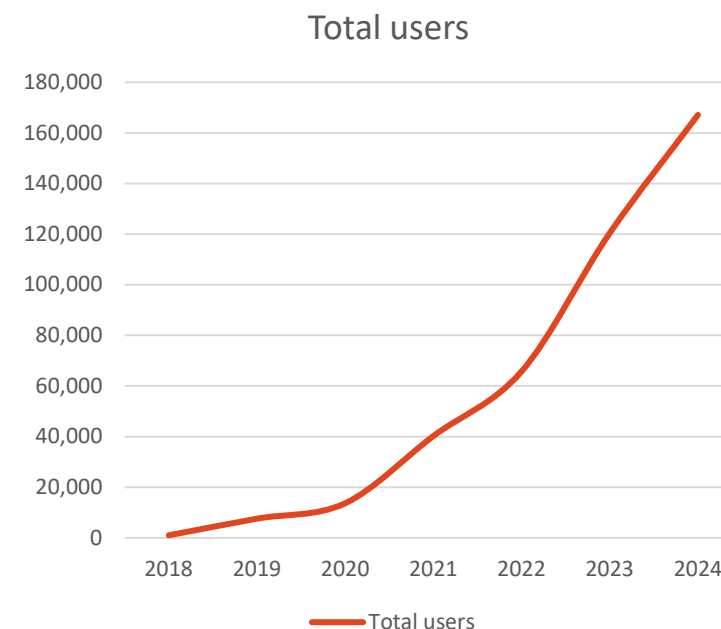
COMMUNITY



RAPID GROWTH

New user growth comes from a combination of digital advertising and referral from our growing One Click Life community.

Average age of a One Click Life user is 32. The age bracket 20-40 provides maximum value for One Click Life platform, providing a high potential lifetime value of a customer.



ONE CLICK GROUP

Summary & Outlook

Fast growing fintech business

2024 already a record year

Rapidly approaching breakeven and profitability

Strong growth in users and revenue expected in 2025

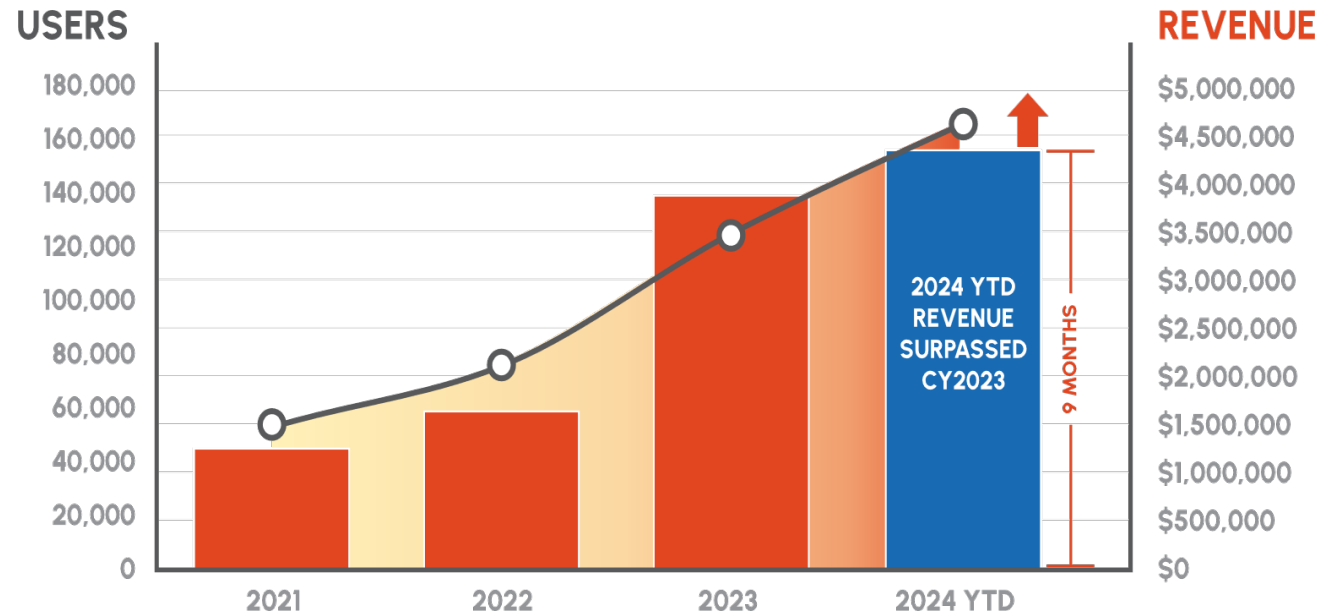
New financial services products to be launched during 2025



Proven and experienced team

Managing Director – Mark Waller

Chairman – Russell Baskerville



Your Financial Life **MADE SIMPLE**



**DO IT
BETTER**



**HAVE
FUN**



NO BULL



**FOR THE
PEOPLE**





ONE CLICK
GROUP

ONE CLICK GROUP LIMITED

Thank you