

ZELIRA THERAPEUTICS

2024 Annual Shareholders General Meeting

**Investor Briefing
14 November 2024**

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Overview of Zelira Therapeutics



Global Markets Strategy

US, Australia, UK and EU footprint to rapidly access the largest, most profitable & fastest growing cannabis markets.



Revenue Generating

Multiple revenue streams from licensing payments, royalties and direct commercialisation.



Clinical Validation Focus

Leading pipeline of products in clinical development for insomnia, chronic pain and autism.



Premium Product

Manufacturing Partner-EU GMP Certified.



Global Product Launch

Portfolio of branded, validated products launched globally.



Fast Tracking Commercialisation

Disruptive 'Launch, Learn, & Develop' model facilitates rapid commercialisation.



FY24 Milestones



2023



17 Aug 23

First close of HOPE®-SPV funding
US\$3.25 million commitment, enabling the
initiation of HOPE® clinical trial



17 Aug 23

Receipt of US\$1,069,000
first tranche of funding



31 Oct 23

Zelira makes positive progress with the
development work to change Zenivol® format
to a capsule formulation powered by ZYRAYDI™
technology



31 Oct 23

Zelira vetting for a potential manufacturer for
Zenivol® capsule

2024



8 Jan 24

Zelira's HOPE® SPV receives US\$819,000
second tranche of funding



15 Apr 24

Zelira receives \$919,000 R&D Tax Incentive Scheme refund



29 Apr 24

Zelira submits Meeting Request Letter
for Pre-IND meeting to the FDA



23 May 24

Zelira's HOPE® SPV receives US\$681,000 third
tranche of funding. Total funds received by the
HOPE® SPV to date of US\$2,569,000



11 Jul 24

Zelira advances HOPE® Program
with positive pre-IND meeting with the FDA



16 Jul 24

Zelira secures leading patents for HOPE® 1 and HOPE® 2
formulations targeting Autism Spectrum Disorder



22 Aug 24

Zelira receives positive feedback from Pre-IND Meeting with
FDA, Advancing HOPE® Autism Program



Zelira's unique rapid commercialisation strategy



Launch

Generate proprietary formulations
Launch products in global markets
Rapid path to revenues
Low capex model



Learn

Collect real-world patient data
Refine product to meet patient needs
Real-time response to market



Develop

Patient data informs and de-risks
design of clinical trial
Supports path to registration

US FDA New Drug Approval (NDA) Program: HOPE® 1 for treatment of irritability in Phelan McDermid Syndrome (PMS) co-morbid with Autism Spectrum Disorder



Proprietary platform of cannabinoid medicine

HOPE® 1 is a THC:CBD oral solid capsule

Large pipeline potential on the back of lead programs

Strong IP position

Drug candidates targeting cluster symptoms associated with Autism Spectrum Disorder (ASD)



Near-term development milestones

Initial focus - Phelan McDermid Syndrome (PMS) co-morbid with ASD per Pre-IND meeting held Q2 2024

Multiple targets within the ASD indication

Progressed company in a capital-efficient manner

IND will be opened with Ph 1 protocol

Can proceed to a Phase 3 pivotal trial as soon as Q2 2026

Aim for NDA submission as early as Q2 2027



Clinically validated, highly de-risked ASD treatment

Unique “Launch, Learn, Develop” model and approach to real-world data

Zelira has spent many years collecting real-world patient data to develop an optimised therapeutic and clinical plan for this population

Development pathway for HOPE® 1 Phelan McDermid Syndrome (PMS) co-morbid with ASD program

Phelan-McDermid Syndrome (PMS)

Ultra-rare genetic condition caused by a deletion or change of chromosome 22 in the 22q13 region or disease causing (pathogenic) variant of the SHANK3 gene. Most affected individuals have moderate to profound intellectual disability and a very high prevalence of ASD.

Regulatory Pathway

Accelerated regulatory pathway strategy utilising existing pre-clinical, USDMF and CMC data sets already generated by Zelira through its Launch, Learn and Develop strategy and clinically-validated real-world patient data, using the FDA 505(b)(2) pathway.

| | 2023 | 2024 | 2025 | 2026 | 2027 |
|---------------------------|------|-----------|-----------|-----------|------|
| TPP | | Completed | | | |
| MRL/FDA pre-IND Meeting | | Completed | | | |
| IND/PK dose ranging | | 2024-2025 | | | |
| Phase 2 Factorial | | | 2025-2026 | | |
| Phase 3 Pivotal | | | | 2026-2027 | |
| FDA eCTD Submission & NDA | | | | | 2027 |

Pre-IND meeting held in June 2024; feedback was to proceed in Autism Spectrum Disorder (ASD) subset indication, irritability associated with PMS patients



ZYRAYDI™ (Enhanced Cannabinoid Capture and Dissolution Matrix)



- Breakthrough technology developed by Zelira
- Solves the problem of developing solid oral dosage forms from cannabinoid distillate
- Zelira's unique, proprietary matrix prevents cannabinoid separation from the powder providing a free flow powder base for tablets and capsules
- This technology allows development of standardised pharmaceutical grade, cannabinoid-based medicines in solid oral dosage
- A move from extracts (oils) to capsules and tablets enhances patient and HCP familiarity and increased acceptance of cannabinoid-based medicines

The ZYRAYDI™ matrix contains pharmaceutical grade excipients that are on the FDA-approved list of GRAS (Generally Recognised As Safe) ingredients



Successful and positive FDA Pre-IND meeting

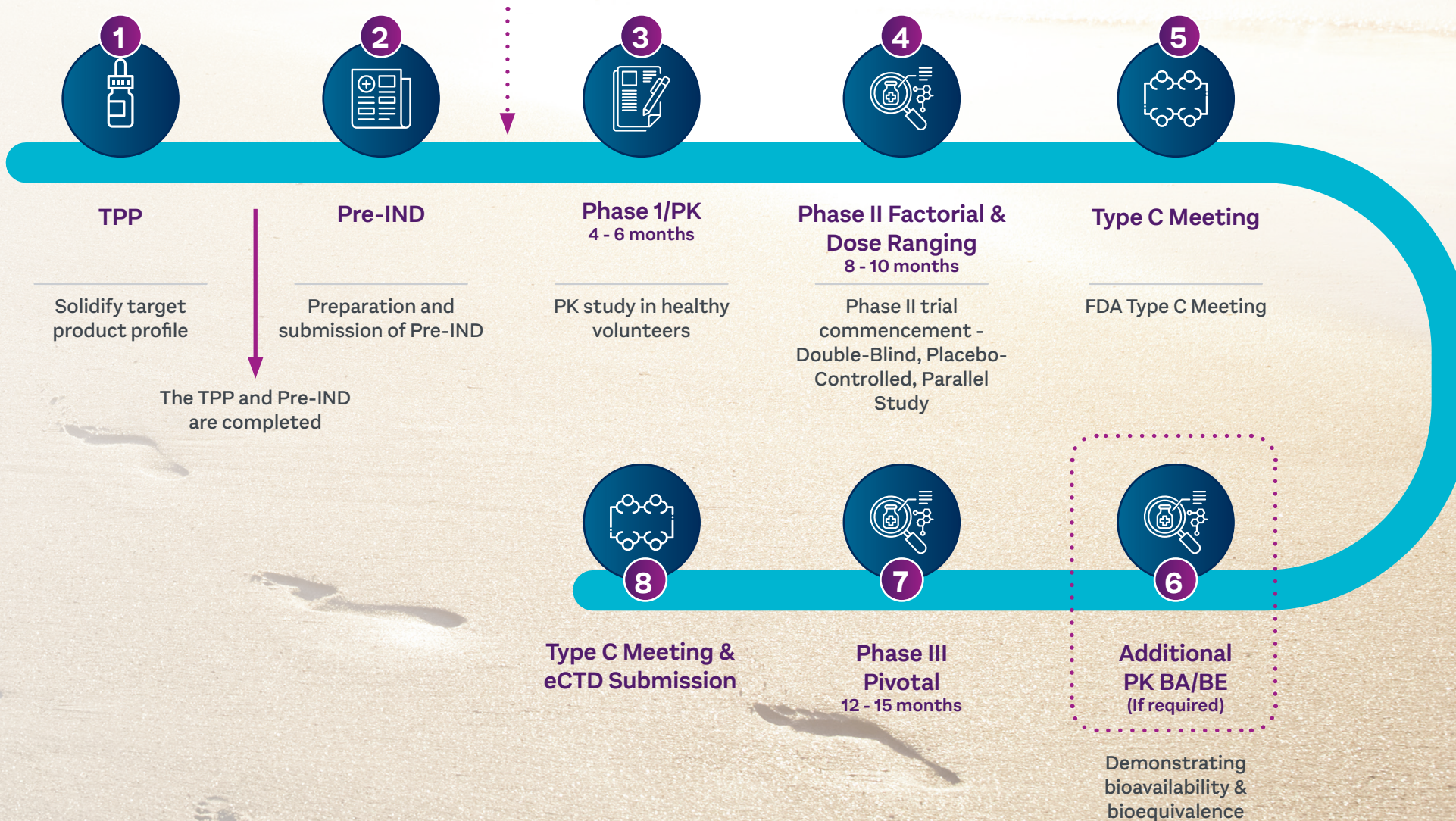
| | |
|--|---|
| Prompt FDA response | U.S. FDA responded quickly to Zelira's Pre-IND meeting request, demonstrating the Agency's engagement in advancing the HOPE® 1 program |
| Positive feedback on study design | The FDA provided valuable guidance on the design of the IND-opening Phase 1 study, reinforcing the scientific rigor of Zelira's proposed clinical development plan |
| Support for target population | The FDA acknowledged the potential link between Phelan-McDermid Syndrome (PMS) and Autism Spectrum Disorder (ASD), supporting our rationale for targeting these populations in the clinical trials |
| Clear direction on bridging studies | The FDA accepted Zelira's justification for the low CBD dose in ZEL-HOP1 compared to Epidiolex® and provided clear guidance on the design of bridging studies, including the possibility of single-dose studies with Marinol® |
| Flexibility on study components | The FDA agreed that omitting the Single Ascending Dose (SAD) component from the Phase 1 study was reasonable, allowing us to streamline the study design |
| Guidance on dosing and ratios | The FDA provided insights on optimising the ratio of THC and CBD in ZEL-HOP1, which will help us fine-tune the formulation for maximum efficacy and safety |
| Confirmation on PK sampling | The FDA recommended longer pharmacokinetic (PK) sampling periods to adequately characterise the terminal elimination phase of CBD, aligning with the pharmacological profile of oral CBD products |
| Ethical considerations supported | The FDA supported Zelira's approach to limiting PK sampling when drug levels are no longer measurable, aligning with our ethical considerations in study design |

Zelira has made significant progress in its HOPE® 1 program following a successful Pre-IND meeting with the FDA, setting the stage for the IND submission and the launch of Phase 1 clinical trials.



Full pathway to US-FDA in 36 months

FDA - Orphan designation and IND opening



HOPE® 1 and HOPE® 2 development pathway for indications within Autism Spectrum Disorder (ASD) subset

| Target Indication | | Subset Targets Co-morbid with ASD | 2024 | 2025 | 2026 | 2027 |
|-------------------|-------------------------------|---|------|---------------------------------|--------------------------------|----------------------|
| HOPE® 1 | Initial focus | | | | | |
| | Reduction in Irritability | Phelan McDermid Syndrome (PMS) | | IND and Phase 1/ PK (n = 40) | Phase 2 Factorial (n = 170) | Phase 3 (n = 350) |
| | Pipeline indications | | | | | |
| | Reduction in Irritability | Smith Magenis Syndrome (SMS) | | | Pre-IND | IND enabling work |
| | Reduction in Irritability | FoxP1 | | | | TBD |
| HOPE® 2 | Improvement in communication | Paediatric Minimally Verbal Autism (PMVA) | | | Pre-IND | IND enabling work |
| | Improvement in sleep disorder | ASD | | | | TBD |



Thank You

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