

The Manager
Company Announcements Office
ASX Limited
Level 6, 20 Bridge Street
SYDNEY NSW 2000

APPOINTMENT OF MR DANIEL RITCHIE TO THE FINEIXA BOARD OF DIRECTORS

Finexia Financial Group Limited (ASX: FNX) is pleased to announce the appointment of Mr. Daniel Ritchie, Chief Executive Officer of Factory Capital, as a Non-Executive Director of the Company, effective immediately.

Mr. Ritchie brings extensive experience in financial services, investment management, and strategic leadership to the Finexia Board. As the CEO of Factory Capital, a boutique private investment management and advisory firm, Mr. Ritchie has established himself as a dynamic leader with a proven track record of delivering sustainable growth and shareholder value.

His deep industry knowledge and expertise in navigating complex financial markets will be invaluable as Finexia continues to execute its growth strategy and expand its presence in the private credit and funds management space.

Commenting on the appointment, Finexia's Chairman Neil Sheather said: "We are delighted to welcome Dan to the Finexia Board. His strategic acumen and strong leadership background make him an excellent addition to our team. We look forward to his contributions as we focus on delivering long-term value for our shareholders."

Mr. Ritchie added: "I am excited to join the Board of Finexia Financial Group at such a pivotal time in its journey. I look forward to working closely with the Board and management team to help drive the Company's strategic objectives and deliver exceptional outcomes for its stakeholders."

This appointment strengthens Finexia's governance framework, its leadership team and enhances its capability to deliver on its vision of becoming a leader in the private credit and fund management markets.

The Board extends a warm welcome to Mr. Ritchie and looks forward to his valuable insights and contributions.

The announcement has been authorised for release by the Chair of Finexia Financial Group Limited.

END

For further information please contact:
Neil Sheather
Executive Chairman
Ph. 1300 886 103

Finexia Financial Group Limited

1300 886 103 | www.finexia.com.au
Level 18, Australia Square Tower Building
264 George Street, Sydney, NSW, 2000
ABN 52 106 760 418

FINEXIA