

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity Finexia Financial Group Limited (ASX: FNX) (FNX)
ABN 52 106 760 418

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Daniel Blackwood Ritchie
Date of appointment	15 November 2024

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
1,666,667 unlisted options issued on 20 November 2024, each exercisable for \$0.30 on or before 1 year from the date of issue to acquire over ordinary shares in FNX, as more fully described in the Notice of Annual General Meeting of FNX announced to market on 10 October 2024.

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
Note: Provide details of the circumstances giving rise to the relevant interest. Factory Capital GP Ltd as general partner of Factory Capital LP. Factory Capital Pty Ltd ACN 653 186 219 (being a person with whom the director is acting, or proposing to act, in concert in relation to FNX's affairs)	12,460,713 fully paid ordinary shares

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
No. and class of securities to which interest relates	N/A

+ See chapter 19 for defined terms.