

Annual General Meeting 26 November 2024







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# Summary of proxies received



Resolutions	For	Against	Proxy's discretion	Abstained
1. Adoption of the Remuneration Report for the year ended 30 June 2024 (Advisory resolution only)	248,024,501 95.08%	6,878,618 2.64%	5,957,868 2.28%	10,181,127
2. Re-election of Director – Gerard Bongiorno	246,106,311 94.25%	6,732,808 2.58%	8,292,368 3.18%	10,181,127
3. Approval for additional 10% placement capacity	238,661,069 93.55%	10,509,033 4.12%	5,957,868 2.34%	16,184,644
4. Approval for issue of Convertible Notes (Tranche 4) – Listing Rule 7.1	239,806,869 93.99%	6,831,033 2.68%	8,490,068 3.33%	16,184,644
5. Adoption of the Employee Securities Incentive Plan	239,404,605 91.74%	13,103,864 5.02%	8,457,868 3.24%	10,075,777

# ( Chairman and CEO address

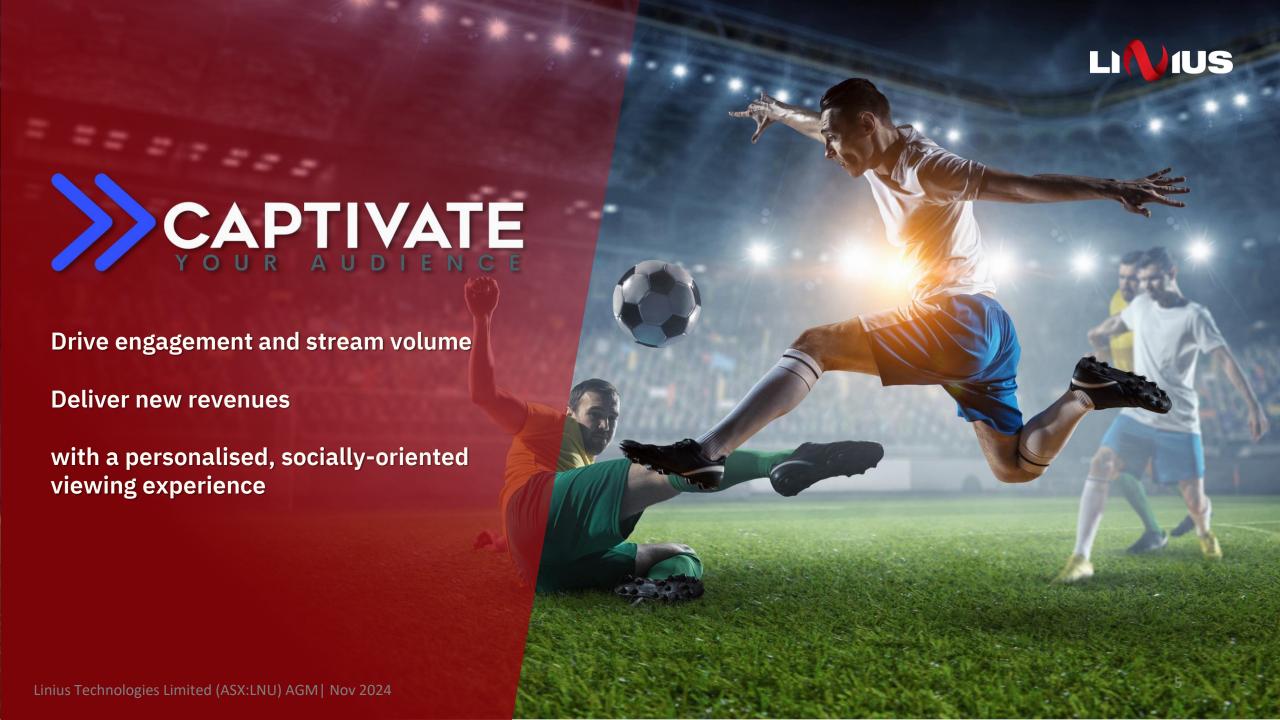




Gerard Bongiorno
Chairman



James Brennan Chief Executive Officer





# Linius automates production and delivers highly relevant personalized video at scale

- Automation/scale create millions of videos from your existing video library with no overhead
- Relevancy match personalized video to specific users based on preferences
- Engagement presented in an engaging format that users are proven to favour

#### Deeper engagement delivers greater revenues



In an era where traditional broadcast mediums are facing declining viewership...

Customers using Linius APIs are seeing increases of 20 – 560% in streams viewed,

Monetising their content on their platforms,

By delivering the engagement tools that viewers are proven to favour, including:

- World's first automated personalized highlights
- Social media application style navigation and engagement
- User generated content and community sharing
- Deep search unlocking the value of archives

#### Delivering new revenues:

- New subscribers, higher value subscription packages, and increased retention
- Increased advertising inventory, CPMs, and sponsor opportunities

Combine the best of digital engagement tools with your content to deliver new revenues on your properties

#### Linius API's are driving value across video market



Broadcaster 125% increase in video consumption (minutes viewed)

2x views

League ARPU increase of 5%

Increased views of 40%

Clubs 35% return rate from dedicated fans

5x increase in video views from dedicated fans

120% increase in dwell time

Fan reaction\* 95% interested, 95% appeal, 96% likelihood to use

92% say adds value, prepared to pay £14.30

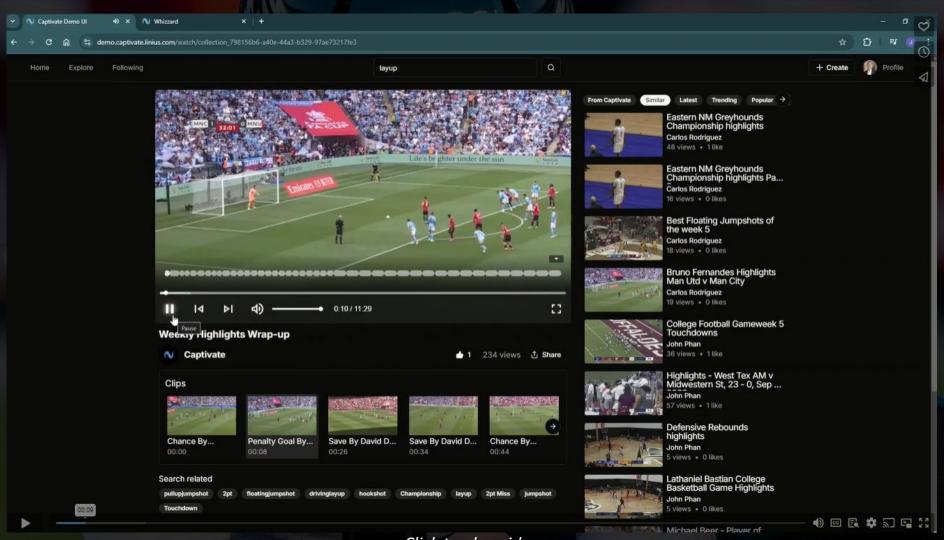
All customer segments willing to pay for it

77% more likely to renew subscription

<sup>\*</sup>Quantum Market Research – Captivate Service - Sky and BT subscribers

### **Captivate in action - demo**



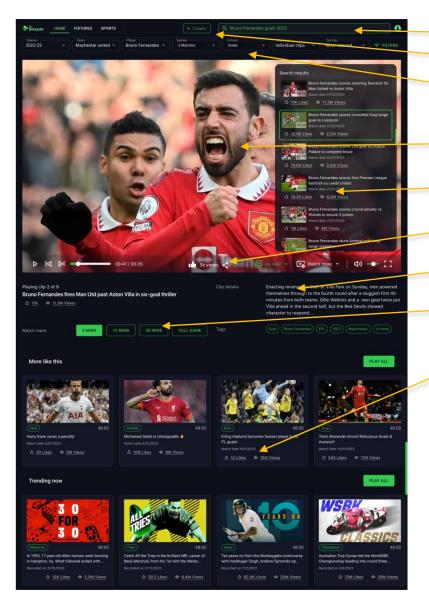


Click to play video

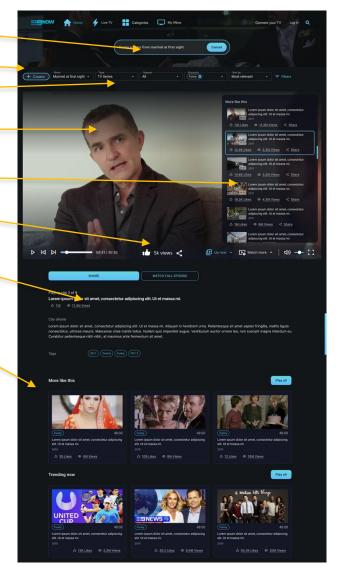
### Deployed within your apps/sites

#### with your content – sport, news, entertainment













- S Efficient: no need to copy, move, edit, render, or store any new video files. Millions of personalized videos at minimal cost
- More content, less cost: Content generated automatically by our highlights engine and personalization algorithms, by your production team, and by viewers themselves
- Simply plugs in to your existing stream and storage infrastructure

#### Partnering for scale and new market entry







- The world's 9th largest, Oceania's 5th largest, and Japan's largest technology services provider
- A trusted technology service partner in **Australia** for over 50 years (since 1972)
- With over 30 locations and 2,700 employees, serving ~900 customers in Oceania
- Invest over AU\$1 billion in research and development worldwide every year, delivering ground-breaking solutions in:
  - Al and automation
  - Cyber security
  - o Data and the cloud
  - Enterprise solutions

Linius and Fujitsu have partnered to **deliver Al-powered video analytics**, combining **Fujitsu's Al expertise** with **Linius' video virtualisation technology** to transform multimedia content into **actionable insights**.

# Fujitsu's Vision Al



FUJITSU's technology is the world's most accurate in person tracking benchmark, using multiple cameras to extract and match characteristics of persons.

Multiple object tracking benchmark



No.**1** (MOT-17, 2023.3)





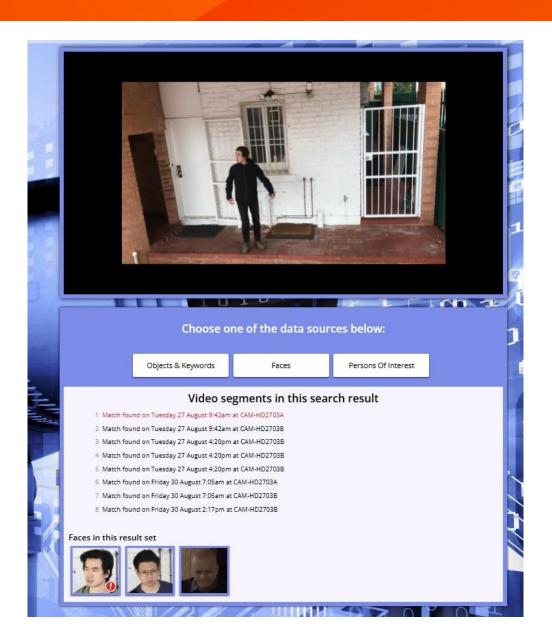


# Linius intelligent video



 Data-driven search across massive video data sets

- Assembly of video segments on the fly
- Narrative video streams add context to analysis



# Delivering Al-powered video analytics



Combining Fujitsu Kozuchi for Vision with Linius' advanced video intelligence



Analyse video to find moments of interest in seconds



Instantly compile video streams that combine relevant video segments into meaningful narratives.



Dive deeper into video segments to uncover actions, objects, and people of interest to create understanding of individual situations.



Search and assemble new video of interest with a click.



Security/ Public safety



Airport, transportation operations, boarder services



Police/Fire services operations



Site/asset inspections and worker safety



Consumer behaviour





- Successful FY24
  - Record revenue & cash receipts, >250% revenue growth
  - Key deployments of Whizzard & Whizzard Highlights
  - Entry to US market
  - Industry partnerships
- Launch of Captivate driving significant pipeline for FY25
- Partnerships will unlock access and scale for FY25
- Fujitsu partnership opens new markets/industries with minimal investment



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