

ARTRYA

Coronary Heart Disease We See You



February 2025 ARTRYA Presentation Deck Capital Raising

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Board of Directors, CEO, and Co-Founder



Chair
Bernie Ridgeway

Bernie brings a wealth of corporate experience to Artrya, including 37 years in private and ASX listed companies, spending most of that time in the role of Managing Director.



Non-Executive Director
Kate Hill

Ms Hill is an experienced non-executive director of ASX listed companies and has particular expertise at board level in both technology companies and also the biotech and medical devices sectors.



Non-Executive Director
Jacque Sokolov, MD

Jacque J. Sokolov, MD, is Chairman and Chief Executive Officer of the SSB, a diversified US based, healthcare management, development and investment company.



Chief Executive Officer
Mathew Regan

Mat is an experienced executive who has worked in a variety of Industries including ASX listed companies, Private Equity and Cooperatives.



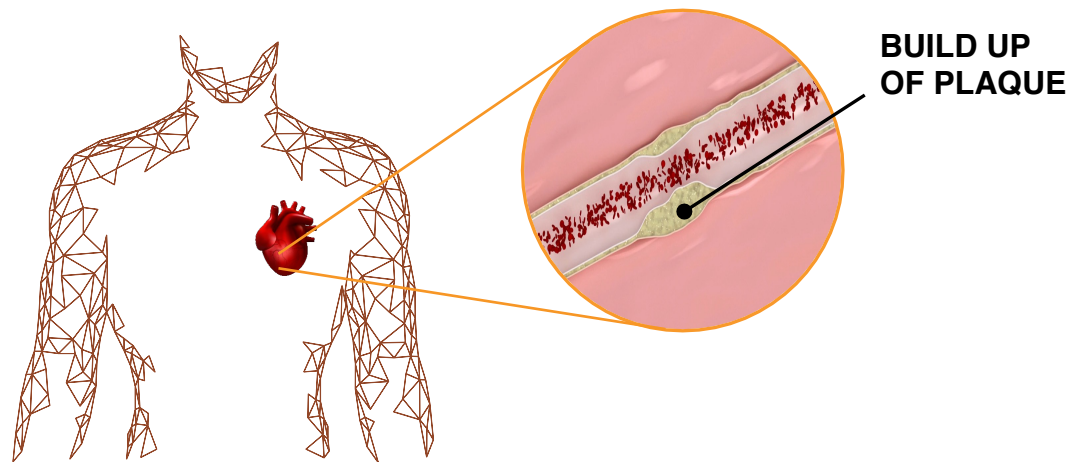
Co-founder
John Konstantopoulos

As the company's Co-Founder, John leads the commercial and clinical development of Artrya's ground-breaking, non-invasive technology that will transform heart disease diagnosis



Executive Summary

- Every 40 seconds in the US, someone suffers a heart attack
- Current practice for detecting coronary artery disease has not changed for decades
- Our cloud-based, AI enabled software interrogates CCTA scans and provides the clinician with accurate, real-time information on the existence and extent of plaque in the arteries – the main cause of death.
- We are focused on the US market where there is attractive reimbursement, competition is minimal and is largely a greenfield market
- We have extensive IP protection in place and continuing to strengthen our position as we move forward
- We expect to have good news flow through this year as we announce agreements with major US Hospital Systems, radiology providers in Australia, and as we move through our FDA clearance processes in the US
- We have approximately 91m shares on issue and a market cap of around \$79m (11 Feb 25)



High Risk Plaque is difficult to see and rarely reported

**A large, growing, and
inadequately served market**



Heart disease kills more people than all cancers combined

Outdated methods lead to suboptimal patient outcomes, unnecessary cost, and reduce system efficiency

Old methods are ineffective

In detecting high high-risk plaques that causes heart attack.¹

Most procedures are unnecessary

55% of invasive procedures are found to be unnecessary post analysis^{2,3,4}

High delivery costs

Outdated methods are time consuming and relatively higher cost to deliver vs. Salix®

Lack of clinician control

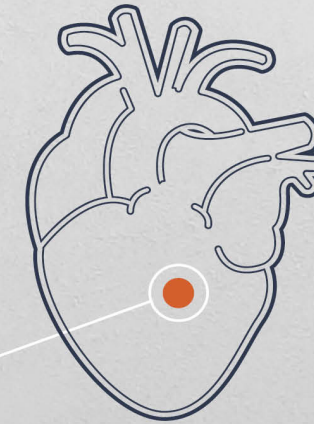
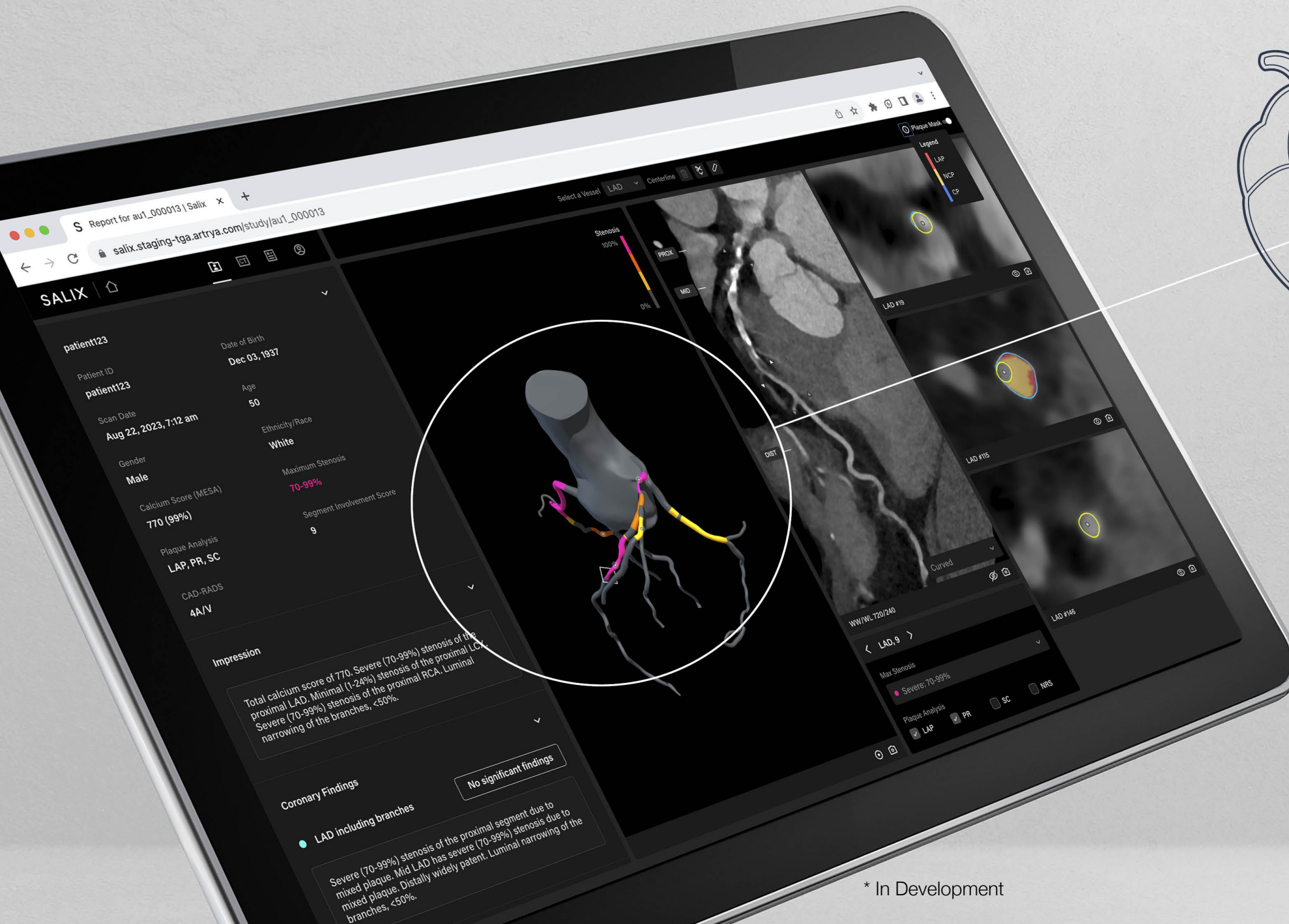
Current solutions do not allow for **real- time triage and point-of-care patient management.**



Cardiovascular Disease Costs will Exceed \$1 Trillion by 2035, Warns the American Heart Association⁵

1. Comprehensive plaque assessment by coronary CT angiography. Nat Rev Cardiol 11, 390–402 (2014)
2.Low Diagnostic Yield of Elective Coronary Angiography. New England Journal of Medicine. March 11, 2010.
3 Temporal Trends in the Frequency of Inducible Myocardial Ischemia During Cardiac Stress Testing. Journal of the American College of Cardiology (JACC). March 12, 2013.
4 Trends in U.S. Cardiovascular Care: 2016 Report from 4 ACC National Cardiovascular Data Registries. JACC. March 2017
5 Cardiovascular Disease: A Costly Burden for America – Projections Through 2035. American Heart Association.

Salix[®] is unique in providing real-time patient diagnosis and triage



Point of care enabling real-time plaque analysis

Provides real-time analysis of CCTA scans. This includes quantitative plaque assessment, stenosis, calcium score, and FFR assessment*

Single Reporting Platform

Consolidates all CCTA reporting into a single platform. Flexibility to edit results eliminating the need for separate solutions.

Enhanced profitability for health systems

Point of care assessment transforms CCTA imaging into profitable modality versus a cost centre by competing solutions

Scalability and Enhanced efficiency

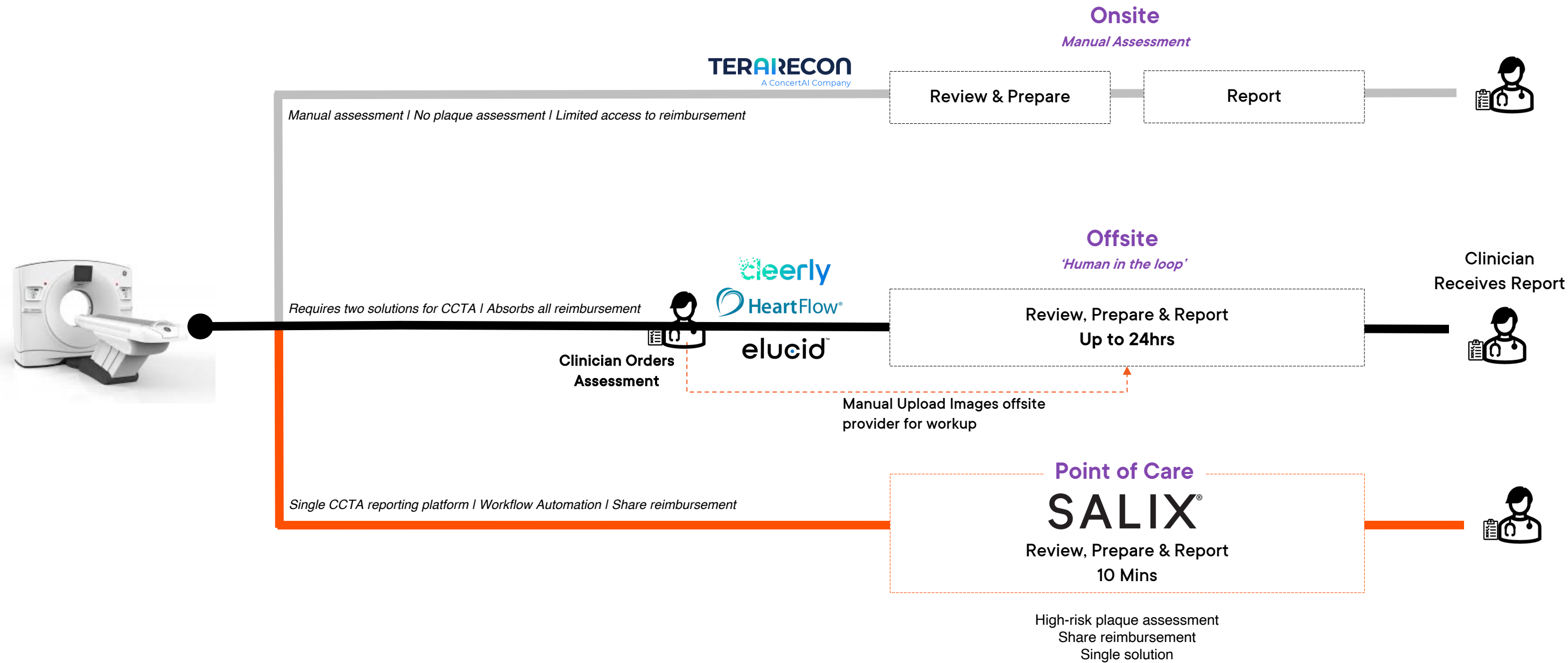
Cloud-based SaaS model allows Salix to scale rapidly. Accelerates the patient triage and enhances overall workflow efficiency

* In Development

ARTRYA[®]

Seamlessly fits into workflow

Salix® is system agnostic and simple to deploy, use, and update



Salix[®] is built to target all pillars across the care continuum

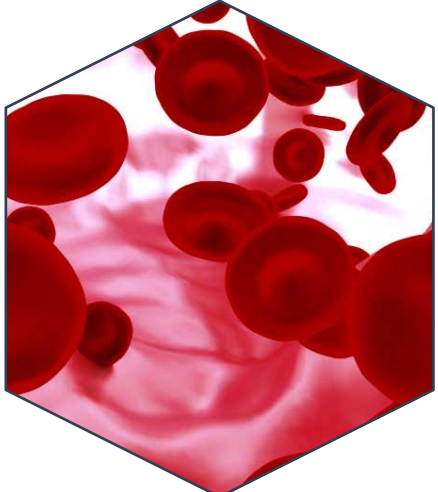
Artrya's product pipeline goes further & moves us towards predicting the patient at risk.



Whole Heart Characterisation

Detailed Plaque and Dispersion
SCP
Salix Coronary Plaque

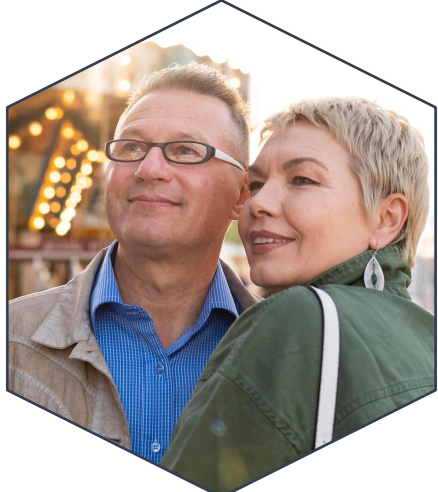
Reimbursement – US\$950



Disease Severity

Non-invasive Blood Flow Assessment
SCF
Salix Coronary Flow*

Reimbursement – US\$1,017



Structural Assessment

Structural & Aorta
SSA
Salix Structural Assessment

Interventional Cardiologists



Optimised Procedure

Procedure & treatment
SPP
Salix Procedure Planning

Interventional Cardiologists

Salix Coronary Anatomy

Plaque Visualisation, Workflow Optimisation, Physician Productivity, CCTA reporting
SCA

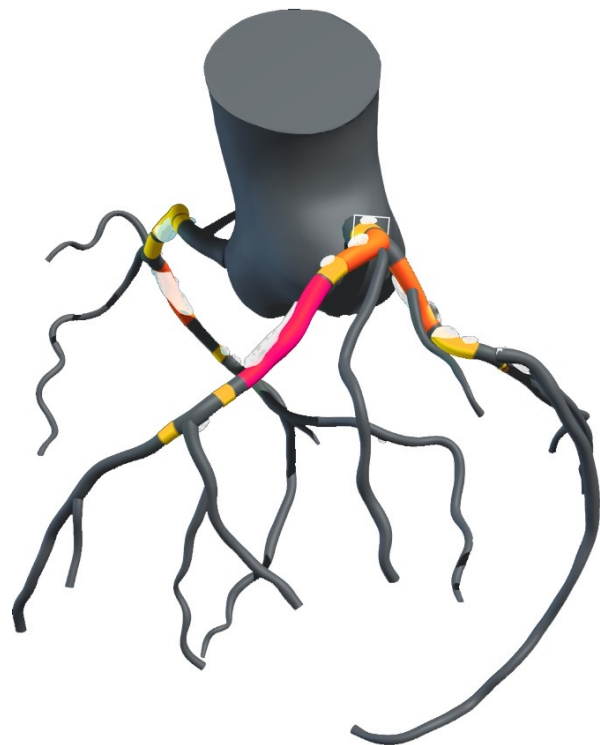
Reimbursement – US\$357 per CCTA scan

Salix® Demonstration



Backed by robust evidence and patents

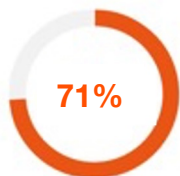
Developed and trained on more than 5 million CT images



Stenosis (AUC)



Calcium score
(linear kappa)



Low-density Vulnerable
Plaque (AUC)

Key Clinical Studies and Publications



Coronary Artery Stenosis and High-Risk Plaque Assessed with Unsupervised Fully Automated Deep Learning Technique



Evaluation of an artificial intelligence coronary artery calcium scoring model from computed tomography



Evaluation for artificial intelligence-based coronary artery calcification scoring model efficiency and accuracy



Deep learning-based computed tomography quantification of left ventricular mass

Patents

The novel point of care approach is protected by **25 patents filed and 10 trademarks** registered

Awards



Best Clinical Abstract and Study Award for 2022

Runner up Best Clinical Abstract and Study Award for 2021

ARTRYA®

* Salix Review Accuracy – Australian TGA reviewed data

* Additional accuracy results as per peer reviewed publication – JACC Advances: Coronary Artery Stenosis and High-Risk Plaque Assessed with Unsupervised Fully Automated Deep Learning Technique

Market Adoption



ARTRYA®

Heart disease is a large and growing health challenge

US\$4.4 billion*

Total Addressable Market (US)

U.S. patients undergoing CCTA + Plaque Assessment

Targeted Approach in US

Greenfield

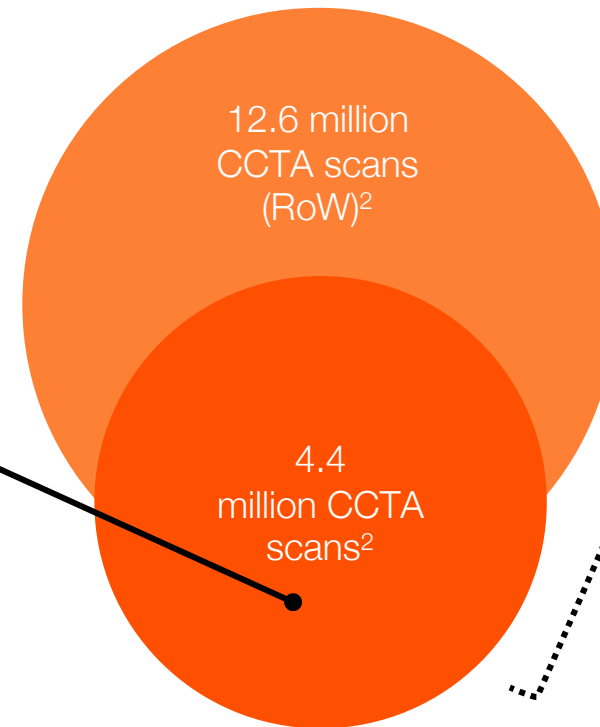
- Focus on large/medium regions and multi-facility health systems.
- Groups with simple pre-authorization and value-based care focus.

Replace Existing Market Share

- Target dissatisfied customers looking for point-of-care, cost-effective CCTA solutions.

Limited Focus

- Small, regional markets and physician practices.



6.2% YOY

Projected growth in Cardiac CCTA scans to 2028¹

* Assumptions

- National Average Medicare Rate
 - Reimbursement for Automated Plaque – US\$950 (CPT 0625T³)
 - Reimbursement for FFRCT – US\$1,017 (CPT 75580³)
- TAM estimated as total of all scans receiving Plaque reimbursement only
- FFRCT procedures have not been included in TAM

¹ <https://www.dicardiology.com/article/rising-demand-cardiac-ct-positions-market-major-growth>

² Frost & Sullivan Analysis – Artrya Prospectus – <https://wcsecure.weblink.com.au/pdf/AYA/02456983.pdf>

³ <https://cardiovascularbusiness.com/topics/cardiac-imaging/cms-increases-medicare-payments-cardiac-ct-ccta>

Key growth drivers for CCTA and FFR CT

Guidelines and Studies

- ACC and AHA Guideline recognises CCTA and FFR CT as the primary diagnostic pathway for suspected CAD
- Leads to 41% reduction in death and heart attack rates¹
- Demonstrates 60% decrease in invasive procedures²
- >US\$3,100 savings per patient for Medicare²
- 70% reduction in combined risks of death, heart attack, or unnecessary catheterization³



Reimbursement

- CMS has continued to recognise the need for FFR CT and implemented appropriate payment policy
- Increased reimbursement from US\$950 to US\$1,017 in an outpatient setting⁴



¹ Newby, et al. N Engl J Med 2018.

² Douglas, et al. J Am Coll Cardiol. 2016

³ PRECISE trial –Presented at AHA 2022.

⁴ <https://cardiovascularbusiness.com/topics/cardiac-imaging/cms-increases-medicare-payments-cardiac-ct-ccta>

Attractive SaaS pricing model

Hybrid approach subscription and fee-per-analysis pricing model based on volume with a highly attractive revenue-sharing pricing structure

Revenue Model



Tiered subscription

Single platform for reporting CCTA scans



Fee-per-analysis

Access to specific modules or advanced product features

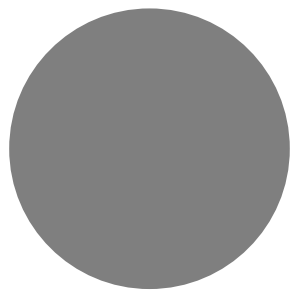
Benefits

- Positions Artrya as a single CCTA reporting platform
- Eliminates the need for separate solutions, saving costs
- Flexibility on which patients should receive plaque or FFR assessment eliminates cost duplication and reduces total cost of care
- Enhances clinician efficiency and productivity

Competitive Positioning

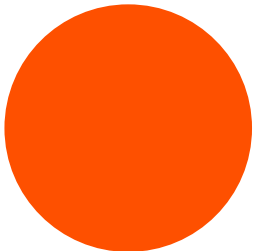
Salix® is fasted and places the specialist at the centre of care which is important for reimbursement

Point of care
(Highly scalable)



OEM's and Third Party
(Siemens, GE, Philips, Canon,
Terarecon)

- No Vulnerable Plaque assessment
- Slow and manual assessment
- Scale limited by business model
- Access to reimbursement is time consuming



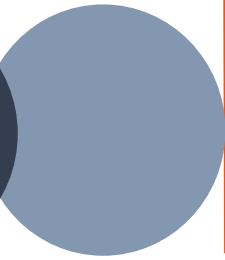
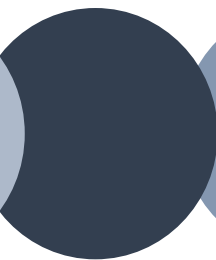
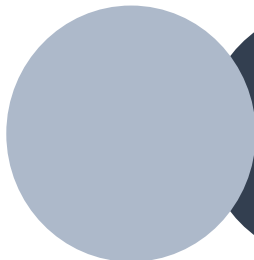
ARTRYA™

- Point of Care assessment
- Single CCTA reporting solution
- Reimbursement sharing enables profit centre for health systems
- Scale rapidly

Slower Review Time

Real time assessment

- Human-in-the-loop assessment
- Requires multiple reporting solutions to report CCTA
- Slow turn-around time
- Absorb all the reimbursement and are a cost centre for health systems
- Scale limited by business model



elucid™

Offsite intervention
(Limited scalability)

ARTRYA®

Regulatory approval and pathway to revenue

FDA Strategy

1. Salix Coronary Anatomy (*submitted*)

Estimated clearance end of 1Q CY2025

2. Salix Coronary Plaque (SCP)

Estimated clearance mid to late CY2025

3. Salix Coronary Flow (SCF)

Estimated clearance end of CY2025

Shortening the pathway to revenue

- Agree pricing with existing US partners
- Additional US agreements pre-FDA clearance with medium to large systems
- Customers in Australia
- Accelerate SAPPHIRE Study

Strategic Agreements and Partnerships

Strategic Agreements Research Partnerships



Research Partnerships

- Three Strategic 5-year agreements to deploy Salix® upon FDA approval.
- Artrya is in various stages of discussions with leading US healthcare systems and expect to have robust, committed pipeline in CY25.



Significant Commercial Agreement

Artrya secures multi-year commercial contract with Sonic Healthcare Australia Radiology



Three-year commercial contract with Sonic Healthcare Australia - Radiology for use of Salix® Coronary Anatomy platform

- Will generate revenue through a Software-as-a-Service (SaaS) subscription model
- Initial revenue anticipated in Q4 FY25.
- Sonic Healthcare is the second largest diagnostic imaging provider in Australia, with more than 125 radiology centres
- First large radiology group in Australia to leverage Salix to assist in the diagnosis of coronary artery disease.

Flagship Novel Plaque Study - SAPPHIRE

Salix-based Analysis of Plaque to identify Patients at Higher Risk of Events

The SAPPHIRE study will validate the novel Salix Plaque Dispersion Score to risk stratify patients based on individual plaques and improve treatment.

Overview of Study

1. 3-phased retrospective and prospective study
2. For patients who are at increased risk for atherosclerotic cardiovascular (CV) disease
3. Multiple systems in US (4 systems identified)
4. Focus on Phase 1 and Phase 2 initially

Clinical and Commercial Benefits

1. Predict future adverse events
2. Show that preventative therapy can be initiated early or appropriately withheld
3. Build clinical credibility in US
4. Lock in clinicians using Salix – accelerate adoption in US hospitals

Capital raising overview

Offer structure and size

- A\$15 million two tranche placement (**Placement**) to sophisticated and professional investors consisting of:
 - ~A\$5 million under the Company's placement capacity under ASX Listing Rules 7.1 and 7.1A; and
 - ~A\$10 million subject to shareholder approval at a general meeting of the Company to be held on or around 2 April 2025.

Offer price

- Offer price of A\$0.73 per share representing:
 - 15.1% discount to the last trading price on ASX of A\$0.86 on 11 February 2025¹; and
 - 10.4% discount to the 5-day VWAP of A\$0.815 up to and including 11 February 2025¹

Use of funds

- Production development – A\$7.0 million
- Clinical, R&D & Regulatory – A\$3.6 million
- SAPPHIRE study – A\$2.0 million
- Working capital and other costs – A\$2.4 million

Broker

- Petra Capital is acting as Sole Lead Manager and Sole Bookrunner to the Placement

¹ Source: IRESS as at 11 February 2025.

Capital raising timetable¹

Announcement of Offer	14 February 2025
Settlement Date – Tranche One Placement	19 February 2025
Allotment Date – Tranche One Placement	20 February 2025
General Meeting	On or around 2 April 2025
Settlement Date – Tranche Two Placement	7 April 2025
Allotment Date – Tranche Two Placement	8 April 2025

¹ Timetable is indicative only and may be subject to change at the sole discretion of the Company, in consultation with the Lead Manager, subject to the ASX Listing Rules and Corporations Act.

Appendix One - Investment Risks

Set out in this section are the potential risks associated with Artrya, the Offer, the industry in which Artrya operates and an investment in Artrya shares. It is not an exhaustive list of every risk faced by Artrya now or in the future.

Competitive industry	The medical technology and diagnostic industries are highly competitive, and include companies with significant financial, technical, human, research and development, and marketing resources. Artrya faces a number of risks in this regard, including existing competitors increasing market share, new entrants to the market, failure to meet customer expectations, failure to respond to changes in legislation, technology or industry requirements, and entry of new competitive products. As a consequence of such risks, Artrya’s current and future technologies and products may become obsolete or uncompetitive, resulting in adverse effects on revenue, margins and profitability.
Clinical and product development	Artrya’s product candidates are at a variety of clinical stages and ongoing clinical studies using varied patient populations, data types, and sample sizes is necessary. No guarantee can be provided that the proposed clinical performance analysis work will be successful or result in an approved product.
Customer attraction and retention	The success of Artrya’s business relies on its ability to attract new customers. Artrya primarily generates revenue through customers using its product for which customers typically “pay as you go” or pay a subscription fee. Artrya cannot guarantee that any future customers will not terminate their current service offering at the end of their initial contract term or any subsequent term. There is a risk that future customers may reduce or cease usage of Artrya’s services or that they may not increase their usage, which would result in a reduction, or limited growth, in the revenue generated by Artrya.
Future profitability	Artrya is still in the early commercialisation stage for its Salix product. The Company is not yet profitable and has historically incurred losses. There is no guarantee that Artrya will be able to grow its product sales in any jurisdiction or will be successful in obtaining regulatory approvals target jurisdictions. Further, regulatory approval and clearance of Artrya’s products is not in itself a guarantee of market adoption of Artrya’s products, the latter being crucial for revenue generation and profitability. If Artrya’s products fail to penetrate the Australian and international markets, or if it fails to obtain the required regulatory approvals for its products, Artrya may never become profitable.
Pricing risk	To stay competitive, Artrya may need to adjust its pricing models, or invest significantly more in innovation and development in relation to Artrya’s products. Increases in costs of third-party software used by Artrya and other costs of servicing Artrya’s products may decrease the margin Artrya can earn under its pricing models if it is unable to pass on those increases to its customers a result of competitive pressures or because their existing contracts prevent Artrya from doing so. Further, changes in customer behaviour, including, for example, changes in demand for different products, contract terms or changes in customer preferences in how the customers choose to interact with Artrya, may adversely impact on the margin Artrya is able to achieve from customer contracts. Any of these factors may lead to lower profitability.
Failure to realise benefits from research and development	Developing software and technology is expensive and often involves an extended period to achieve a return on investment. An important aspect of Artrya’s business is to continue to invest in innovation and related product development opportunities. Artrya believes that it must continue to dedicate resources to innovation efforts to develop Artrya’s software and technology product offering to maintain its competitive position. Artrya may not, however, receive benefits from this investment for several years or may not receive benefits at all.
Unforeseen expenditure	Expenditure may need to be incurred that has not been foreseen by Artrya. Although Artrya is not aware of any such additional expenditure requirements, if such expenditure is subsequently incurred, this may adversely affect the expenditure proposals of Artrya and its proposed business plans.
Litigation, disputes and claims	Artrya may be subject to litigation and other disputes and claims in the ordinary course of its business, including employment disputes, contractual disputes, indemnity claims, occupational health and safety claims, or criminal or civil proceedings in the course of its business. Such litigation, disputes, and claims, including the cost of settling claims or paying any fines, operational impacts and reputational damage could materially adversely affect Artrya’s business, operating and financial performance.

Appendix One - Investment Risks Continued

Ability to attract and retain key personnel	A critical component of Artrya’s success is the ongoing retention of key personnel, specifically members of the management and product development teams. There is a risk that Artrya may not be able to attract and retain key personnel or be able to find effective replacements for those key personnel in a timely manner. The market for highly skilled technology staff is extremely competitive, and that creates additional risks if there is a prolonged period for an open vacancy and Artrya has not been successful in sourcing a suitable candidate. Since Artrya relies on the technological expertise of its employees to maintain and develop intellectual property, the loss of key personnel may lead to a loss of operational knowledge, technology capabilities, key partners, and customer relationships.
Insurance	The Company will maintain insurance coverage that is substantially consistent with industry practice. However, there is no guarantee that such insurance or any future necessary coverage will be available to the Company at competitive premiums (if at all) or that, in the event of a claim, the level of insurance carried by the Company now or in the future will be adequate. The occurrence of an event that is not covered or fully covered by insurance could have a material adverse effect on the business, financial condition, and results of the Company.
Global economic conditions	Changes in global economic conditions (including changes in interest rates, inflation, currency inflation, industrial disruption, foreign exchange rates and labour costs) may impact the operational and financial conditions performance of the Company.
Share price fluctuations	The value of the Company's shares will be determined by the stock market and will be subject to varied and often unpredictable influences in the share market beyond the Company's control and the last trading price of the Company’s shares on ASX prior to the presentation is not a reliable indicator as to the potential trading price of the Company in the future. These factors include, but are not limited to, the demand for, and availability of the Company's shares, movements in interest rates, exchange rates, and rates of inflation, fluctuations in the Australian and international stock markets, changes in fiscal, monetary and regulatory policies, and general domestic and international and economic activity. Depending on general market conditions and the Company’s share price, the Company may not be able to attract new investors or raise capital as and when required.
Availability of capital	The Company may require further financing support in the future to support its growth there is no certainty that it will be successful in obtaining the financing required as and when needed, on favourable terms, or at all. There can be no assurance that the Company can obtain future financing on a timely basis and this failure may compromise the Company’s ability to achieve its strategic objectives.
Taxation	Changes to corporate income tax, import duties, property tax, excise tax, withholding tax or any other applicable taxation legislation or policies in Australia, or other jurisdictions where the Company operates or procures supply may adversely affect the Company's financial profitability, net assets and cash flow and the returns to investors. The countries in which the Company operates or procures supply may impose additional taxes on the Company.
Cyber risk	Like other entities the Company may be exposed to the risk of cyber attacks on its systems and operations. Such attacks may involve a denial of service, corruption of data, exposure of private data in breach of regulations or requests for payment of monies. The Company believes it has appropriate data security mitigations in place, however no guarantee that this will be sufficient to prevent a successful attack can be given.
Regulations	The Company’s operations are subject to government laws, regulations and policies governing (among other things) taxation, labour standards, occupational health and safety and environmental protection. Any future changes in these laws, regulations or policies may adversely affect the Company's operations. As an Australian domiciled company listed on the ASX, changes in relevant taxation, interest rates, other legal, legislative and administrative regimes, and Government policies in Australia, may have an adverse effect on operations and ultimately the financial performance of the Company and the market price of its securities.

Appendix Two - International Offer Restrictions

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Appendix Two - International Offer Restrictions

New Zealand

This document has not been registered, filed with or approved by any New Zealand regulatory authority under the Financial Markets Conduct Act 2013 (the “FMC Act”).

The New Shares are not being offered or sold in New Zealand (or allotted with a view to being offered for sale in New Zealand) other than to a person who:

- is an investment business within the meaning of clause 37 of Schedule 1 of the FMC Act;
- meets the investment activity criteria specified in clause 38 of Schedule 1 of the FMC Act;
- is large within the meaning of clause 39 of Schedule 1 of the FMC Act;
- is a government agency within the meaning of clause 40 of Schedule 1 of the FMC Act; or
- is an eligible investor within the meaning of clause 41 of Schedule 1 of the FMC Act.

Thank You

