



**FOR IMMEDIATE RELEASE**

**12 March 2025**

## **WhiteHawk Welcomes Global AI Entrepreneur Giuseppe Porcelli to its Board**

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### **Highlights**

- **Giuseppe Porcelli appointed as Non-Executive Director of WhiteHawk, effective 11 March 2025.**
- **Founder, Chairman, and CEO of Lakeba Group and Chairman of DoxAI, both headquartered in Sydney, Australia.**
- **Brings extensive experience in technology innovation, strategic business alliances, and leadership roles in multiple ASX-listed companies.**

**Perth, WA and Alexandria, VA –** WhiteHawk Limited (ASX: WHK) ("WhiteHawk" or "the Company"), the first global online cybersecurity exchange enabling businesses to mitigate cyber risks effectively, is pleased to announce the appointment of Giuseppe Porcelli as a Non-Executive Director, effective 11 March 2025.

Giuseppe Porcelli is a proven technology entrepreneur with over 20 years of experience leading innovative, AI-driven solutions and automated service enterprises. As the Founder, Chairman, and CEO of Lakeba Group, Mr Porcelli has successfully launched and scaled technology businesses internationally, driving innovation, strategic alliances, and revenue growth. He also currently serves as Chairman of DomaCom (ASX: DCL), DoxAI Ltd, Bricklet Ltd, and Quixxi Pty Ltd, bringing deep expertise in corporate governance, risk management, and strategic expansion—particularly within emerging markets in the Middle East and ASEAN regions.

Commenting on his appointment, Mr Porcelli said:

"I am honoured to join Whitehawk's Board at this exciting stage of its growth journey. WhiteHawk's unique capabilities in cybersecurity and AI-driven risk management place it perfectly for significant global expansion. I look forward to actively contributing to its strategic objectives and delivering sustained value for our clients and shareholders."

WhiteHawk Executive Chair Terry Roberts stated:

"Our AI-based cybersecurity solutions are now mature, scalable, and ready for rapid global expansion. Giuseppe's entrepreneurial success, strategic vision, and extensive network across the global technology landscape will accelerate our growth trajectory. His positive energy and proven leadership will be an invaluable addition to our Board."



-ENDS-

Authorised for release by the Board.

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**About WhiteHawk LTD (WHK)**

Launched with financing in 2018, WhiteHawk developed the first cloud, AI/ML based cyber risk monitoring, prioritization and mitigation online cybersecurity exchange, democratizing access for all companies and organizations to address their Digital Age Risks and those of their suppliers/vendors, continuously and cost-effectively. WhiteHawk's 100% automated product lines include one-time or annual subscriptions for a Cyber Risk Program (one Enterprise), or Cyber Risk Radar (portfolio of Organizations or Suppliers) and virtual Cyber Risk Mitigation Consults tailored to Client Compliance, Maturity and Resilience Needs. WhiteHawk also continuously vets and offers a breadth of next generation cyber and global risk analytics and security solutions, enabling all businesses and organizations to take smart action against cybercrime, fraud, and disruption, for themselves, their clients and across their supply chains, on an ongoing basis with demonstrated time and cost savings.

For more information, visit [www.whitehawk.com](http://www.whitehawk.com).