# DIGITAL淡

# Investor Presentation 2025

# A dual investment opportunity

Toby Hicks, Non-Executive Chairman

ASX:DCC, OTCQB:DGGXF | digitalx.com

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### Who We Are

DigitalX is an ASX-listed leader in digital asset investment, providing secure exposure to the rapidly evolving digital asset landscape.

Treasury (as at 28 Feb 2025)	Quantity	Value (AUD)	% of total
Spot Solana	63,271.70	\$14.0m	23.6%
Spot Bitcoin*	81.3	\$11.0m	18.7%
DigitalX Bitcoin ETF Units**	882,453	\$26.5m	45.0%
DigitalX Fund Units	2,492,248	\$4.5m	7.7%
Cash at bank		\$3.0m	5.0%
		\$59.1m	100%

<sup>\*</sup>Excludes 41.9 Bitcoin to be received from the Administrator of Mt Gox

<sup>\*\*</sup>Some BTXX units are held via the DigitalX Bitcoin Fund.

### **Investment Highlights**



Australia's first and only ASX-listed digital asset investment manager with 10+ years of industry experience and a proven track record.



Proprietary digital asset treasury holdings provide shareholders exposure to the broader blockchain ecosystem beyond cryptocurrencies within a regulated structure.



DigitalX is the Investment Manager of the DigitalX Bitcoin ETF (ASX: BTXX) a top-performing spot product, providing direct exposure to Bitcoin under a regulated investment framework.



Increasing global institutional investment in digital assets, with Bitcoin nearing A\$3 trillion\* in value, positions DigitalX for strong growth as adoption rises.



Strong regulatory framework ensures transparency and security for investors in an evolving investment landscape.



Accelerating revenue growth and improved operating leverage provides a clear path to profitability.

<sup>\*</sup> https://www.coingecko.com/en/global-charts

# A Dual Investment Opportunity – BTC Or Other Digital Assets



# Invest in DigitalX (ASX: DCC)

DigitalX provides investors with exposure to a cryptofocused investment company that generates revenue from multiple sources – including digital asset funds management, treasury yield (staking and investments), and the Sell My Shares platform.

Investors can benefit not only from growth in crypto currencies, but the entire blockchain ecosystem.

### **Invest in DigitalX Bitcoin ETF**

(B)

(ASX: BTXX)

BTXX is a spot Bitcoin Exchange Traded Fund that offers direct exposure to Bitcoin's price within a regulated ASX-listed vehicle. Investors get exposure to Bitcoin without the complexities or risks of holding crypto directly – no digital wallets, no private keys, and significantly reduced risk of hacks or loss of funds.

BTXX provides exposure to Bitcoin under Australian regulatory oversight.

### Board



#### **Toby Hicks – Non-Executive Chairman**

Toby Hicks is a seasoned corporate lawyer with extensive expertise in governance and compliance. Toby has been involved with DigitalX since its early days (joined the Board in 2016 and Chairman since 2019), providing steady leadership and ensuring the company meets its regulatory obligations while pursuing strategic growth.



### **Greg Dooley - Non-Executive Director**

Greg Dooley, a financial services veteran with 25+ years of experience. Greg, who joined the DigitalX Board in 2021 (and has also served as interim CEO), was formerly Managing Director of Computershare's Australian business. He brings deep insight into shareholder management, operations, and scaling businesses, which helps drive DigitalX's strategic initiatives and corporate growth.



#### Peter Rubinstein - Non-Executive Director

Peter Rubinstein is an investment management and blockchain innovation expert who has been with DigitalX since 2017. Peter's long-standing career in capital markets and his role in fostering partnerships between traditional finance and crypto ventures provide valuable perspective. He has been instrumental in identifying new growth opportunities and bridging the gap between conventional investors and digital assets.



#### **David Bosio - Non-Executive Director**

David Bosio, a corporate finance and capital markets specialist who joined the Board in late 2024. David has a distinguished career advising ASX-listed companies on mergers, acquisitions, and capital raising. His expertise in financial structuring and investor engagement is a strong asset for DigitalX as we expand in the digital asset sector and seek to attract a broader investor base.

NOTE: Strategic advisor recently appointed, now the major shareholder.

# Management Team

#### **Demetrios Christou**

Interim CEO / General Manager – Finance

Demetrios Christou, a seasoned finance and operations executive with over 20 years of experience, has played a key role in shaping DigitalX's financial strategy to drive revenue growth with improved efficiencies.

Effective 3 March 2025, he will serve as Interim CEO, continuing to drive the company's financial and operational strategy.

#### Jaime Underdown

General Manager – Funds

Jaime Underwood, a funds management professional with 15+ years of investment industry experience, joined DigitalX in 2022 as Director of Operations.

He has been instrumental in developing digital asset funds and now leads the funds management division, overseeing product performance, compliance, and asset growth.

#### **Katrina Griffiths**

Head of Sales and Marketing

Katrina Griffiths leads DigitalX's sales, marketing, and growth strategies.

With extensive experience in institutional sales and business development, she plays a key role in identifying market opportunities and driving the company's expansion.

### **Alex Nagorskii**

Portfolio Manager

Alex, a financial services professional with seven years of experience, joined DigitalX after working in investment governance at Macquarie Bank, overseeing 700 managed funds.

He has expertise in wealth management, due diligence, and proprietary trading in interest rate products.

He holds a Bachelor of Commerce – Finance from Macquarie University.

#### **Hannah Pham**

Portfolio Manager

Hannah, with 15 years of investment management experience, has worked with JPMorgan and CBA, managing funds for institutional clients and HNWIs across Australia, Asia, and the U.S.

She has overseen nearly \$1 billion in real asset acquisitions.

She holds an Economics and Statistics degree from Mt Holyoke College, graduating magna cum laude.

# Digital Asset Management – Treasury

DigitalX's Treasury Division plays a critical role in generating revenue from managing the company's digital asset holdings and providing investors with unique access to Cryptocurrencies and the supporting digital asset ecosystem.



### Digital Asset Investment & Management

- Actively managed portfolio of high-value digital assets, including Bitcoin (BTC), Solana (SOL) and Ethereum (ETH).
- Strategic allocation into growth-focused emerging blockchain projects and digital asset funds.



### Staking & Yield Generation

- Participates in staking activities and other DeFi yield programs, earning passive income while contributing to blockchain network security.
- Currently focused on Solana (SOL) and Ethereum (ETH) staking, optimising returns while minimising risk.



### Treasury as a Strategic Asset

- Serves as a long-term store of value, ensuring liquidity while capitalising on digital asset price appreciation.
- Treasury supports the company's operational needs while reinforcing its role as a leader in blockchain finance.



### Blockchain Integration for Efficiency

- Leverage on-chain analytics and DeFi tools to optimize liquidity and yield.
- By integrating blockchain technology into treasury operations, we efficiently deploy assets to generate interest and rewards - boosting income.



### Risk Management & Compliance

- Operates within strict regulatory frameworks, ensuring transparency and security for investors.
- Implements robust risk mitigation strategies to navigate digital asset volatility.

# Financial Highlights

DigitalX's financial performance is on an upward trajectory, highlighting growing revenues and a clear path to profitability.

### 01

### **Accelerating Revenue Growth**

For the half-year ended 31 Dec 2024, revenues **increased by 36.3%** compared to the prior corresponding period.

This substantial growth reflects the success of new initiatives (like BTXX and increased fund management fees) and improved monetization of our digital asset treasury (e.g., staking income).

### **02**

### **Improving Operating Leverage**

Operating expenses were 3% lower than the previous half-year, thanks to cost management and efficiency improvements.

Revenue is rising faster than costs, narrowing our operating loss.

The net loss for the half-year reduced to approximately A\$2.4 million, an improvement over the prior period.

### 03

### Path to Profitability

DigitalX is closing in on break-even. Higher income and controlled expenses have further reduced the deficit in early 2025. We aim to reach a cashflow-positive position, driven by:

- Growing management and performance fees, including BTXX's asset growth.
- Increasing revenue from treasury activities like staking and strategic investments.
- Exploring other revenue accretive opportunities.

# Our Growth Strategies



### **Treasury**

- Continue to develop revenue streams for the balance sheet
- Increase Yield through Staking & DeFi
- Support strategic blockchain financing and development opportunities



### **Funds**

- Boost distribution and marketing capabilities to scale spot DigitalX Bitcoin ETF (BTXX)
- Leverage in-house expertise for new products – potential expansion of the ETF product range
- SEO strategy to increase visibility and drive inflows

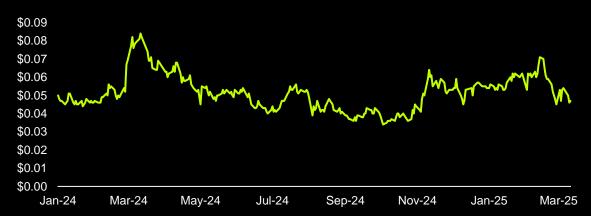




- Increase margin for SMS by improving operational efficiencies
- Improve fraud protection for SMS
- SEO strategy to enhance traffic and customer acquisition

# **Corporate Overview**

#### **DCC Share Price**



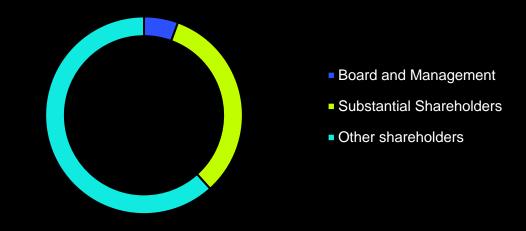
#### **Corporate Structure**

DigitalX

Share Price (12/03/25)	\$0.047
Market Capitalisation (ASX: DCC)	\$56.52M (as of 12 Mar 2025)
Shares on Issue	1,2 billion
Average Daily Volume	3,240,062 shares
Bitcoin & Digital Asset Holdings	\$59 million

#### **Substantial Shareholders**

MR ANTANAS GUOGA	16.34%
NRB INTERNATIONAL LLC	4.68%
PETER RUBINSTEIN	4.34%
BNP PARABIS NOMS PTY LTD	4.25%
BNP PARABIS NOMINEES PTY LTD <clearstream></clearstream>	4.03%



# Why DigitalX



Experienced Leadership: 10+ years in crypto, pioneering digital asset investments.



Revenue Growth: Increasing revenues with a clear path to profitability.



**Expanding Opportunities:** Leveraging expertise to grow and explore new markets.



Regulatory Leadership: Leading the way in Australian crypto regulation.



Supportive Shareholders: Strong backing from investors driving long-term success.

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