

17 April 2025

ASX Release

Worldwide Launch of *Sacre Bleu* on Nintendo Switch & Steam, Published by Noodlecake

Streamplay Studio Limited (“Streamplay” or the “Company”) (ASX: SP8) is pleased to announce that *Sacre Bleu*, a new third-party bullet-time action platformer developed by Norway-based *Hildring Studio* and published by Streamplay’s wholly-owned subsidiary Noodlecake, will launch globally tomorrow on Nintendo Switch and PC via Steam. This release represents Streamplay’s first global title launch on these platforms.



HIGHLIGHTS

- *Sacre Bleu* launches globally tomorrow, 17 April 2025 at 9:00 AM (Pacific Time).
- Represents Streamplay’s first global launch of a title on both the Switch and Steam platforms.
- Priced at USD \$14.99 (~AUD \$24.00) with a 15% launch discount available for the first two weeks.
- Anticipated compatibility with Nintendo’s upcoming next-generation Switch system when available.



About Sacre Bleu

Available on **Nintendo Switch**¹ and **PC via Steam**² – this marks *Sacre Bleu*'s worldwide release. The game is priced at **USD \$14.99 (~AUD \$24.00)**, with a 15% launch discount available for the first two weeks to support storefront visibility and drive early sales and momentum.



As part of the Company's strategic focus on platform diversity, this unique third-party title marks the Streamplay Group's first launch on both Steam and Nintendo Switch, expanding its publishing footprint across non-mobile storefronts.



Blending stylised 3D visuals with precise, physics-based combat and speedrunning mechanics, *Sacre Bleu* offers a uniquely engaging experience set in 17th century France. Developed over nearly nine years by *Hildring Studio*, the title is being brought to market with final-stage development and publishing support from Noodlecake. Its inventive use of bullet-time traversal, streamer tools, and high-replay potential has already attracted strong interest among players and content creators.³



¹ **Available on Nintendo Switch:** Search for "Sacre Bleu" on www.nintendo.com

² **Available on PC via Steam:** Search for "Sacre Bleu" on store.steampowered.com

³ **Watch Trailer:** Search 'Sacre Bleu - Steam and Switch Trailer' on the Noodlecake YouTube Channel

It has also received early press coverage from key gaming media outlets including **Gematsu**, **Nintendo Everything**, **Niche Gamer**, and **Steam Deck HQ**, with its “*Steam Deck Verified*” status expanding visibility among the fast-growing handheld PC gaming segment.

The worldwide release of *Sacre Bleu* reflects the Company’s continued execution of its multi-platform content strategy. The title showcases Noodlecake’s ability to deliver high-quality third-party games across non-mobile storefronts and reinforces Streamplay’s position as a diversified games business operating across web, mobile, PC, and console – a strategy aimed at driving recurring revenue growth through broader platform reach and audience expansion, while supporting long-term shareholder value creation.

“ As our first title to launch on both Nintendo Switch and Steam, *Sacre Bleu* breaks new ground for the Streamplay Group and underscores our evolution into a truly cross-platform publishing house.

It also showcases the kind of high-impact, creatively driven games that define the Noodlecake catalogue. Releases like this help us deepen our relationships with global storefronts and support our focus on building long-term, scalable revenue streams from premium content.

— Bert Mondello, Chairman of Streamplay Studio

Anticipated Next-Generation Nintendo Switch Compatibility



Nintendo recently announced the upcoming launch of its next-generation Switch system, scheduled for 5 June 2025, and confirmed that select Nintendo Switch game cards and digital downloads will be compatible with the new device.

While compatibility may vary by title, users will be able to transfer digital games and saved data when using the same Nintendo Account. Based on this guidance, the Company expects *Sacre Bleu* to be playable on the new system and stands ready to implement any technical updates required once Nintendo makes developer documentation available.



For further information

Investor relations:

E: info@streamplay.studio

P: +61 2 9680 8777

About Streamplay Studio

Streamplay Studio Limited (ASX:SP8) is a leading provider of competitive casual gaming and eSports technology, game development and publishing, music and sports streaming services, and telco value-added services across Africa, the UAE and Pacific Islands. With a portfolio spanning original IP game development, publishing services, and innovative entertainment solutions, Streamplay collaborates with partners across the globe to deliver engaging experiences on web, mobile, console, and PC platforms. The Company continues to innovate to meet the evolving needs of gamers, streamers, and telco users worldwide.

Streamplay is the owner of North America-based Noodlecake Studios, an award-winning indie game studio known for its innovative original IPs and collaborative publishing projects. With over 60 published titles and more than 270 million downloads globally, Noodlecake has established itself as a leader in the casual and indie gaming market.

More information: www.streamplay.studio

www.noodlecake.com

Corporate Contact: corporate@streamplay.studio

ASX release authorised by the Board of Directors of Streamplay Studio Limited

