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30 April 2025

RLG Signs Global Exclusive Solar Marketing & Sales Deals

- **RLG partners with three Chinese companies for RLG Branded Solar Energy production systems incorporating Solar Panels, Solar Inverters and Battery systems to be sold globally on an exclusive basis**
- **RLG to exclusively provide global branding, marketing and sales distribution for a RLG range of solar energy production systems**
- **The co-operation agreements extend RLG services assisting Chinese companies to expand internationally on the back of U.S. China tariff discussions driving two-way trading opportunities with China for RLG**

e-Commerce company Roolife Group Ltd (**ASX:RLG**) ("**RLG**" or "**Company**") is delighted to announce it has entered into Marketing and Sales Distribution Agreements with three leading Chinese technology companies to brand, market and distribute their renewable energy solar systems worldwide under exclusive RLG branding.

Agreements have been entered into with:

- Guangdong Genmia Intelligent Technology Co., Ltd ("Genmia");
- Zhuhai Kemin Intelligent Technology Co., Ltd ("Kemin");
- Zhuhai SUNDA Communication Technology Co., Ltd ("Sunda").

Under the ten-year term exclusive agreements, the three companies, Genmia, Kemin and Sunda will manufacture and provide high-quality solar energy systems consisting of photovoltaic power generation control systems, solar inverters and batteries ("Solar Products") under RLG branding with RLG to exclusively market and distribute globally, with a priority focus on Australia, India, Southeast Asia, Europe and the Americas.

These new partnerships are aligned with RLG's broader strategy of assisting two-way trade with China to both assist Chinese companies to expand internationally and international companies to expand into China, with this product portfolio capitalising on the growing demand for reliable and efficient renewable energy technologies worldwide and the evolving global trading environment and tariffs.

Managing Director Bryan Carr commented: *"We are excited to build on our Chinese company partnerships and expand our portfolio of products to now sell products into the globally growing renewable energy sector through this partnership with three Chinese companies, Genmia, Kemin and Sunda. The combination of their advanced manufacturing capabilities and RLG's digital marketing, branding and sales channel distribution strengths enables RLG to deliver innovative solar energy solutions to high-growth markets around the world."*

RLG will provide its branding, digital marketing and sales expertise to drive the promotion and sales of the Solar Products, leveraging its strong online digital marketing and channel management capabilities. Revenue generated from global sales will be recognised by RLG, with profits to be shared between the parties.

The agreements represent strong expansion opportunities for the parties with RLG, Genmia, Kemin and Sunda committing to collaborate on all branding, manufacturing and sales activities under the RLG brand with first sales revenues expected to be recognised in Q4 FY2025.



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Figure 1: Examples of solar inverters to be sold

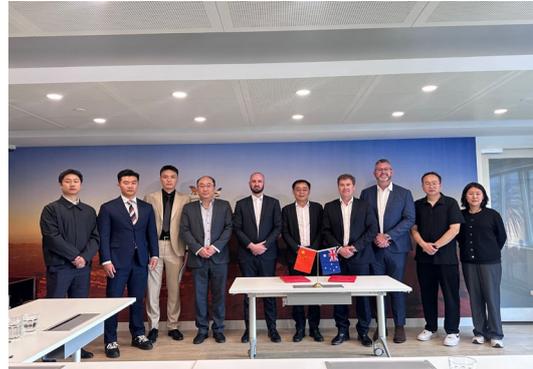


Figure 2: Signing ceremony for solar products and strategic co-operation and distribution

The agreements are for a 10-year term, reflecting the long-term commitment of the parties to the partnership, with a 6-month written notice period for termination which can be mutually agreed. No minimum sales performance is specified.

ENDS

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