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19 May 2025

First sale of solar products into India worth \$0.5 million

- **RLG receives first sales order for its Solar Energy products from India totalling \$475,000**
- **Transactions extends RLG global business reach and product range adding significant revenue from India and expansion into the growing global market for solar products**
- **First order validates the strength of the RLG international model of combining advanced Chinese manufacturing knowhow with RLG's marketing and global distribution capabilities**
- **Solar Products supplied into India's growing solar energy market which is poised for robust growth, driven by supportive government policies**

e-Commerce company RooLife Group Ltd (**ASX:RLG**) ("**RLG**" or "**Company**") is delighted to announce first sales orders totalling \$475,000 under its recently announced Marketing and Sales Distribution Agreements for renewable energy solar products, with a first order from Indian company Sunda India Technology Private Limited for RLG to supply its solar product range.

This represents the Company's first sales of high-quality solar energy systems consisting of photovoltaic power generation control systems, solar inverters and batteries ("Solar Products") which the Company plans to sell into the growing markets for these products across Australia, India, Southeast Asia, Europe and the Americas.

This first Solar Products transaction, with product being shipped in early June, delivers on RLG's announced strategy of assisting two-way trade with China which includes assisting Chinese companies to expand internationally, with this product portfolio capitalising on the growing demand for reliable and efficient renewable energy technologies worldwide and the evolving global trading environment and tariffs.

Bryan Carr, Managing Director of RooLife Group, said: *"We are delighted to have secured our first major sales orders under our solar partnership, which we announced less than three weeks ago. This order from India validates the strength of our international model – combining advanced Chinese manufacturing knowhow with RLG's marketing and global distribution capabilities.*

We look forward to further leveraging our sales and distribution capabilities and building our presence in the renewable energy sector which continues to grow strongly globally."

This deal signifies the first export order under RLG's 10-year global exclusive agreements for solar product sales and marks a milestone in the Company's strategy to sell products from China to the world. The agreements grant RLG full rights to brand, market, and distribute solar products worldwide under its own brand, targeting growth regions including Australia, India, Southeast Asia, Europe and the Americas.



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RLG will provide its branding, digital marketing and sales expertise to drive the promotion and sales of the Solar Products, leveraging its strong online digital marketing and channel management capabilities, with India targeted for launch where the solar energy market has emerged as one of the fastest-growing globally.

The solar market in India has experienced CAGR of 40% in installed solar capacity over the last 9 years yet has only achieved approximately 11% of the market potential. With government-backed incentives and mandates for clean energy, the market offers massive growth potential for the supply of solar panels Inverters, Battery systems, Smart energy management solutions which RLG is well placed to service. (Source: India's Ministry of New and Renewable Energy - <https://mnre.gov.in/en/renewable-energy-statistics>).

ENDS

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