

**ASX / MEDIA RELEASE**  
**30 June 2025**

## **One Click Life New Product Release** **\$500 Cash Advances – One Click Little Money**

### **Key Highlights:**

- **New revenue generating product released on One Click Life fintech platform**
- **Cash advances of \$500 for a fixed 28-day period with \$25 establishment fee**
- **Builds on the concept of the Company's successful Next Day Refund product allowing customers a 28-day cash advance all year round**
- **Early testing generated strong demand for the product with a short test period**
- **Roll out plan for product scheduled for staged go-live starting today**

Fast growing life admin technology platform **One Click Group Limited** (ASX:ICG) ("Company") is pleased to provide an update on its product development with new product, One Click Little Money **\$500 cash advances** commencing today.

One Click Little Money is a simple cash advance product allowing customers to access a \$500 cash advance from the One Click Life mobile application. This builds on the success of the Company's Next Day Refund product by allowing customers to access cash advances all year round based on a 28-day payback period with the choice of weekly or fortnightly repayments. The Next Day Refund advance product was successful again last year with over 4,800 customers using the product demonstrating the desire by the Company's customer base to access cash advances.

The One Click Little Money product will cost the customer a fixed 5% establishment fee of \$25, with no interest charges. The regular establishment fees from the advances will create a growing revenue stream for the Company. This will assist driving growth in revenue outside of the core tax season, July to October, where the Company generates a significant portion of its annual revenue.

The product has been tested with customers during June 2025 with a small test demonstrating strong demand for the One Click Little Money product. The product will go-live today to a subset of the customer base with a staged rollout over the coming months. The staged rollout of the product will be funded from the Company's balance sheet in the near term.

One Click Life takes complicated financial products and conquers the complexities to create simple financial products capable of being easily consumed via a mobile phone. Your financial life made simple.

**Managing Director Mark Waller** commented *"We're excited to bring a new product to market on the One Click Life platform. This will add a new dimension to the shape of our revenue by building a more stable revenue profile throughout the year as take up increases from our growing user base."*

*We've seen strong growth in user numbers already as the busy July to October tax season commences and we look forward to providing the new One Click Little Money product to our growing user base."*

This ASX Announcement has been authorised for release by the Board.

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**About One Click Group**

[One Click Life](#) is a fast-growing Australian based financial technology platform positioned to disrupt and capitalise on the increasing market demand for online self-directed financial and life admin services.



The platform's primary competency and revenue stream at the moment is online tax. The One Click Life platform now contains a lending competency and a number of other products for users, with online wills and private health insurance already available with more new products to come in the future. The One Click Life platform aims to be the one stop shop for everyday Australians who want to manage their financial life admin across, tax, wills, insurance, mortgages, investing and more.

[One Click Verify](#) is a digital identity verification platform and API allowing businesses to digitally identify their customers as part of an onboarding or transaction process.