

1 July 2025

icetana AI appoints two non-executive directors

icetana Limited (ASX:ICE "icetana AI" or "the Company"), a company building self-learning security AI software for large-scale surveillance networks, is pleased to announce the appointment of **Mr Kenichi Yoshida** and **Mr Masao Ogawa** as non-executive directors of the Company, effective **1 July 2025**¹.

Mr Kenichi Yoshida is an experienced corporate executive and entrepreneur, working for over 20 years in the robotics and IT sectors. He has a strong background in global business development and has successfully formed strategic alliances with numerous international partners. Mr Yoshida currently serves as Chief Business Officer at SoftBank Robotics Group Corp. His appointment follows the nomination by **SoftBank Robotics Singapore Pte. Ltd.**, a significant shareholder of the Company, which retains the right to nominate one non-executive director while holding at least 10% of the Company's issued shares, in accordance with the terms of the subscription agreement announced on **7 June 2025**.

Mr Yoshida commented: *"I'm honoured to join the board of icetana AI at this pivotal stage in its development. The integration of self-learning AI into security infrastructure represents one of the most transformative opportunities in the industry today. Softbank Robotics and icetana AI share a common vision for how AI can deliver smarter, safer and more efficient environments. I look forward to supporting the Company's expansion into new markets and contributing to its long-term strategy."*

Mr Masao Ogawa has over 20 years of experience in AI-driven image analysis, semiconductors, and international business development. He has held senior roles delivering strategic growth, and high-impact technology solutions across the real estate, security, and technology sectors. Mr Ogawa is currently Director of the Global Innovation Sourcing Department at **Macnica Inc.** He has been nominated by **Macnica Inc.**, another significant shareholder entitled to nominate one non-executive director while it holds at least 10% of the Company's issued shares, pursuant to the terms of the convertible note subscription agreement announced on **30 October 2024**.

¹ Mr Ogawa's appointment is conditional upon his obtaining a director identification number from the Australian Business Registry Services, as such Mr Ogawa's commencement date may be delayed beyond 1 July 2025.

Mr Ogawa commented: *"At Macnica, we recognise the value of partnering with innovative companies such as icetana AI, whose technology is at the forefront of proactive, AI-driven surveillance. icetana AI's scalable, real-time analytics are highly aligned with global trends in smart infrastructure and threat detection. I am honoured to join the Board and committed to supporting its strategic evolution as the Company accelerates its commercial momentum."*

The Board welcomes Mr Yoshida and Mr Ogawa and looks forward to their contributions to the Company's strategic direction and growth.

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Authorised for release by the Board of icetana Limited.

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About icetana AI

icetana AI builds self-learning security AI software for large-scale surveillance networks.

Security operators often have thousands of cameras to monitor and IT teams need to configure these camera streams. icetana AI offers a practical solution.

Its AI technology learns what's normal for each camera, identifying and reporting any unusual or potentially dangerous events in real time.

Designed to handle large scale surveillance networks, icetana AI's technology eliminates the need for individual camera stream configurations or rule-setting.

The company provides AI video analytics software, hardware, and cloud solutions, serving diverse industries including guarding services, retail, hospitality, public safety, transportation, education, and large enterprise.

icetana AI has a global footprint, with its AI solution used across 30+ clients, 75+ sites, and 16,000+ cameras and 15+ countries.

Forward-looking statements

This announcement contains forward-looking statements. Those forward-looking statements reflect views held only as at the date of this announcement. Any such statement is subject to inherent risks and uncertainties. Actual events or results may differ materially from the events or results expressed or implied in any forward-looking statement, and such deviations are both normal and to be expected. Recipients must make their own assessment about the likelihood of a matter, about which a forward looking statement is made, occurring. The Company makes no representation about the likelihood of a matter, about which a forward-looking statement is made, occurring.

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