# A Leading Global Mining Technology Company.



12 August 2025

Company Announcements Office ASX Limited Exchange Centre 20 Bridge Street SYDNEY NSW 2001

#### **CG ANNUAL GROWTH CONFERENCE 2025 PRESENTATION**

Dear Sir/Madam

Please find attached the Canaccord Genuity 45<sup>th</sup> Annual Growth Conference presentation to given by Mr Paul House, MD&CEO in Boston, USA on 12 August 2025.

Yours faithfully Imdex Limited

Michael Tomasz Company Secretary

This announcement has been approved for lodgement by the IMDEX Company Secretary.

#### **Further Information**

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#### **ABOUT IMDEX™**

IMDEX is a leading global Mining-Tech company, which enables successful and cost-effective operations from exploration to production.

The ASX listed company (ASX Code: IMD and ABN: 78 008 947 813) develops cloud-connected sensors and drilling optimisation products to improve the process of identifying and extracting mineral resources for drilling contractors and resource companies globally.

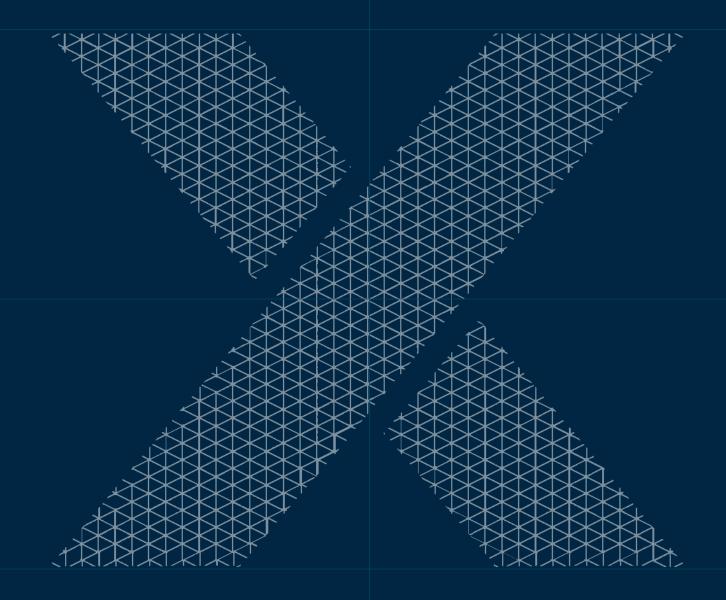
IMDEX's unique end-to-end solutions for the mining value chain integrate its leading AMC™ and REFLEX™ brands. Together they enable clients to drill faster and smarter, obtain accurate subsurface data and receive critical information in real-time.

For further information visit www.imdex.com

# **IMDEX**

# CG 45th Annual Growth Conference

Paul House | MD & CEO





## Forward Looking Statements

This presentation may contain certain 'forward-looking statements' & projections provided by or on behalf of Imdex limited (IMDEX). Forward-looking statements can generally be identified by the use of forward-looking words such as, 'expect', 'anticipate', 'likely', 'intend', 'should', 'could', 'may', 'predict', 'plan', 'propose', 'will', 'believe', 'forecast', 'estimate', 'target' 'outlook', 'guidance' & other similar expressions within the meaning of securities laws of applicable jurisdictions. These forward-looking statements reflect various assumptions made by or on behalf of IMDEX.

You are cautioned not to place undue reliance on forward looking statements. The statements, opinions & estimates in this presentation are based on assumptions & contingencies subject to change without notice, as are statements about market & industry trends, projections, guidance & estimates.

The forward-looking statements contained in this presentation are not guarantees or predictions of future performance & involve known & unknown risks & uncertainties & other factors, many of which are beyond the control of IMDEX, & may involve significant elements of subjective judgement & assumptions as to future events which may or may not be correct. The forward looking statements are subject to significant business, economic & competitive uncertainties & contingencies associated with the mining – technical services industry which may be beyond the control of IMDEX which could cause actual results or trends

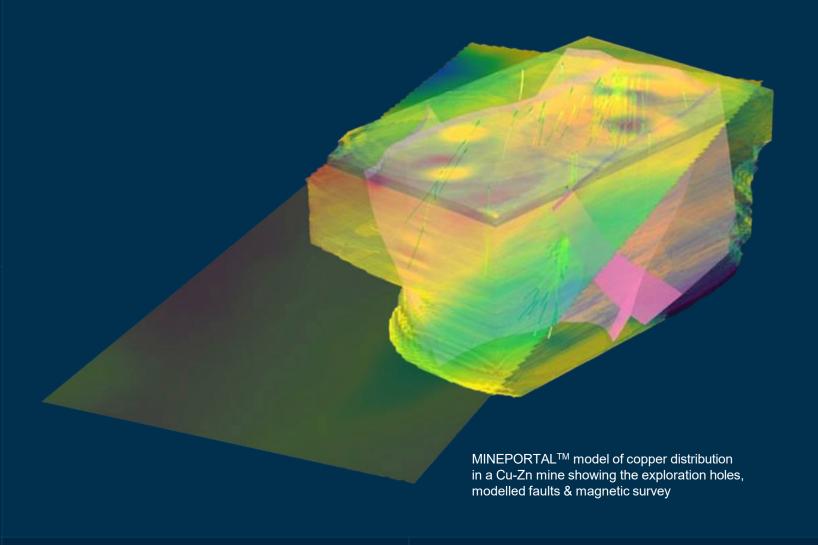
to differ materially, including but not limited to retention of key business relationships, environmental impacts & claims, operational & executional risks, research & development & intellectual property risks, an inability to meet customer dem&, price & currency fluctuations, operating results, legislative, fiscal & regulatory developments, economic & financial market conditions in various countries, approvals & cost estimates, environmental risks, ability to meet funding requirements & share price volatility. Accordingly, there can be no assurance that such statements & projections will be realised. IMDEX makes no representations as to the accuracy or completeness of any such statement of projections or that any forecasts will be achieved.

A number of important factors could cause actual results, achievements or performance to differ materially from the forward-looking statements, including the risks & uncertainties set out above. Investors should consider the forward-looking statements contained in this presentation in light of those matters. The forward-looking statements are based on information available to IMDEX as at the date of this presentation. Except as required by law or regulation (including the ASX listing rules), Imdex undertakes no obligation to provide any additional or updated information whether as a result of new information, future events or results or otherwise. Indications of, & guidance or outlook on, future earnings or financial position or performance are also forward-looking statements.



Our purpose as a leading global mining-tech company is to efficiently & sustainably unlock the Earth's value.

We are uniquely positioned to enable customers to find, define & mine orebodies with precision, confidence & speed.





# **Company** overview

IMDEX is enabling smarter, faster & more sustainable mining through digital innovation

#### **IMDEX Operations**

**BUSINESS UNITS** 

**MARKET SEGMENTS** 



IMDEX Drill Site Technologies

Digital

Earth

Knowledge



Exploration & Resource Definition



Mining Production
& Non-mining
Activities

Leading Brands





Leading Partners



#### **Market Cap**

\$AUD ~1.6b ASX Ticker: IMD

# production mining

50+ years

Industry experience

across exploration +

**sites**Solutions deployed in over 1000 sites across the globe

1000+

# Intellectual Property

490+ patents
261+ trademarks
~80% of revenue is
patent protected

#### Capital light

~10-15% of revenue invested in CAPEX

### ~830 FTE globally

People light

# World-Class Innovation

3 R&D hubs, world class multidisciplinary teams

# Transformative M&A Strategy

Growth through strategic investments over 40+ years

#### **Truly Global**

IMDEX sells in 100+ countries, has presence in 26 countries & provides integrated solutions to 150+ drilling contractors & 500+ resource companies across the mining value chain.





### **Our Business**

#### **IMDEX Drill Site Technologies**

#### **Shaun Southwell**

Chief - Exploration & Production

#### **Strategic Growth Levers**

- Next Generation technology
- Krux acquisition
- Integrated Field Solutions
- IMDEX Mining Technologies

# Minerals Exploration & Resource Definition

# Mining Production & Non-Mining Activities



#### **Physical Product**

- Sensors
- Fluids



#### **Physical Product**

- Sensors
- Fluids
- IMDEX Mining Technologies



#### **Integrated Field Solutions**

- IMDEX Managed Solutions
- Directional Drilling



#### **Integrated Field Solutions**

BlastDOG



**Data Origination** 

#### **Digital**

- IMDEX Hub-IQ
- Krux

### **IMDEX Digital Earth Knowledge**

#### **Michelle Carey**

Chief - Digital Earth Knowledge

#### **Strategic Growth Levers**

- Next generation of digital products
- Datarock expansion
- EarthNET platform & Al products



#### **Data Enrichment**

- EarthNET Platform
- ioGAS™
- aiSIRIS™
- Datarock
- MINEPORTAL™



# Smarter Mining Starts with Rock Knowledge

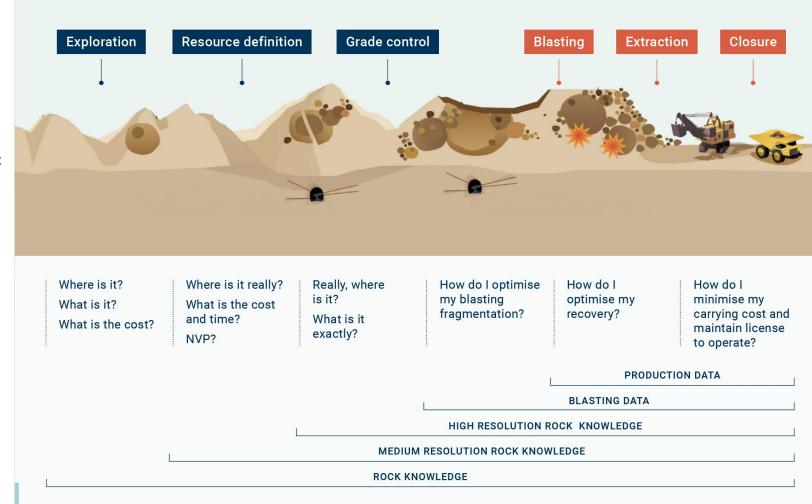
IMDEX drives value with Alpowered rock knowledge that boosts efficiency & resource confidence



# **Building rock knowledge**

- The location of the rock is critical
- Texture & Structure of the rock reveals where the ore might be
- Mineralogy reveals a lot about the rock & is critical to understanding its geometallurgical characteristics
- The chemistry reveals a lot about the rock & the grade of the rock is critical to the economic potential of a deposit
- **Geophysical** data can be used to identify boundaries & can sometimes be used as a proxy for geology







# From exploration to extraction









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**Drilling optimisation &** 

downhole solutions

xFORM™: multifunctional drilling

**DeviDrill DCD:** directional core

**ACTIII:** Market leading & patent

protected digital core orientation

**ACTx:** Next generation digital core

OMNIx™ & DeviGyro: Suite of

Krux: Drilling data & analytics

gyros providing highly accurate

**NOVAxG:** Driller-operable

downhole gamma sensor

fluids

tool

drilling tool

orientation tool

downhole trace data

#### Or

### Optimisation software & in-field geo solutions

**CORE SHED** 

#### LOGRx: Market-leading hand held core logging solution, providing structural measurements

**pXRF:** Handheld scanner providing auditable workflows, QA/QC protocols & data integrity

**Datarock:** Al-driven data extracted from core photography to increase orebody knowledge.

### BENCH & UNDERGROUND WORKING FACE

### Surface & underground mining solutions

#### BHS™: Multifunctional drilling fluid designed to stabilise boreholes for air drilled applications, particularly drill & blast

**BLASTDOG™:** Semi-autonomous robotic system for multiparameter measurement of blast holes

**OMNIx™BOLT** (underground) – Production hole survey system for underground applications using a north seeking gyro.

#### **GEOSCIENTISTS**

### Software: Data management & analytics

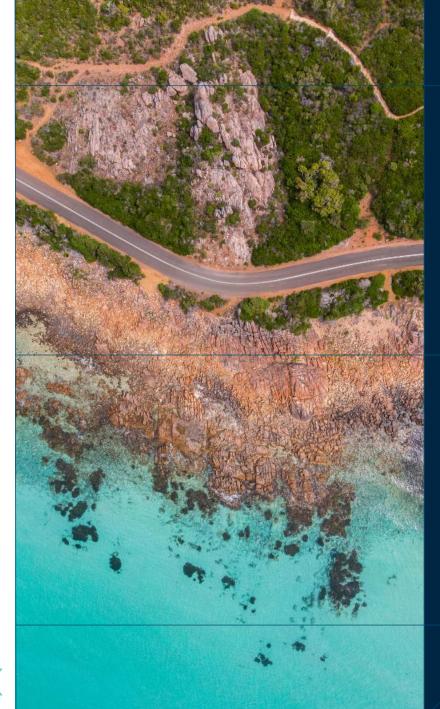
**EarthNET:** Enables fast, Aldriven access to subsurface data for smarter geoscience decisions

HUB-IQ™: Provides secure access to validated field data, seamlessly transmitted from IMDEX tools

**aiSIRIS™:** Automated spectral mineralogy software Complemented by **aiSWYFT.** 

ioGAS™: Leading exploratory data analysis software application developed specifically for the resources industry





# **Growth Story**

Built to Scale: A Proven Growth Engine for the Future of Mining



### **Growth Opportunities FY26+**

FY26+ ambition – accelerating SaaS revenue, expanding margins & unlocking new verticals

#### **Market Expansion**

- Integrated solutions through digital & sensor convergence
- Expanding sensor stack with Al-enabled data enrichment
- Scaling directional drilling globally with enhanced subsurface intelligence
- Expanded presence in Europe, the US & Africa
- Advancing IMDEX Mining Technologies
- Entering new earth science end markets

#### **Margin Expansion**

- Growth of Drill Site Technologies business
- Maintaining technology leadership
- Increasing % of revenue from Sensors & Software
- Increasing % of revenue from Integrated field solutions
- Growing high margin digital revenue
- Scaled cost synergies achieved from ongoing investment in our internal systems

#### **IMDEX Growth Levers**

- Accelerating delivery of Alpowered solutions
- Scaling digital growth through EarthNET integration
- Unlocking revenue through EarthNET's multi-industry applicability
- Expanding into non-mining sectors
- Strategic M&A and partnerships to scale capabilities
- Strengthening our position as a geoscience leader

#### **Market Growth Upside**

- Increased drilling activity supported by:
  - Supply demand imbalances
  - Strengthening commodity prices
  - Increasing exploration budgets & capital raisings

WHAT IMDEX CONTROLS & IS DRIVING GROWTH TODAY

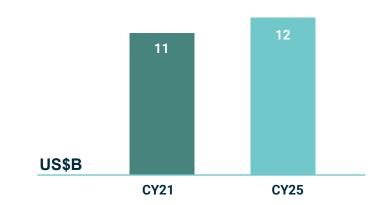
MOVING FROM AMBER TO GREEN



## **Strong Track Record as a Growth Company**

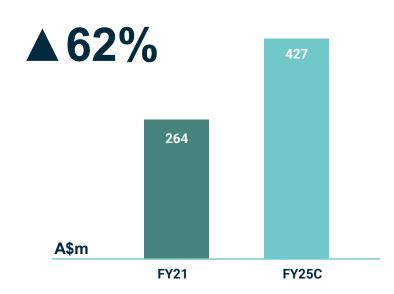
#### **S&P Exploration Budgets**





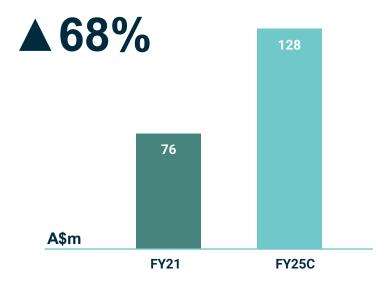
- Exploration expenditure remains well below 2012 peak of \$US21bn<sup>7</sup>
- CY24 exploration expenditure forecasted to be \$12.1m<sup>7</sup>

#### Revenue



- Highlighting the continued investment in R&D & technology leadership
- Highlighting the value of solutions selling across the IMDEX global network

#### EBITDA Normalised<sup>1</sup>



- Highlighting the evolution of the IMDEX business model
- Operational efficiency delivered through Digital 1.0



<sup>2.</sup> EBITDA normalised excludes significant items

S&P Global Market Intelligence March 2025



### **IMDEX Growth Timeline**









1980 1985 1987 1988 1989 2005 2006

Pilbara Gold NL incorporated

Renamed to IMDEX Limited

Lists on ASX

Australian Mud Company forms

Establishes itself amongst the world's leading brands for drilling fluids & equipment Downhole Surveys founded

Used to solve drillhole deviation problems in Kalgoorlie, WA Acquires Samchem

Expansion into Africa

Acquires REFLEX & Chardex

Access to new markets Canada, Chile & South Africa



ioGAS released

Exploratory data-analysis software

.Datarock

2021

Acquires

DataRock as a

leading partner

that uses AI & ML to

geological &

automate extraction pf

geotechnical information

2021

Acquires

MinePortal

Software

in mining

production

accelerates

IMDEX's presence

2020

**Acquires** 

AusSpec

Real-time, rock-

knowledge offering

vis aiSIRIS product

REFLEX IQ-LOGGER launched

2016

Core structural measurement logging solution

REFLEX EZ-GYRO released

2014

First generation north seeking gyro & parent of Sprint & OMNIx lines that dominate the survey rental fleet today REFLEX HUB launched

2013

Cloud-based data management & analysis solution Acquires ioGlobal

2012

Cloud-based data management solution for mining, mineral exploration & oil & gas

2022

BLASTDOG

Commercial

prototype & first

2023

**Acquires Devico** 

directional drilling

company

Leader in rock-knowledge

sensors & world's leading

2023

Acquires KRUX as a

leading partner

Supports digitisation of

Optimisation business

2024

2025

ACTx, OMNIx, LOGRx are released

Next generation core products & structural geology solution. ACTx is the first digital core orientation system delivering QA/QC data to assess structural confidence.

Acquires Earth Science Analytics AS\*

A scalable, Al-powered geoscience platform that accelerates digital earth intelligence across energy & mining IMDEX has grown through strategic investments, diversification & innovation over 40+ years

**BLASTDOG** 





IMDEX's Drilling





 $\mbox{\ensuremath{^{\star}}}$  transaction on track for close at the end of August 2025



### **Transformative M&A**

Evidence of excellence in M&A

in 40-year operating track

transformative acquisitions

record, including recent



#### **Acquisition of Devico in 2023**

Devico, headquartered in Trondheim, Norway, is a global leader in directional core drilling & borehole surveying, with operations in over 40 countries & a reputation for delivering precision drilling technologies across mining & civil markets.



#### Investment in Datarock in 2021, full acquisition on track for Jan 2026

Datarock is a fast-scaling Australian mining technology company that leverages AI to transform drill core imagery into high-value geological insights—delivering rapid SaaS growth, global market relevance, & strategic alignment with IMDEX's digital orebody vision.



#### Investment in Krux Analytics in 2023, full acquisition on track for Apr 2026

Calgary based Krux Analytics is transforming the mining & drilling industry with realtime, hardware-agnostic data solutions that optimise operations, reduce environmental impact thereby helping both resource owners & service providers improve efficiency & decision making across drilling operations.



#### **Investment in Earth Science Analytics in 2025\***

Earth Science Analytics is redefining subsurface exploration & energy transition with its Al-powered EarthNET platform—delivering scalable, cloud-native solutions that unlock hidden insights, accelerate decision-making, & drive digital transformation across oil, gas, CCS, & renewables



<sup>\*</sup> transaction on track for close at the end of August 2025

### Digital Growth Platform Strategy - building beyond HUB-IQ

Datarock, Earth Science Analytics (ESA) & Krux are deliberate, complementary moves to build a scalable, subsurface intelligence platform which is intended to deliver recurring SaaS revenue & margin expansion

#### Krux: Real-time drill site optimization

- Real-time drilling insights
- Advanced Analytics
- Field-to-Office integration
- Hardware-agnostic platform

## **Datarock: Automating Rock Knowledge** with AI

- Al-driven logging
- Sensor-to-insight platform
- Hardware-agnostic
- Productivity through reliable data enriched decision-making

# **ESA: Subsurface Intelligence from Energy** to Minerals

- Cloud based, AI driven geoscience platform
- Data & cloud processor agnostic
- Industrial digitisation
- Geoscience domain expertise

### **Connected Interoperable Digital Stack**

Krux handles drilling inputs, **Datarock** transforms core data, **ESA** unifies & scales subsurface analytics

IMDEX is working to become a platform leader in the future of mining intelligence; grow SaaS revenues; deliver high integration synergies; and gain access to adjacent earth data markets



### IMDEX positioned to lead the next wave of digital transformation in mining

## Resilient Financial Foundation

- Proven capability with record of delivering EBITDA margin expansion
- Strong cash generation enabling reinvestment in growth
- Prudent capital management & balance sheet strength
- Scalable model people light, capex light

# **Outperforming industry growth**

- 5-year revenue CAGR 13%
- 5-year EBITDA CAGR 18%
- Profitable across investment cycles demonstrating resilience & adaptability

# **Ability To Accelerate Organic Growth**

- Leading-edge technology expanding market share
- Expansion into adjacent markets
- Integrated hardware & software solutions driving customer value

#### **Global Reach, Local Relevance**

- A comprehensive global footprint
- Service 500+ resource companies and 150+ drilling contractors
- Operating in all key mining regions globally, minimizing regional risk

#### **Technology Leadership**

- 490+ patents & >80% revenue protected by IP
- Cloud-native platforms
- R&D driven innovation across critical minerals and energy transition

# **World-class Innovation Engine**

- Multidisciplinary R&D teams across three continents
- Proprietary test sites accelerating product development

# Talented & Diverse Team

- High-performing, diverse leadership team
- Culture of innovation and engagement
- Proven ability to attract and retain top talent

# **Enhance Sustainable Operations**

- ESG integrated into product development & operations
- Supporting customers' transition to lower-impact mining



### IMDEX Connect – where to go to find out more

IMDEX.COM

IMDEX: Global Mining Tech Leader for Precision and Speed

### **Examples of real-world impact & adoption**

Directional Drilling: <u>Devico DeviDrill™ delivers directional drilling program of high technical quality</u>

IMDEX Managed Services: IMDEX Managed Services delivers 43% uplift in drilled feet

IMDEX Mining Technologies: AMC BHS™ increases metres drilled per day by 40%

### **Datarock Al in action**

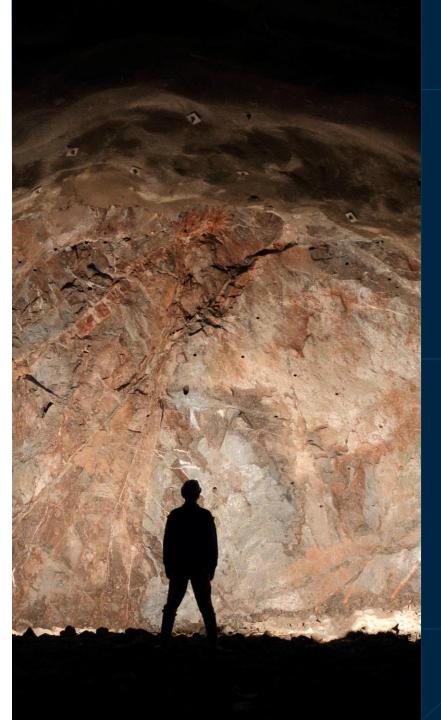
### **Segmentation of veins**



### **Segmentation of Fractures**







# Appendices



### **Board of directors**



Anthony Wooles
Non-Executive Chairman



Sally-Anne Layman
Non-Executive Director



Tracey Arlaud

Non-Executive Director

Our board boasts extensive expertise in mineral exploration, mining, and technology, actively contributing to our strategic planning.



**Uwa Airhiavbere**Non-Executive Director



Tracey Horton AO

Non-Executive Director



Paul House

Managing Director and
Chief Executive Officer



# **Executive leadership team**

Introducing our accomplished executive team, experts driving innovation and excellence.



Paul House

Managing Director and Chief Executive Officer



Shaun Southwell
Chief – Exploration & Production



Shane Plant
Chief Commercial
Officer



**Dr Michelle Carey**Chief - Digital Earth
Knowledge



**Dr Dave Lawie**Chief Geoscientist



Kiah Grafton
Chief People,
Communications &
ESG Officer



Michael Tomasz
Chief Legal Officer &
Company Secretary



**Linda Lim**Chief Financial
Officer



### **Our Values**



### Forever curious

We believe in shaping the future of mining through the relentless pursuit of technologies and services that question the status quo, address our customers challenges and set new benchmarks for what can be achieved in our industry.



### We go beyond

We are passionate about creating positive customer experiences that deliver successful outcomes for our customers now and into the future. We achieve this by working in partnership with our customers, actively listening to their needs and delivering genuine value through efficient solutions.

Our values are not just words on a page; they are the guiding principles that shape our culture, drive our decisions, and define our interactions with the world around us.



### Together we thrive

We are a global team of diverse and talented people, who empower each other to be our best selves. We harness our strengths by combining our knowledge across boundaries in a positive and accountable workplace.



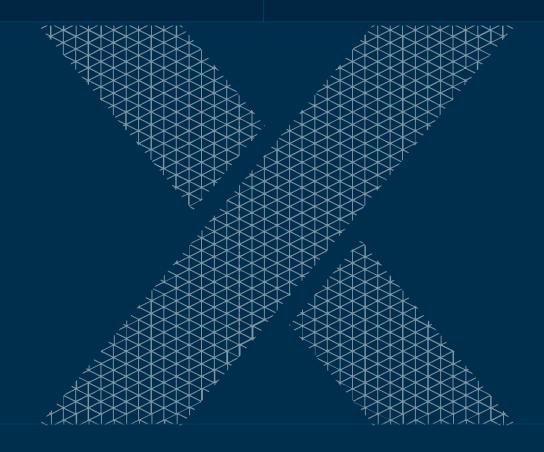
# We're global game changers

Our rich global experience and diverse thinking drives all development within IMDEX. It enables us to solve unique problems for global customers reducing environmental and social impacts to shape a better global industry.



# **IMDEX**

# Thank you.



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