



# Investor Presentation

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## Executive Summary

# RLG has streamlined and optimised it's business operations

Strategic focus, major partnerships momentum with implemented cost savings.

Over the past quarter, RLG has delivered significant operational and strategic progression. The Company has repositioned it's business model, targeting high-margin product sales in high-growth markets. This repositioning has been supported by:

- New exclusive sales agreement with global manufacturers, marking RLG's entrance into the growing renewables market
- A supply agreement with Eternal Asia, one of China's largest supply chain enterprises, generating a significant new sales channel
- A significant reduction in overhead costs, creating a leaner cost base to allocate more capital towards product sales
- The completion of a \$2,000,000 placement supporting by existing and new investors.

-25%

Reduction in staff costs (Q1 FY2026 impact)

~\$100m

Eternal Asia supply agreement targeted sales per annum.

\$2m

Raised through placement with Alpine Capital

## Operating Model

# A data-led, centralised commerce infrastructure

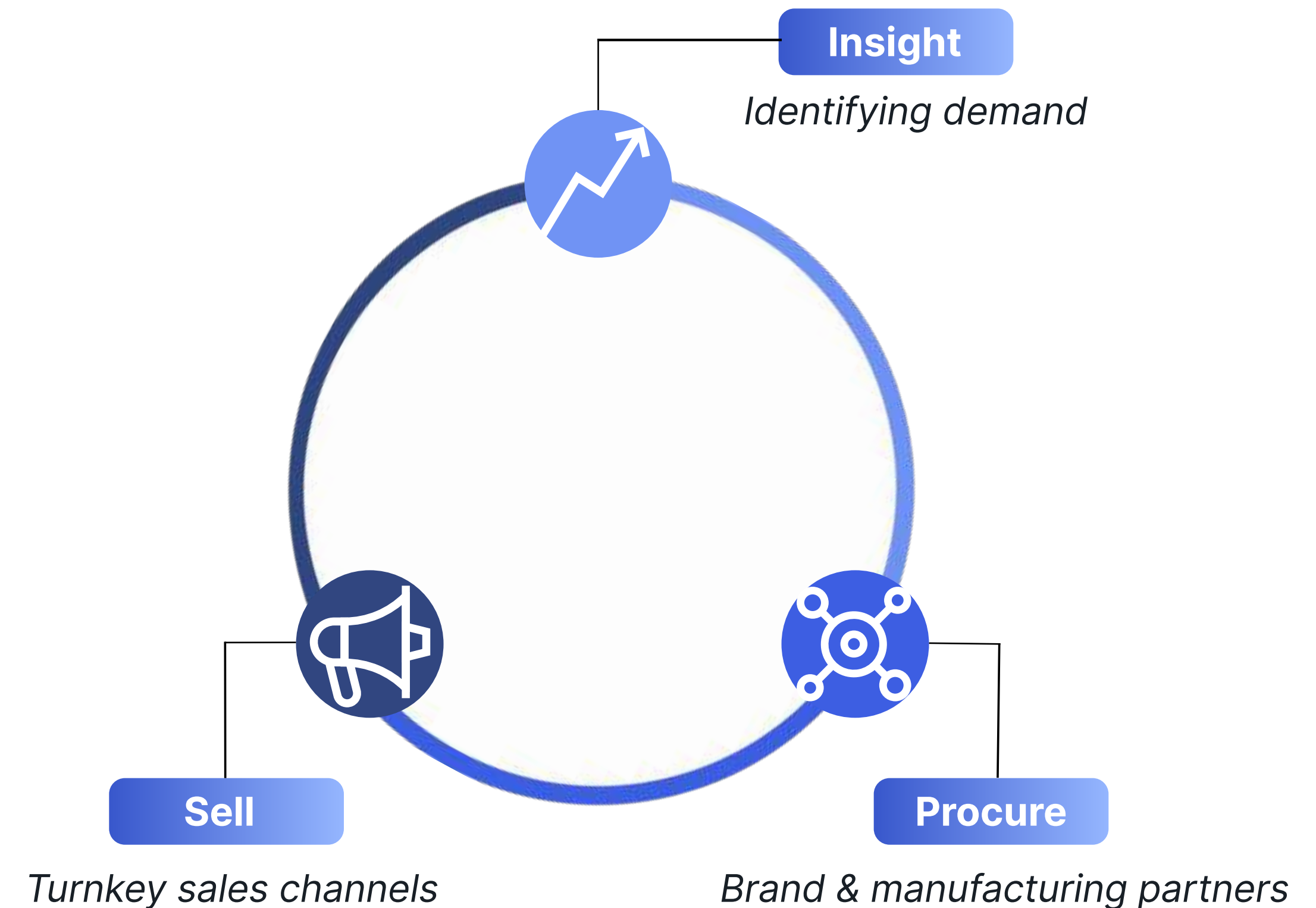
## Rewriting the playbook for commerce

RLG has expanded from a broad go-to-market partner to a focused high-margin product sales engine.

This shift concentrates resources on the sale of RLG-owned product and third-party goods, with data insights guiding product selection and market entry.

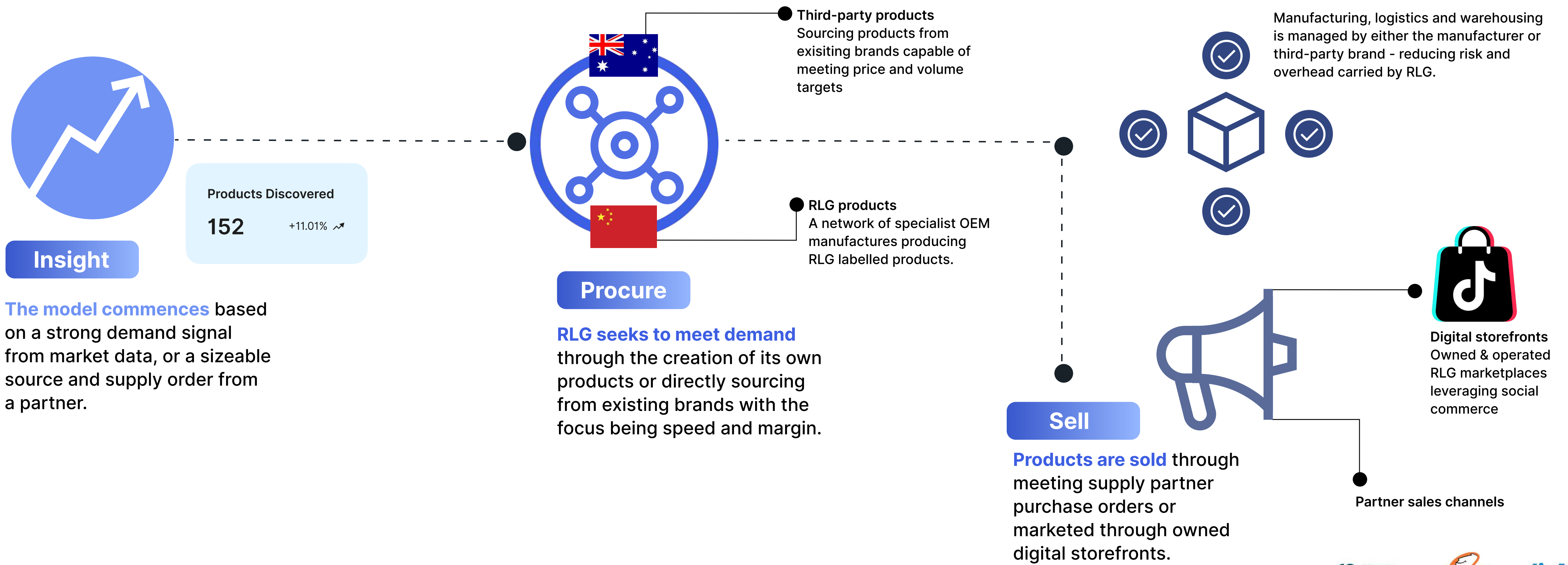
The strategy drives sales through RLG's pre-existing sales channels and marketplace platforms where the Company controls pricing and positioning.

This approach delivers stronger margins, scalability and a more predictable revenue profile.



## How it works

# The streamlined supply chain in action



**Market Opportunity**

# A smarter model, positioned in the fastest growing markets

## Speed to market, global reach and proven execution

RLG operates its proven model of moving products quickly into high-demand channels globally. With focus in Australia, the United Kingdom and two of the largest consumer markets in the world - India & China.

The Company combines market insight, sourcing, logistics, marketing and sales in one integrated platform, minimising overheads and unlocking a nimble approach to meeting demand.

By leveraging multiple sales channels including social commerce platform and distribution partners, RLG maximises reach with a scalable revenue growth engine.



RLG's model launches products into market fast and efficiently



Minimised focus on traditional brand building, maximising margin



Established partnerships and experience in large consumer markets across Asia

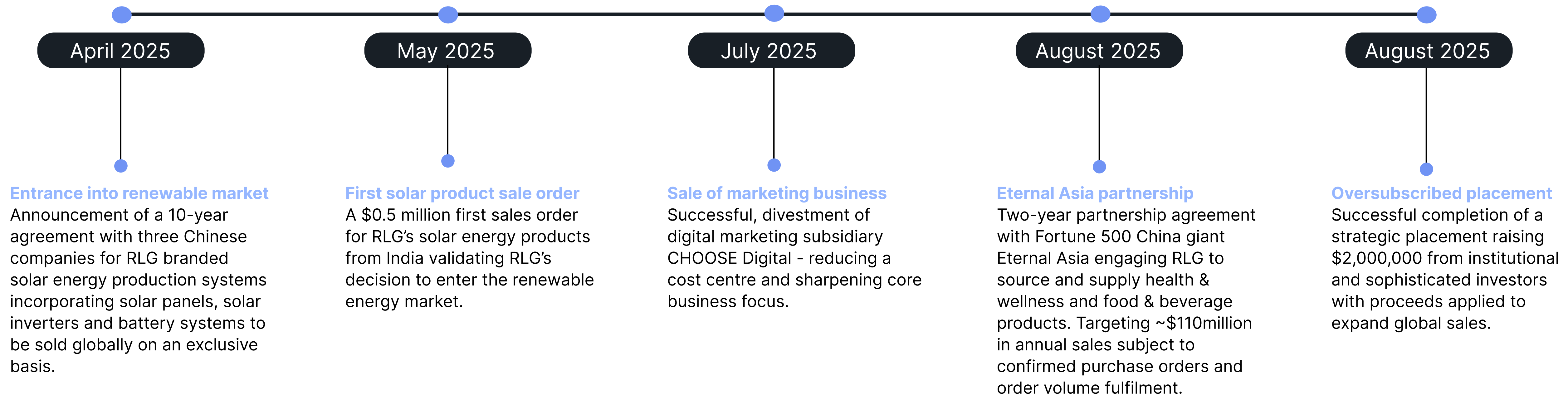


Industry and product agnostic, ensuring market resilience



## Milestones

# Strategic wins driving the next phase of growth



**Strategic Outlook**

# Focusing on three scalable, high growth opportunities

## Applying the RLG model to three high-conviction verticals

RLG is applying its model across high-growth markets where consumer behaviour is shifting and product demand is surging.



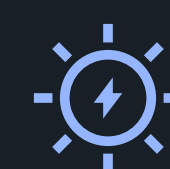
### UK Homewares

A repeatable engine launching homeware and lifestyle products to UK consumers through the country's largest commerce store - TikTok shop. Using company managed storefronts and advertising engine and real-time market trend signals.



### China F&B

Scaling company managed and premium Australian exports into China's booming appetite for global food, beverage and supplement products. Scales through national distributors including Fortune 500 Chinese giant Eternal Asia.



### Renewable Energy

Through an exclusive 10-year supply deal, with leading Chinese manufacturers, RLG is building a global solar energy business with a focus on India, Australia and Southeast Asia delivering panels, batteries and inverters.

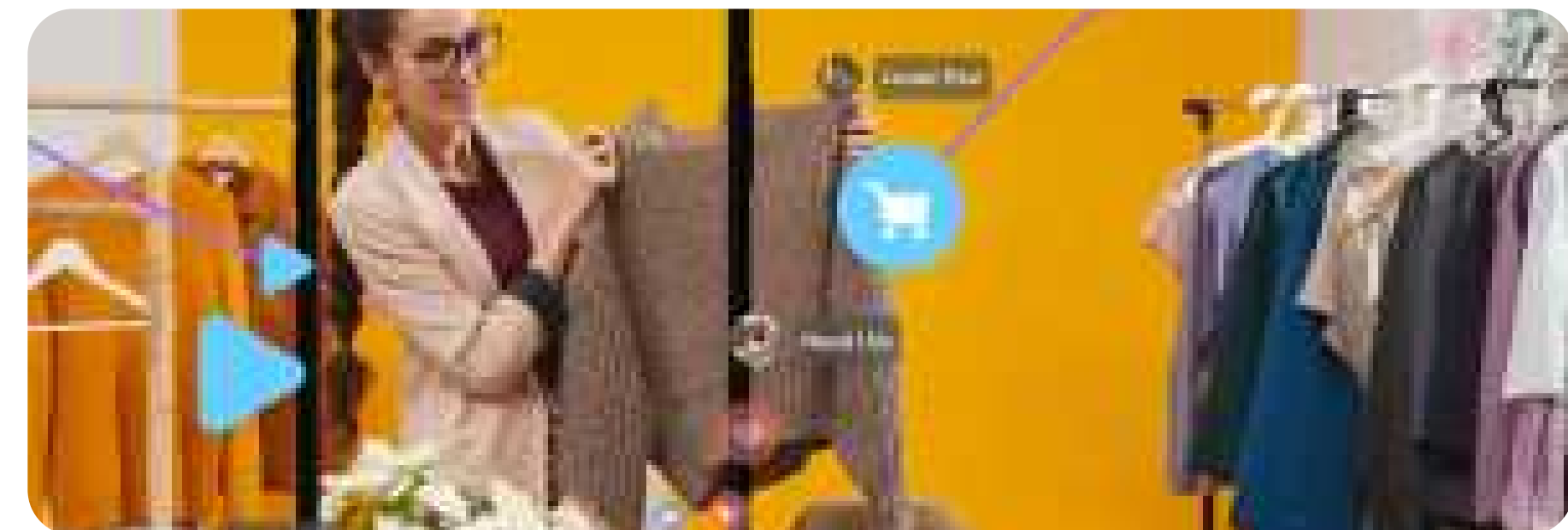
## Strategic Outlook

## ASX-listed company leveraging live commerce

### Scaling homewares and lifestyle products with live commerce

Commerce is undergoing a structural shift in how products are discovered and sold. RGL's TikTok shop is revolutionising commerce with creators, AI influencers and live shopping changing the rules of product sales and leveraging the fastest growing e-commerce channel in the United Kingdom.

RLG has established a scalable engine for leveraging this movement with a focus on homeware and lifestyle products sourced through trusted OEM partners in China and marketed via RLG' operated and managed TikTok Shops.



\$230k

Q4 FY2025 new RLG  
Marketplace sales

8x

Targetted return on  
advertising spend



**Strategic Outlook**

## Expanding sales channel partners across China

### Leveraging Chinese footprint to meet increasing demand

The Chinese market continues to show strong demand for international food, beverages, wellness and supplement products driven by lifestyle trends and significant domestic supply gaps.

As a long-standing participant in the Chinese market, RLG is leveraging existing relationships and forming new ones with distributors with high-demand for internationally sourced products.

RLG is able to meet this demand by leveraging a hybrid approach of owned products and sourcing from premium brands.



## Strategic Outlook

## Expansion into the growing renewable energy sector

### Exclusive global rights and early sales traction

RLG holds exclusive 10-year marketing and distribution agreements with three Chinese technology companies to brand and sell their solar energy systems globally.

In Q4 the Company received it's first sales order of it's RLG branded solar products totalling \$475,000 from India with product expected to be delivered in Q1 FY2025.

This validates RLG's global sales model and opens a new revenue stream in the renewable energy sector.



\$475k

First sales order received for  
RLG solar products

## Board

## Experienced leadership executing a clear growth plan

**Grant Pestell****Chairman**

Grant is a founding director of Murcia Pestell Hillard and has 20 years' experience in commercial litigation and corporate and commercial law.

**Bryan Carr****Managing Director**

Bryan is an experienced ASX public company Chief Executive Officer with extensive operating experience in Australia and China.

**Reece O'Connell****Non-Executive Director**

Reece is an experienced fund manager who brings capital markets and investor relations skills, experience and network connections to the RLG Board.

**Jeremy Baldock****Non-Executive Director**

Jeremy is a highly experienced capital markets advisor with extensive stock market experience and investment expertise.



# End

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