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ASX ANNOUNCEMENT 7 NOVEMBER 2016

## **SUPPLIER AGREEMENT WITH SPECIALIST AUSTRALIAN TECHNOLOGY RESELLER**

The Directors of 333D Limited (ASX:T3D) are pleased to announce that they have entered into a Supplier / Reseller Agreement with national business and education sector specialist retailer MAC1, a Harvey Norman powered company.

### **HIGHLIGHTS**

- **Supplier / Reseller Agreement completed with MAC1.**
- **Establishes a national sales network partnership for T3D into the business and education sectors for its 3d printing systems.**
- **Immediate sales channel for T3D's 845 (School) 3d Printer.**

T3D is pleased to advise that a Supplier / Reseller Agreement has been completed with MAC1. With 22 years of experience, 10 stores across Australia and more than 80 expert staff, MAC1 provide expert IT sales, service and support to Retail, Education, Government and Corporate clients.

Specifically in the education sector, MAC1 has been working with educators for the past 15 years to develop, recognise and harness the immense potential of new technologies in education. MAC1 challenges educators to have broader discussions and develop a more strategic approach to the deployment of technology with the aim of improved teaching and learning. With more than 9,000 schools<sup>1</sup> in Australia, T3D aims to leverage from MAC1's unique position in the education sector and offer world class, tailored 3d printing solutions to MAC1's substantial client base. T3D's 845 3d printer (The School Printer) has been built specifically for the education sector, enabling an entire classroom to have their designs printed concurrently, generally within 24 hours. A key and unique feature that significantly improves the customer experience and marketability.

This agreement provides T3D with a national reseller partner that is seeking to grow both its number of stores and sales team and is aggressively pursuing new technology sales and market share across a myriad of industries and sectors.

T3D Managing Director Frank Pertile commented, "Our strategy has been to develop a hardware range that serves the needs of any organisation, large or small. From the very start, we identified the education sector as a priority because of the scope for schools and colleges around Australia to incorporate and utilise 3d printers to enhance the learning process. Our 845 school printer is perfectly positioned to be sold through MAC1's extensive sales network and thus dramatically accelerates our pathway to sales growth."

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<sup>1</sup> ABS 2013 <http://www.abs.gov.au/ausstats/abs@.nsf/Lookup/4221.0main+features100042013>

## **About 333D Limited**

333D has been established with a clear strategy to become Australia's leading integrated multi-platform 3D printing company. 333D 3D printers are entirely owned, designed and built in Victoria, Australia. 333D understands the enormous potential of this technology, and the extraordinary opportunity it has to re-engineer the way industries operate. This revolutionary technology enables the creation of products that could never have been made before, changing the entire dynamics of design and development. 333D believes that this technology will create new business and industry opportunities that previously didn't exist. We also understand that Australia is perfectly positioned to participate in this new manufacturing paradigm, and 333D intends to be the market leader and showcase Australia's skills and manufacturing excellence to the world.

To find out more about T3D visit: [www.333d.com.au](http://www.333d.com.au)

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