



Travellers benefit from new Gophr and Abellio Partnership

Highlights:

- Gophr and Abellio have signed a two year partnership deal
- Same-day delivery with GPS tracking for Abellio travel cards
- Order numbers have increased 10% as a result

Gophr, owned by Yonder & Beyond Group Limited (ASX:YNB), and Abellio Corporate Travel (ACT), a subsidiary of transport provider Abellio Group, have signed a partnership deal that sees travel cards delivered within 2 hours of placing an order.

Under this new partnership, Gophr will be working closely with ACT to deliver thousands of travel cards to major corporations across London. The successful duo offers unrivalled benefits including real-time GPS tracking, time-stamps at every stage of the pick up and delivery process, in addition to clear information on where and to whom consignments are delivered.

ACT's clients have welcomed the speedy delivery and complete visibility of their order, with Gophr seeing a 10% increase as a result.

Seb Robert, CEO of Gophr said: "We are absolutely delighted to announce our partnership with Abellio Corporate Travel, and thrilled that since its launch it has been a resounding success. Gophr's commitment to excellence has seen it climb to become Trustpilot's number 1 rated same-day courier service in the world and we hope to launch more partnerships like this going forward."

Tom Dowd, Operations Manager for ACT, said: "We pride ourselves in offering innovative solutions to support our clients' employee season ticket loan scheme. Often that means sharing vital information and removing an administrative burden. Through our collaboration with Gophr we are providing support throughout the entire process for every job. Gophr's quality of service and speed of delivery has quickly impressed us. We look forward to evolving our relationship even further."

ENDS

About Abellio

ACT partner with over 100 clients across the UK to enhance the often vital employee benefit of season ticket loan schemes. They work with each of those organisations to understand their needs and are able to save them time and money by simplifying the entire process on various ticket services via their season ticket loan management portal.

About Gophr

Gophr is an on demand courier application, which allows users to order a courier, watch its delivery in real time and pay with a single tap. The company is currently experiencing rapid growth in the UK and recently partnered with Beats by Dr Dre to deliver headphones in London.





Gophr was also featured as number 1 in The Daily Telegraph's '10 Best Apps for a Stress Free Christmas' in 2015.

Website: www.gophr.com

About Yonder & Beyond

Yonder & Beyond is a portfolio of synergistic technology assets with a focus on mobile businesses. Y&B's strategy is to identify and develop disruptive applications with high commercialization and scalability potential.

Y&B equip startups with vital capabilities beyond capital. Our philosophy is to invest in people, as well as invest in their business, so they can both grow and succeed. We are dedicated to contributing to the development of businesses through our resources, experience and relationships.

For more information please contact: Website: <u>www.yonderbeyond.com</u> PR enquiries to David Tasker: <u>pr@yonderbeyond.com</u> Partnership Opportunities: <u>info@yonderbeyond.com</u>

Yonder & Beyond portfolio of technology assets and applications include:

GOPHR Interest: 75% Website: <u>www.gophr.com</u>	 Making deliveries quick and simple for everyone. Order your courier from your mobile. Disruptive technology gaining momentum and a significant customer base. Outstanding growth in sales, revenue and customers during 2016 Send or pick up deliveries with a single tap
BEYOND MEDIA Interest: 70% Website: <u>beyond.media</u>	 Advanced virtual reality and content platform Creating state of the art virtual reality and multimedia solutions Delivers 'cutting edge' VR and entertainment platforms for OEMs, operators & content owners Leading team who have vast experience working for Saffron Digital & HTC
Boppl Interest: 72% Website: www.boppl.me	 Leading mobile ordering and payment app Pre-order and pay for food and beverages, before you arrive or at the venue Potential for multiple revenue streams and insightful customer metrics for every Boppl venue





	 Currently deploying in Australia, UK & USA Winner of the UK Mobile & Apps Design Award in 2014, named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator 2013, Anthill SMART 100 Index 2016 and Anthill Reader's Choice Awards 2016
prisme Interest: 60% Website: <u>http://www.prism-</u> digital.com/	 Ve Nominated for "Best New Agency 2016" in The Recruiter Awards Ve Cash generative business with increasing pipeline of sales, revenue and clients Ve High profile clients, including Rackspace, Boticca.com, Moo.com, Ogilvy, WPP, Salesforce.com Ve Host of high-profile London technology events in conjunction with Facebook and Microsoft