thred

(ASX: THD)

**ASX Announcement**

**6 December 2016**

## EARLY BETA RELEASE OF CORE THRED PLATFORM

**Sydney, Australia** — Further to the related announcement on the 18th of November 2017, unified social messaging provider Thred Limited (ASX: THD) ("Thred" or the "Company") is delighted to confirm the **early release of the Beta version** of its core Thred platform. The Beta release is now available via the two most prolific operating systems, iOS and Android. As previously foreshadowed, the Beta release is by invitation only to closed user groups for tuning and feedback.

**CORE BETA VERSION LAUNCH**

In line with the Company's business plan, the release of the core Thred platform, via Native and Web Apps, is the underpinning first step to global rollout and integration with future and established partners, like Microsoft. This release enables additional richness and functionality from which to derive user acquisition feedback before release of the next version of Thred, anticipated for launch in quarter 3 or 4 of FY 2017 in the iOS and Android App stores.

Under the stewardship of Thred's Chief Innovation Officer David Whitaker, the Thred team, in conjunction with its development partners, have delivered significant technical and business objectives that demonstrate capability and technology achievements.

The Company will continue to update the market with relevant additions and revisions to the core Thred Beta platform as they eventuate.

**For more information, please contact:**

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**About Thred:**

Thred Limited (ASX: THD) is a software developer and platform provider, working towards commercialisation of a unified social messaging platform, delivered via web and mobile Apps. Its platform will enable cross platform communication of messaging and content. Based in Perth, the Company has developed novel systems and digital tools that unify and centralise users' contacts while providing a centralised messaging and communications hub. Thred aims to uniquely empower digital consumers to easily connect with anyone else or any group across social networks, contact databases, email and more to create, manage and archive communications around relevant content.