

Bubs Australia Limited ACN 060 094 742 1 Colin Street West Perth WA 6005 Australia

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22 December 2016

COMPLETION OF ACQUISITION OF THE INFANT FOOD HOLDING CO. PTY LIMITED

Bubs Australia Limited (ACN 060 094 762) (formerly Hillcrest Litigation Services Limited) (**Company**) is pleased to advise all conditions precedent to the acquisition of 100% of the issued capital of The Infant Food Holding Co. Pty Limited (ACN 164 764 676) (the **Acquisition**) have been satisfied and the Company has completed the Acquisition.

In accordance with the Share Sale Agreement, the Company has now issued 163,400,000 fully paid ordinary shares (**Shares**) to the shareholders of The Infant Food Holding Co. Pty Limited by way of consideration for the Acquisition.

In accordance with the Share Sale Agreement, the Company has also issued:

- 51,500,000 Shares pursuant to the offer made under the Company's prospectus dated 14 November 2016 (**Prospectus**);
- 1,370,250 Shares to creditors of the Company (or their nominees);
- 5,844,252 options to acquire shares (**Options**) to PAC Partners Pty Ltd (or its nominees); and
- 3,578,108 Options to Nicholas Simms (or his nominee).

Close of Prospectus

The offer made pursuant to the Prospectus has closed.

Board changes

At completion of the Acquisition, Kristy-Lee Newland Carr, Matthew Reynolds and Dennis Lin were appointed as directors of the Company and Angus Middleton and Jay Stephenson have resigned as directors of the Company.

Change of company name

The Company has also now changed its name from Hillcrest Litigation Services Limited to Bubs Australia Limited. This change of name will become effective on ASX on Friday, 23 December 2016 and upon being readmitted to quotation on the ASX the Company's shares will trade under the ASX ticker code "BUB".

Jay Stephenson Company Secretary