

IQbuds™ ACHIEVE CERTIFICATION AND COMMENCES SHIPPING

PERTH, Western Australia – Nuheara Limited (Company), Australia’s only ASX listed consumer wearables technology company, is pleased to announce that IQbuds™ have achieved RCM certification for Australia and New Zealand and that subsequently, the Company has now commenced the fulfillment process for Australian and New Zealand pre-order customers.

Commenting on achieving such significant milestones, Nuheara CEO Justin Miller said, “A great number of people have placed enormous faith in our ability to design, manufacture and deliver a quality product. As such, it is a proud day for all Nuheara employees, shareholders, partners, and of course our committed pre-order customers, to have achieved this certification and commenced the fulfillment process.”



Figure 1: Nuheara CEO, Justin Miller, with Australia’s first IQbuds™ pre-order customer Mr. Paul Brown.

The Company also advises that it is still awaiting final certifications in the USA, Canada and Europe. It is anticipated that the official US (FCC) and Canadian (IC) certifications are imminent, with the testing now complete and no adverse findings recorded. However, the European certification (CE) may take longer than anticipated to complete, possibly until the end of January, as newly instituted European battery testing regulations have extended the testing process.

With the now staggered approval dates of the various certifications, it is expected that pre-order customers will be fulfilled throughout the course of January and February 2017. Retail product availability is then expected in March/April 2017.

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About Nuheara

Nuheara is an innovative audio Wearables company. It has developed proprietary hardware and software to deliver multi-functional intelligent hearing technology that augments a user's hearing and facilitates cable free connection to smart devices. With Nuheara's IQbuds™, consumers are able to augment their hearing according to their personal hearing preferences and connect hands free with their voice enabled smart devices. Nuheara's mission is to improve people's lives by allowing them to seamlessly listen, communicate and connect to their physical and digital world. Learn more about Nuheara: www.nuheara.com.