

6 January 2017

Beyond Media Y-Hub Technology Update

Highlights:

- Beyond Media has been showcasing its Upscaling Technology at CES in Las Vegas
- Press and industry sources have been reporting and providing insights on the technology
- Beyond Media is working with some of the biggest PC and laptop manufacturers in the world to provide access to the Y-Hub platform

Yonder and Beyond (ASX:YNB), on behalf of its subsidiary Beyond Media, would like to provide an update to the market in relation to its Y-Hub technology platform.

Over the previous three days at CES in Las Vegas, Beyond Media has been showcasing its Upscaling Technology with certain press and industry sources providing insights into the technology.

In the interests of keeping the market informed of these reports, the company would like to direct investors to the Yonder and Beyond website listed in the "About Yonder and Beyond" section below. This is also available to be viewed on the Beyond Media website, listed in the 'About Beyond Media' section below.

Beyond Media is currently working with some of the biggest PC and laptop manufacturers in the world to provide access to the Y-Hub platform via a licence or subscription based revenue model. These activities are expected to deliver revenues directly from the consumption of Beyond Media technology in the near term.

About Beyond Media

Beyond Media is a state of the art virtual reality and multimedia solution, delivering entertainment and virtual reality experience platforms. Beyond Media has developed the Y-Hub platform which enables device manufacturers to provide 2D/3D/4K/VR content to its customers. The Company's processes meets and exceeds the digital rights management ("DRM") requirements of premium content partners in delivering high definition content via its robust and secure platform. With its patent pending compression technologies it can deliver the highest quality 2D/3D/360 and VR content with the least amount of strain to network and hardware. Y-Hub is a proprietary platform to Beyond Media which is a subsidiary of YNB.

Website: beyond.media

About Yonder & Beyond

Yonder & Beyond is a portfolio of synergistic technology assets with a focus on mobile businesses. Y&B's strategy is to identify and develop disruptive applications with high commercialization and scalability potential.

Y&B equip startups with vital capabilities beyond capital. Our philosophy is to invest in people, as well as invest in their business, so they can both grow and succeed. We are dedicated to contributing to the development of businesses through our resources, experience and relationships.


For more information please contact:

Website: www.yonderbeyond.com

PR enquiries: pr@yonderbeyond.com

Partnership Opportunities: info@yonderbeyond.com

Yonder & Beyond portfolio of technology assets and applications include:

 <p>Interest: 70% Website: beyond.media</p>	<ul style="list-style-type: none"> YB Advanced virtual reality and content platform YB Creating state of the art virtual reality and multimedia solutions YB Delivers 'cutting edge' VR and entertainment platforms for OEMs, operators & content owners YB Leading team who have vast experience working for Saffron Digital & HTC
 <p>Interest: 75% Website: www.gophr.com</p>	<ul style="list-style-type: none"> YB Making deliveries quick and simple for everyone. Order your courier from your mobile. YB Disruptive technology gaining momentum and a significant customer base. YB Outstanding growth in sales, revenue and customers during 2016 YB Send or pick up deliveries with a single tap
 <p>Interest: 72% Website: www.boppl.me</p>	<ul style="list-style-type: none"> YB Leading mobile ordering and payment app YB Pre-order and pay for food and beverages, before you arrive or at the venue YB Potential for multiple revenue streams and insightful customer metrics for every Boppl venue YB Currently deploying in Australia, UK & USA YB Winner of the UK Mobile & Apps Design Award in 2014, named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator 2013, Anthill SMART 100 Index 2016 and Anthill Reader's Choice Awards 2016
 <p>Interest: 60% Website: http://www.prism-digital.com/</p>	<ul style="list-style-type: none"> YB Nominated for "Best New Agency 2016" in The Recruiter Awards YB Cash generative business with increasing pipeline of sales, revenue and clients YB High profile clients, including Rackspace, Boticca.com, Moo.com, Ogilvy, WPP, Salesforce.com YB Host of high-profile London technology events in conjunction with Facebook and Microsoft