COMPANY UPDATE January 2017







Swift Networks Group Limited

(ASX: SW1)

Swift Networks Group Limited is a diversified telecommunications and digital entertainment business providing fully integrated solutions for the Resources, Hospitality, Lifestyle Village and Aged Care sectors.

Our services include free-to-air television, pay television, telecommunications, internet, data, wireless networks and streaming video on demand with content from some of Hollywood's largest studios.

Swift Networks Ltd (ASX: SW1)

Board of Directors

Carlyle Clump Non-Execut
Xavier Kris Chief Execu

Non-Executive Chairman Chief Executive Officer

Paul Doropoulos Executive Director & Chief Financial Officer Ryan Sofoulis Executive Director and Head of Finance

Robert Sofoulis Non-Executive Director

Trading Information	
ASX ticker	SW1
Share price (27 January 2017)	\$0.21
Shares quoted on the ASX	51.5m
Market Cap (free-float)	\$10.8m
Escrowed Shares	38.4m
Performance Shares	38.1m
Options	16.4m
Market Cap (fully diluted)	\$30.3m

Share Price Performance Since Listing



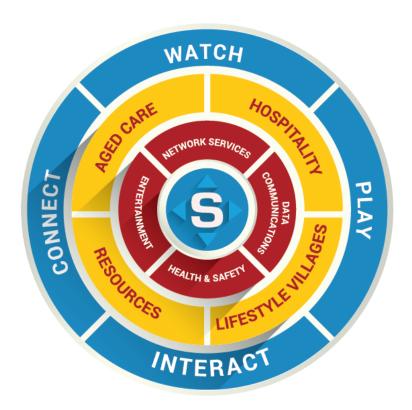
	Top 10 Shareholders	Holding	% IC
1	Sofoulis Holdings Pty Ltd <the a="" c="" family="" sofoulis=""></the>	30,000,000	33.36%
2	Suetone Pty Ltd <the a="" c="" family="" k="" shadforth=""></the>	3,187,000	3.54%
3	Tri-nation Holdings Pty Ltd <kris a="" c="" family=""></kris>	2,408,889	2.68%
4	James Florian Pearson < Pearson Family A/C>	2,222,223	2.47%
5	Paul Doropoulos	2,128,889	2.37%
6	John Colin & Susan Marjory Loosemore <loosemore a="" c="" fund="" super=""></loosemore>	1,400,000	1.56%
7	OldTudor Holdings Pty Ltd	910,969	1.01%
8	Burrwood Investments Pty Ltd	895,391	1.00%
9	Mr George Stephen Pemberton	866,262	0.96%
10	Tri-nation Holdings Pty Ltd <kris a="" c="" family=""></kris>	825,572	0.92%
	Totals	44,845,195	49.87%
	Total Issued Capital	89,928,704	100.00%

Note: 37M shares in Top 10 escrowed for 24 months Report Generated 27 January 2016



What We Do

Swift Networks is a diversified telecommunications and digital entertainment business providing fully integrated solutions for the Resources, Hospitality, Lifestyle Village and Aged Care sectors.





What We Do





- Television
 - FTA TV
 - Pay TV
- Movies on Demand
- Custom content
- Custom videos
- Aged Care specific content



Play

- Games
- Social Media apps
- Brain training
- Radio



Connect

- Internet
- Wi-Fi
- Telephone
- Mobile
- Skype
- Data



Interact

- Alerts and Bulletins
- Notifications
- Infographics and Analytics
- Messaging
- My Family and My Community
- Digital Compendium
- Advertising



Key Facts



SITES INSTALLED

SWIFT SERVICES INSTALLED ACROSS 122 SITES



LOYAL CUSTOMERS

97% CLIENT RETENTION RATE



BLUE-CHIP CLIENTS

IN HOSPITALITY, RESOURCES, LIFESTYLE VILLAGES AND AGED CARE SECTORS



STRONG GROWTH

269% GROWTH IN SITE NUMBERS



2008

PROVEN SOLUTION
WITH OVER EIGHT
YEARS OF EXPERIENCE



STRATEGIC PARTNERSHIPS

WHOLESALE DISCOUNTS
WITH CONTENT AND
COMMUNICATION PROVIDERS



RECURRING REVENUE

93% RECURRING REVENUE FROM CONTINUING OPERATIONS FY2015/16



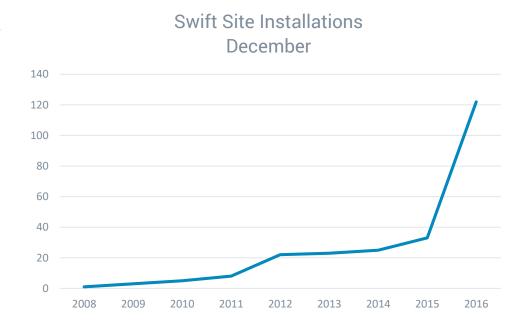
INCREASING REVENUE

RECORD REVIEWED REVENUE OF \$14.42 MILLION FY2015/16



Background

- To remain competitive, accommodation providers need to bring their guests fully integrated, reliable and future-proof entertainment and communications platforms at a reasonable price.
- Swift Networks provides a world-class communications, content platform and delivery network.
- Swift's solution is scalable and customisable to meet the needs of large and small operators in the resources, aged care, lifestyle village and hospitality sectors.
- Swift's services can be deployed in venues from 20 to 10,000 rooms.





Why Choose Swift

Wide Range of Services

The Swift offering provides the widest range of digital entertainment services and communications to meet our clients' growing needs.

Lowest 'like for like' Price

Wholesale rates currently available to Swift provide a significant competitive cost advantage for our clients.

Future Proof

The solution integrates many market leading technologies on a single Android platform. This can easily be upgraded and aligned to the technologies as they advance.

Market Reputation

Largest industry provider in the Mining & Resource sector with continued growth due to price, functionality, service and reliability.

R&D Complete

\$3.6m spend on research and development to produce a world class integrated system, which is now available to the hospitality, lifestyle and aged care sectors.

24/7 Customer Service Support

We understand that delivering seamless user experience is paramount. Therefore we provide full support through the life of the contracts with a 24/7 customer service support line and system monitoring.

Our Partners and Clients

Swift Networks has worked with Australia's leading brands, entrusted to deliver telecommunications and digital entertainment needs.

























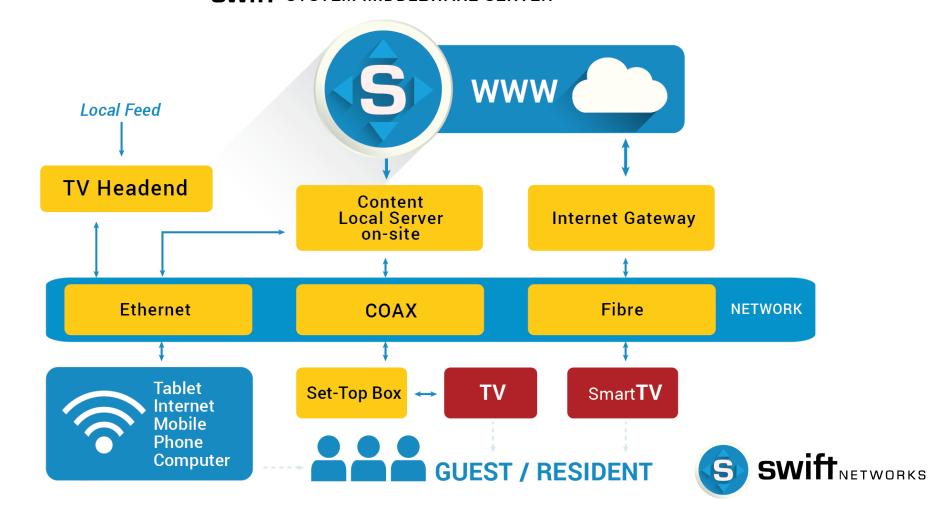








A fully integrated content, telecommunications & information delivery network swift system middleware server



Product Demo

















A proven, trusted partner to the Resources sector

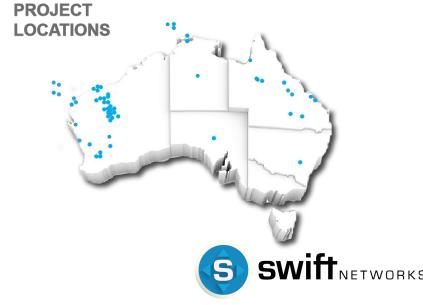


Swift Networks has developed a market-leading position providing digital entertainment, communication and information systems to the Australian resources industry.

This sector represents around 110,000 rooms, of which we currently hold a leading market share.

Our clients include key blue-chip companies like BHP Billiton, Rio Tinto, Chevron and INPEX.

These clients demand and appreciate that Swift Networks can provide the latest hardware and content that will function reliably in harsh and remote environments at a reasonable price.



Bringing Lifestyle and Aged Care residents freedom to enjoy life



Lifestyle community and aged care providers represent over 327,000 rooms in Australia. Government forecasts point to 900,000 rooms by 2020 as the population ages.

Residents can stay connected from the comfort of their own room. From simple TV viewing, internet access, listening to the radio or viewing what's on around the village and much more.

With Swift, village management can easily distribute bulletins, alerts, menus and other information to all residents, and can add third-party applications and subscriptions as required.

















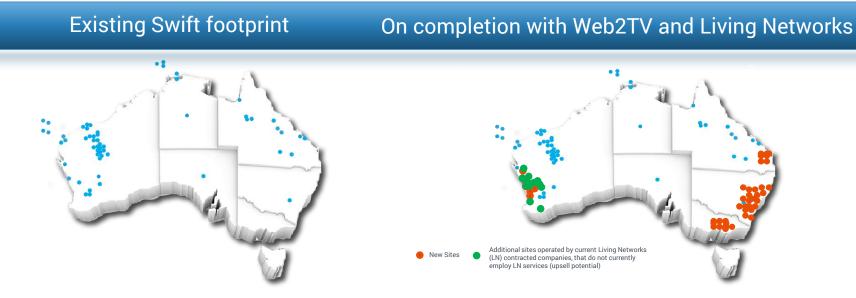








Expanded footprint in Australian market following two strategic acquisitions



Acquisition of Web2TV and Living Networks enhances Swift's presence in the Aged Care and Lifestyle verticals with an additional 112 sites. Bringing significant growth potential by integrating two profitable, established providers of entertainment and telecommunications services to Aged Care facilities and Lifestyle Villages around Australia.

Final acquisition consideration payable upon securing \$7.1 million in combined **new** revenue¹







Business Overview





Web2TV delivers customisable TV services to Aged Care facilities and Lifestyle Villages



8,040 SUBSCRIBERS INSTALLED

ACROSS THE AGED CARE AND RETIREMENT LIVING SECTORS



LOYAL CUSTOMERS

90% CONTRACT RETENTION BATE SINCE INCEPTION



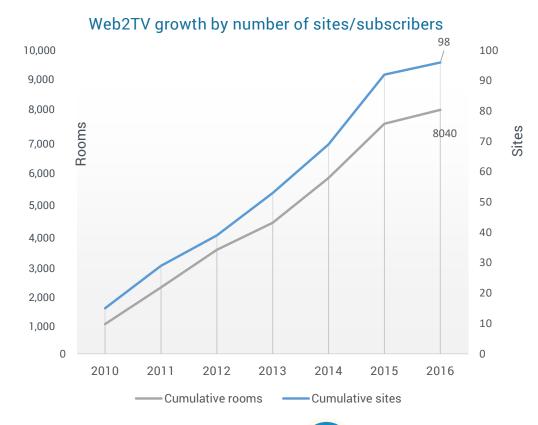
STRONG BUSINESS GROWTH

YEAR ON YEAR GROWTH ACHIEVED SINCE 2010, INCLUDING 31% IN 2015



ESTABLISHED RELATIONSHIPS

WITH 27 OPERATORS, INCLUDING REGIS AND UNITING CARE (85 SITES COLLECTIVELY ACROSS AUSTRALIA)





Business Overview





Living Networks provides mobile, fixed line and internet services tailored with benefits for users aged 50+



1,736 SUBSCRIBERS

ACROSS THE LIFESTYLE AND RETIREMENT LIVING SECTORS



VALUE-ADD SERVICE OFFERING

MOBILE PHONE PLANS AND BILLING CAPABILITY



BUSINESS GROWTH POTENTIAL

CURRENTLY SERVICING ONLY 38% OF POTENTIAL CUSTOMERS IN THE VILLAGES WHERE THEY OPERATE¹



ESTABLISHED RELATIONSHIPS

WITH 22 VILLAGES, INCLUDING MARQUEE CLIENTS (NLV AND RAAFA), AND AN ACCOUT MANAGER WHO IS TASKED WITH BUILDING PERSONAL RELATIONSHIPS WITH RESIDENTS

Growth Potential in current villages/facilities

Potential number of subscribers across all acquisition sites	5,431
Current subscribers	1,736
Bundled Fixed Line and Mobile	1,337
Mobile only	399

Upsell Potential

Potential to deploy Swift Services across all sites (5,431 subscribers)



¹ Table shows current services only. Potential to upsell Swift Networks' services over the top.





Continuing traction in the Hospitality sector

The Australian hotel accommodation sector represents around 250,000 rooms. Swift is pursuing a significant opportunity to become their provider of choice for:

> In-room TV

> Wi-Fi

- Video on demand
- > New in-room services
- Offers guests a huge range of features at the touch of a button.
- Simple to use and easy to navigate.
- A unique platform to communicate with guests.

Winner: Australian Hotels Association WA 2016 - Best New Hospitality Product.

Resale and deployment agreement with Freedom Internet has accelerated Swift's expansion with new hotel and resort clients on the East Coast.





International Expansion

Swift is currently targeting expansion into international markets and is developing reseller and partnership strategies across the South East Asia region:

- Swift faces no technological barriers to entering attractive new markets.
- The Swift Digital Entertainment System is fully compliant with international regulatory standards.
- Early stages of scaling up with the opportunity to follow international customers and partners into new geographies.





Dec 2016 Quarter Appendix 4C

Highlights

- Encouraging Swift business development across the Resources, Aged Care, Lifestyle Village and Hospitality sectors drives December quarter cash receipts to \$3.9 million.
- Continued development of the Swift content and service offering, along with the
 accretive acquisitions of Web2TV and Living Networks, support healthy site and
 subscription growth.
- Cash balance of \$2.6 million at 31 December 2016, having raised \$2.0 million (before costs) to fund acquisitions and provide growth/working capital.
- Integration of acquisitions near completion therefore reduced operational expenditure in Q3.



Research Report

CPS Capital Group Pty Ltd Research Report

CPS Capital Group Pty Ltd has initiated coverage of SW1

Full report can be found at http://www.swiftnetworks.com.au/investor-relations/



Summary

Key benefits for accommodation providers

BENEFITS FOR PROPRIETORS



























CUSTOMER FOCUSED

Enhanced service offering for guests to enhance revenue per guest

BUILD YOUR BRAND

Customise features to fully reflect brand

BROADCAST SYSTEM

Inform, educate and promote information to customers directly

MODULAR SYSTEM

Add more services as required

SEAMLESS SYSTEM

Full 24/7 help desk, remote diagnostics and reporting

GUEST / RESIDENT SATISFACTION

Improved word of mouth

NEW REVENUE SOURCES

Promote other services or build revenue from inroom purchases



Summary

Key benefits for guests

BENEFITS FOR GUESTS AND RESIDENTS



IMPROVED EXPERIENCE

Connects guests to what's important to them. Provides a 'home away from home' experience



STAY CONNECTED

Stay in touch with friends and family



KEEP INFORMED

Access useful information about what to do and see



FIRST CLASS ENTERTAINMENT

Guests can enjoy fast and easy access to a huge range of content



USER FRIENDLY

Easy and simple to use



Recent News



Tuesday, 19. January 2017

Swift Wine Material Contract with INPEX Offshore Project
ASS, 59/1

Highlights

- Swift Networks wins material contract to provide seterationent,
consectory, material contract as beginning to the NPEX operated
(stellays IAID Project).

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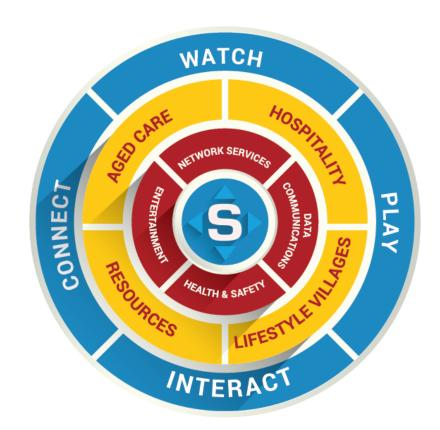


Strong, ongoing news flow expected to continue



Investment Highlights

- Technology infrastructure in place
- Marquee customers on board
- Generating strong recurring revenue
- Experienced management team
- Strong organic growth
- Continued market penetration and high customer retention
- Early success in new, open and high growth verticals
- International growth strategy being executed





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