

**ASX ANNOUNCEMENT**

**3 February 2017**

**MedAdvisor to launch new Pharmacy Software to Improve Services to Pharmacy**

- First stage of technology integration of MedAdvisor and Healthnotes now complete with the roll out of MedAdvisor new pharmacy application software underway
- MedAdvisor's capabilities are expanding to provide more innovative and readily accessible services to pharmacies and their patients
- MedAdvisor expects to settle OzDocsOnline transaction on 17 February to further extend reach into the GP market

MedAdvisor is pleased to announce that following the merger with HealthNotes the first stage of the technical integration is complete. This means that a new pharmacy application will be installed in MedAdvisor pharmacies that will facilitate the provision of additional services. The roll out to existing customers will be complete by February 10.

The new functionality will officially be launched in March at the 2017 Australian Pharmacy Professional Conference. Further enhancements to the combined platform will continue during FY17 that may be simply deployed through the new software.

Prior to the Healthnotes acquisition, MedAdvisor has utilised Guildlink's pharmacy product; Guildcare, to enable and host the MedAdvisor Application. As such the Guildlink Services Agreement will come to an end on February 10, 2017 and MedAdvisor will have no further dependency on the GuildCare Platform for its service.

MedAdvisor expects to settle its acquisition of OzDocsOnline on 17 February 2017, bringing further new technologies and expanding our patient network. Most importantly, it brings a strong network of GPs that will drive user acquisition of the GP Link platform.

Mr Robert Read, CEO, MedAdvisor commented: "I have been exceptionally pleased with our operational and financial performance over the past year and the first milestone in our technical integration of our software with Healthnotes signifies our evolution as a business. We can now control the entire technical and transactional process on the platform which will deliver key benefits to MedAdvisor and its customers, including our ability to speedily launch additional services and enhancements to the platform. We will derive cost savings as we will no longer be reliant on an external provider to connect pharmacies. Overall, this will enable us to assist pharmacies to provide improved healthcare for their patients."

**-ENDS-**

**For more information**

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**About MedAdvisor**

MedAdvisor is a world class medication management platform focused on addressing the gap and burden of medication adherence. Founded with a desire to simplify medication management, the highly automated and intuitive Australian software system connects patients to their local pharmacy and family GP, providing them with real time access to their personal medication records. Available free on mobile and internet devices, the platform also incorporates



a variety of valuable and convenient features including reminders and pre-ordering of medications, which together improves adherence to medication regimes by approximately 20%.

Since launching in 2013, MedAdvisor has welcomed over 600,000 registered users through its connections with over 45% of pharmacies across Australia.