

ASX RELEASE – CRE8TEK**Flamingo Selected as Finalist in MetLife’s Start-up Match-making Program**

- Flamingo is one of eight finalists in ‘collab’, a matchmaking program between technology start-ups and MetLife
- Finalists will compete for a USD\$100,000 contract to pilot their business idea within MetLife Asia

PERTH, 16 February 2017: Cre8tek Limited (“Cre8tek” or “the Company”) (ASX: CR8) is pleased to announce that Flamingo Ventures Pty Ltd has been named as one of eight finalists for LumenLab’s inaugural tech matchmaking program collab, following an intensive selection process.

LumenLab is MetLife’s Singapore based innovation centre and launched collab in November 2016 by inviting applications from innovators who could help tackle problems and provide solutions in the areas of customer engagement, claims process, insurance business model and the sales process.

As a finalist, Flamingo will prepare over the next 12 weeks to compete for the opportunity to win a USD\$100,000 contract to pilot its idea within MetLife Asia. All eight finalists will present their business pitch at the demo day on 19 May, 2017 and the final winner will be declared.

MetLife is one of the largest insurance companies in the world providing life insurance, annuities, employee benefits and asset management to approximately 100 million customers across its global footprint covering nearly 50 countries.

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ABOUT CRE8TEK

Cre8tek (ASX: CR8) is a listed company that invests in pioneering technology solutions, with a particular focus on software marketing solutions, application software, communication software, SaaS, online social networking services, and security and encryption. Cre8tek acquired Global Agenda Technologies Pty Ltd (Agenda) in January 2016 and recently acquired high profile Australian Fintech business Flamingo Customer Experience Inc. in November 2016.

ABOUT FLAMINGO:

Based in NYC and Sydney, in the emerging Conversational Commerce field, Flamingo is an Enterprise SaaS company, which provides a Cognitive Virtual Assistant (AI) platform designed for selling complex financial products online. Flamingo’s Cognitive Virtual Assistant or Chatbot is called Rosie. Flamingo is one of Gartner’s ‘Cool Vendors’ and clients include large financial services firms. www.flamingo.ai

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Flamingo - Social Media Policy

Flamingo is committed to communicating with the investment community through all available channels. Whilst ASX remains the prime channel for all material announcements and news, investors and other interested parties are encouraged to follow Flamingo on Twitter - @FlamingoCX