



ASX PRESS RELEASE

17 February 2017

BrainChip Holdings Ltd. Provides Updated Company Overview

BrainChip Holdings Ltd. (“BrainChip” or the “Company”) (ASX: BRN), a leading developer of software and hardware accelerated solutions for Advanced Artificial Intelligence and Machine Learning applications, is pleased to provide an updated Corporate Presentation.

The updated material incorporates some illustrative video’s which are best viewed on the Company’s website at: <http://www.brainchipinc.com/news-media/presentations> .

The presentation includes information regarding target markets and applications as well as new product development. The presentation will be used in customer and investor meetings.

For more information please contact MC Partners in Australia or Guerrant Associates in North America.

END



ASX PRESS RELEASE

About BrainChip Holdings Ltd (ASX:BRN)

BrainChip is a leading provider of software and hardware accelerated solutions for Advanced Artificial Intelligence and Machine Learning applications. The Company's Spiking Neural Adaptive Processor (SNAP) can learn autonomously with a small sample set and provide real-time information, data analytics and knowledge in image and video processing applications, high frequency data streams for financial analysis and event, speech, and speaker recognition from audio sources. BrainChip's SNAP technology can quickly learn, recognize, and track events in real time from multiple sources and identify repeating patterns in complex data streams.

The Company currently provides software and hardware accelerated solutions that address high-performance requirements in Civil Surveillance, Facial Recognition, and Visual Inspection systems. Future solutions include audio analytics and deep learning for financial and other data intensive applications. www.brainchipinc.com.

Company Contact:

Cossette Drossler
VP Finance and Administration
+1 (949) 330-6754

Media Contact:

Ben Grubb
Media and Capital Partners
ben.grubb@mcpartners.com.au
+61 414 197 508

Investor Relations Contact (US):

Laura Guerrant-Oiye
Principal
Guerrant Associates
+1 (808) 960-2642
lguerrant@guerrantir.com

Investor Relations Contact (Australia):

Brendon Lau
Associate Director
Media and Capital Partners
brendon.lau@mcpartners.com.au
+61 409 341 613