

Sky and Space Global Ltd ABN 73 117 770 475

> Level 7 1008 Hay Street PERTH WA 6000

P: +61 8 9389 2000 F: +61 8 9389 2099 W: skyandspace.global

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# SAS to Partner with Developing World Smartphone Leader

# **Highlights**

- Sky and Space Global has signed a Memorandum of Understanding with SocialEco Ltd, a London Based IT company that produces a \$1 Humanity Smartphone for the developing world
- SocialEco is backed by multiple global philanthropic organisations, and its Advisory Board includes Suvi Linden, the former Finnish Minister of Communications, and current and former Gates Foundation senior officials
- SocialEco is currently in discussions for a potential collaboration with the United Nations and individual national governments
- Parties to explore the integration of a SAS app into the SocialEco's smartphone and the development of a separate \$20 Android smartphone that will have SAS's network embedded as default
- Four out of five smartphone connections are expected to come from the developing world by 2020 (GSMA Intelligence analytics global mobile data report)
- Entry into the smartphone vertical, via a dedicated SAS-networked SocialEco smartphone, represents a new and significant commercial opportunity for the Company

Sky and Space Global Ltd (ASX: **SAS**, "**Sky and Space Global**" or the "**Company**") is pleased to announce that it has signed a Memorandum of Understanding (MOU) with SocialEco Ltd to explore the integration of a SAS app into SocialEco's Humanity \$1 Smartphone solution, along with the development of a dedicated SAS-networked SocialEco smartphone.

SocialEco is a London based IT company that produces a \$1 smartphone that is subsidised through the combination of a low-cost Android device with a finance and marketing platform and an inclusive social-business model. The SocialEco Humanity \$1 Smartphone was developed to enable digital financial inclusion of the 4 billion people living on less than \$8 per day throughout the developing world.

SocialEco's reach is growing rapidly across the globe, driven by governments with digital inclusion policies, network operators and banks looking to acquire and retain customers economically, and businesses looking to engage with emerging markets.

Under the terms of the MOU, SocialEco and Sky and Space Global are to initially explore potential markets, products and commercial opportunities to bring together SocialEco's \$1 smartphone and SAS's network coverage. Together, the parties aim to bring coverage to billions of people across the globe in underserved and remote locations along the equatorial belt.



Following a pilot in target markets of SocialEco \$1 smartphone integrated with the SAS app, the parties will endeavour to collaborate on the development of a new low-cost satellite Android smartphone. Under the MOU, the collaboration will have Sky and Space Global's nano-satellite communications network embedded into a dedicated version of SocialEco's smartphone as a default.

Entry into the smartphone vertical, via a SAS-networked SocialEco Humanity \$1 Smartphone represents the integration of Sky and Space Global's communications solution directly into an end user device and has the potential to be used by billions of people across the globe in remote areas.

The developing world is the key target market for the SAS-SocialEco collaboration and presents a significant commercial opportunity for the Company. Four out of every five smartphone connections worldwide will come from the developing world in 2020 according to a new report by GSMA Intelligence, a leading mobile industry data and analytics group that represents the interests of mobile operators worldwide. The report forecasts that the number of smartphone connections globally will grow three-fold over the next six years, reaching six billion by 2020.

The partnership demonstrates further validation of the Company's business model and strong social values. SocialEco is discussing collaboration with the United Nations and individual governments and is affiliated with multiple global philanthropic organisations. SocialEco's Advisory Board incorporates Suvi Linden, the former Finnish Minister of Communications, current and former Gates Foundation senior officials, and global leaders in digital financial inclusion, mobile health and mobile agriculture.

## Sky and Space Global's CEO, Mr. Meir Moalem said:

"SocialEco's solution brings subsidised and affordable smartphones to billions of people across the globe who otherwise would not be able to access smartphone technology, while enabling governments and businesses to digitally access and develop new "Base of Pyramid" markets for the first time. We are excited to be collaborating with SocialEco to explore the potential of embedding our communications service into SocialEco's \$1 smartphone."

#### SocialEco CEO, Mr. Theo Cosmora said:

"Combining the Humanity \$1 Smartphone finance and marketing system and social finance crowd sponsorship platform with Sky and Space Global's satellite infrastructure allows SocialEco and our government, business and philanthropic partners to potentially reach billions of people living beyond the reach of current mobile networks. We look forward to working with Sky and Space Global to bring our innovative \$1 smartphone and a potential \$20 satellite Android smartphone to underserved regions across the globe."

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For further information, please contact:
Media

Ben Grubb Media & Capital Partners P: +61 414 197 508

E: ben.grubb@mcpartners.com.au

Sky and Space Global Ltd

Brett Mitchell Executive Director - Australia P: +61 8 9389 2000

E: brett@skyandspace.global



### About Sky and Space Global Ltd

World Experts and Highly Disruptive Business Plan

Sky and Space Global Ltd owns 100% of Sky and Space Global (UK) Limited, a UK incorporated company with European and Israeli centres of Aerospace, Satellite and Software Industry Experts, plans to deploy nano-satellites constellations in orbit to provide global communication infrastructure and services to the telecommunications and international transport industries.

The Company is currently fully funded beyond the Q2 2017 launch of its "3 Diamonds" pilot network with the Indian Space Research Organization, following the completion of the Company's recent capital raising.

The core Sky and Space Global business is to construct a communications infrastructure based on nano-satellite technology and develop the highly complex and sophisticated software systems that will deploy, maintain orbit control and handle communication code between each of the nano-satellites to give a global coverage.

Sky and Space Global aims to provide low cost, nano-satellite communication coverage on an anywhere to everywhere base with relatively low maintenance costs. Due to the experience and expertise of the founders in the aerospace industry, the business will be able to develop with inherent upgrading capabilities within short intervals, utilising their unique IP-nanosat software protocols.

#### About SocialEco Ltd

SocialEco is a London based IT company that produces a \$1 smartphone for Base of Pyramid markets with an integrated social-good crowd sponsorship platform. The SocialEco Humanity \$1 Smartphone solution, developed to enable digital financial inclusion of the 4 billion people living on less than \$8 per day, combines a low-cost Android device with a new smartphone finance and marketing platform and an inclusive social-business model.

SocialEco's Humanity \$1 Smartphone is the world's first smartphone platform designed to empower billions of people with a \$1 smartphone while simultaneously enabling businesses to effectively engage what the World Bank and IFC have assessed to be a \$5 Trillion Base of Pyramid economy.

SocialEco's stakeholder-driven social-business model is a PPP – Public Private Partnership – approach that encourages governments, the private sector and society to join forces and achieve 100% digital and financial inclusion in their county so that all citizens have a chance of being socially and economically empowered. As such SocialEco collaborates with governments, corporations and philanthropic organisations as well as individuals directly via its global Social Finance crowd sponsorship platform.