ASX Announcement 22 February 2017

GERARD BONGIORNO APPOINTED TO LINIUS BOARD

- Brings a wealth of experience in global capital & commercial markets
- Actively assisting new business opportunities in Australia & the US
- Introduced the Kirby Family as a key investor in Linius
- Stephen Kerr steps off the Board; Remains CFO & Company Secretary

Linius Technologies Limited (ASX: LNU) (Linius) is pleased to announce the appointment of Gerard Bongiorno to the Linius Board of Directors, as a Non-Executive Director.

Gerard has been assisting the business for some time and was instrumental in introducing the Kirby Family, who invested in Linius, through a placement in September 2016 and facilitated an important Showcase of the Linius technology with Village Roadshow.

Gerard is Principal and Co-CEO of Sapient Capital Partners, a merchant banking operation and has over 25 years of professional experience in capital raisings and corporate advisory.

Steve McGovern, Chairman of Linius, said:

"We feel that Gerard's experience will be invaluable as Linius moves into the planned commercialisation phase. He is well connected in both the Capital markets and also with tier one media corporations. Accordingly, we look forward to his continued introduction of new business opportunities both here in Australia and in the US."

Some of the extensive experience Gerard brings to the Board includes his roles in Challenger Limited (ASX: CGF), a diversified financial services firm, Village Roadshow and KPMG Corporate Finance and his ongoing work as CEO of Sapient, raising capital both in Australia and internationally.

Concurrent with the appointment of Gerard Bongiorno as a Non-Executive Director, Stephen Kerr has resigned from the Board as an Executive Director to concentrate on expanded operational roles as Chief Financial Officer and Company Secretary.

Steve McGovern commented:

"Steve Kerr has been an invaluable Board member through the foundation period of Linius Technologies. The opportunity to appoint a Non-Executive Director now has the dual benefits of improving the balance of the Board from a governance perspective and enabling Steve to extend his operational influence as the Company progresses towards the commercialisation of its technology. Overall we are pleased to have broadened the mix of business and commercial skills."



ASX: LNU

Capital Structure

Shares quoted on ASX – 224.0m Total shares on Issue – 679.2m Market Cap @ 6.1c – 41.4m Unlisted Options – 73.0m

Corporate Directory

Christopher Richardson Executive Director, CEO

Stephen McGovern Non-Executive Director

Gerard Bongiorno Non-Executive Director

Stephen Kerr Company Secretary, CFO

Key Definitions

Video Virtualization Engine™ is Linius' patented software that turns existing Internet videos into virtual video files, enabling next generation TV.

<u>Showcase Partners</u> are Linius channel to market partners, and assist with product development and market validation.

<u>Digital Video Value Chain</u> is the suite of technologies that enable getting a "video" from the camera to the screen.

<u>Transcoding</u> is the process by which video files are converted to different formats. The process helps to support low bandwidth connections and lets video conform to the unique constraints of various mobile devices.

Contact Details

Level 40, 140 William Street Melbourne VIC 3000 Tel +61 3 9607 8234 www.linius.com



About Linius Technologies Limited

Linius Technologies Limited (ASX: LNU) is a developer of disruptive video technology.

Linius' patented Video Virtualization Engine™ converts cumbersome, legacy video into interactive, virtual video.

Based in Melbourne, Australia, it seeks to commercialise its patented Video Virtualization Engine $^{\text{\tiny M}}$ — cut costs and boost revenues across the multi-billion dollar video industry.

Linius has the potential to transform many market segments and is initially focused on 1. Delivering personalised advertising solutions for broadcasters, 2. video security and reduced piracy, 3. enhancing search engine monetisation, and 4. security-service applications.

For more information visit: www.linius.com

For more information, please contact:

Chris Richardson, Chief Executive Officer Linius Technologies Limited

T: 61 3 9607 8234 **E:** <u>info@linius.com</u>

Investors:

Eric Ando, Associate Taylor Rafferty, LLC T: +1-212-889-4350

E: Eric.Ando@taylor-rafferty.com

Media & PR:

Rod North, Managing Director,
Bourse Communications Pty Ltd
T: (03) 9510 8309 M: 0408 670 706

E: rod@boursecommunications.com.au